# R YOUNG HOMEMAKERS

1952

LIVE AS YOU LIKE IT





V 5

N A R

**5**2



... and Firth is designed for beauty that truly enhances and quality that endures. For newness and verse, you must see Firth's Covered Wagon Homespuns-exciting carpet adapted from the matchless color ings and textures handwoven by pioneer craftsmen. This superb all wool carpeting again prove Firth's fashion leadership and master-craftsmanship. Homespun is made in eight perfect coloring.



TOMATO PATCH.

approx. \$11.95 per sq. yd."
\*Prices subject to change



SEND THIS COUPON today for the exciting booklet, "How to Achieve Charm in Decorating Your Home"-64 pages of stimulating ideas for every type of home. One of the most inspirational yet practical decorating booklets ever published. Yours now for only 25¢ in coin.

THE FIRTH CARPET COMPANY, Dept 21 295 Fifth Ave., New York 16, N. Y. 25¢ in coin enclosed for Decorating Book

broadlooms

nly

NAME\_ ZONE\_\_\_STATE CITY\_

# The sheet with the built-in hospital corner



6. A CONTOUR SHEET" keeps your bed hospital-smooth! Corners are pre-mitered, stitched and toped for extra strength.



 Adeep tuck-under locks the sheet on all four sides, keeps if wrinkle-free without retucking. Corners can't pull out.



The most restless sleeper can't rumple its smoothness. When he gets up his bed is half made.



lorings.

looms

4. The Contour Sheet washes easily, ironing's optional. Won't shrink, \_it's Sanforized." Adjusts to slight variations in mattress sizes!



 Combed percale or muslin in standard sizes... double, twin, and crib ... youth-bed size in muslin.

nly PACIFIC makes the CONTOUR SHEET

BY PACIFIC MILLS ... WEAVERS OF FINE COTTONS . RAYONS . WOOLENS . WORSTED

In the same price ranges as conventional sheets. At your favorite store or write for folder and name of nearest dealer to Pocific Mills, Dept. 3E: 1407 Broadway, New York 18.

\*Reg. U. S. Per. Off.

# Speaking of Living



PAT CASEY (LEFT) AT THE MIKE IN MILWAUKEE



JOHN LA BARBERA LECTURING AT N.Y.U.



PHYLLIS BRONSON BACK AT THE DESK

THEY ROLLED OUT THE CARPET for us at Milwaukee's Boston Store with a showing of "live" model rooms right from November's LFYH (pages 88 to 91). Pat Casey, of our Midwest office, who hunts out many of the decorating ideas we present on these pages, was on hand to help with the preparations. On WOKY's Lady of the House broadcast she discussed the rooms with Mrs. Margaret Riese, Special Events Director of the Boston Store, and Mrs. Betty Winner, the show's MC (from left to right in photo). Following the broadcast. Pat attended the store display from early morning to closing time to talk over furniture, fabrics, accessories, etc. with Milwaukee's enthusiastic young marrieds. A busy day for Pat, but one she thoroughly enjoyed. FEW READERS ARE AWARE of the complexity of jobs involved in getting just one feature story into print. Recently, John La Barbera, our production manager, accepted an invitation to lecture on this subject at New York University. For two hours, John, with a copy of LFYH as exhibit A, analyzed the feature story from its inception right down to last minute corrections in foundry. The students were impressed, but John thought it was all in a day's work-until the next morning when he found he'd lost his voice! TO PROVE WE PRACTICE what we preach, here's homemaking news about several staff members: Phyllis Bronson, shopping column editor, took

a long week end off not long ago to get married; she's now Mrs. Robert Bettes. On the roster of alumnae: Jean Holmberg, now Mrs. John Sutherland, has just settled into a new home in Worcester, Massachusetts: a letter from Mary and Jay Lamson (she was formerly of our copy department) announced the arrival of Francie Lamson, whom they are taking everywhere now, in a remodeled wicker basket. From our male contingent (we won't mention names) a certain bachelor in our art department, "intends to get serious about a certain young lady." And there are some others around here with gleams in their eyes! WITH TELEVISION CAMERAS trained on the proceedings, Sally McDonough, our food editor, created a buffet table recently for Louise Leslie's Homemaker's Exchange program on CBS-TV. Then she discussed how to plan it, what food to serve and some ideas for simple and attractive tableware arrangements. Even on television Sally talks table settings with as much ease as Mrs. Homemaker boils a three-minute egg! JOHN BACHSTEIN (of our decoration department) recently refurbished his own apartment and it aroused so much interest that the staff badgered John into having a party to show it to everyone. After a thorough inspection and a rousing vote of confidence on the job, we dropped "shop-talk" and settled down for a good, old-fashioned get-together.



TV CAMERA CLOSES ON A LFYH TABLE



SOME LEYH MEMBERS AT PLAY

LATING For Young Homemakers is published monthly by Street & Smith Fublications, Inc., 575 Madison Ave., New York 22, N. Y. Entered as second-class master at the Post Office a New York, N. Y. Authorized as second-class mail, Post Office Post, Ottawa, Cupyright by Street a Smith Fublications, Inc., U.S.A. 1972. Extented at Sectionery Hall, London, England, 1972. For Young Homemakers, cannot be repossible for any unsolicited material. The entire contents of Lativas For Young Homemakers—text and illustrations—in protected by copyright and must not be reproduced without permission. Vol. V. Nomber 3, March, 1972. Printed in U.S.A. Price 35c a copyr subscription, 51.50 a year, 86 for two years in Cansal, 31.8 a year, 86 for two years for the rest years for the years for the years of the years

Ne

If your perfor it, Hid a sofa by

Withi

There's like it! ferent : Apartm Conven

Yes, all styl (Abe antique (At

single to fit a tweed.

# Need more space? Here's an EXTRA ROOM for only the price of a sofa!



If your problem is how to get more sleeping room without paying a fortune for it, Hide-A-Bed\* is your answer. For Hide-A-Bed, made only by Simmons, is a sofa by day and a bed by night. You'll have that "extra bedroom"... for no

ed

ent

get

rre

ed ur or

a a ur

more than the cost of one fine sofa. And remember, only Hide-A-Bed offers you a full-length, full-width Simmons innerspring mattress. Yes, even a Beautyrest\* if you want it! See it today!



Within thirty seconds your lovely-to-look-at sofa becomes a cozily comfortable bed. Fast as making an ordinary bed. No rolling toward the center, thanks to a very special Simmons base-construction. Bedding folds right up with the sofa. What a blessing!

There's a Hide-A-Bed for your house, exactly as you'd like it! Scores of decorator-selected fabrics. Ten different styles. Three sizes: Single size from \$179.00; Apartment size from \$199.00; Full size from \$219.00.

Convenient payment terms can usually be arranged. Yes, famous Beautyrest mattresses are available in all styles of Hide-A-Bed.

(Above.) Simplicity and grace. Berkeley Lawson in antique satin, flounce base and bouclé trim, \$249.50,

(At right.) Ultra-modern single settees that become single beds at night! Available in a wide range of sizes to fit any space you have in mind. Covered in green tweed. Flounce base. Button-back. Each \$189.00.

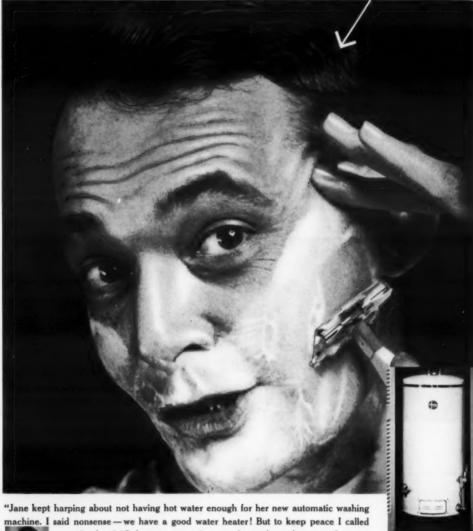


### Only Simmons makes HIDE-A-BED

Another quality product from the House of Simmons . . . the greatest name in sleep.

Wirade-mark Roy. U. S. Pulent Office. Copr. 1165 by Stramons Co., Miles. Mart, Chicago, MI.

### "turns out she was right after all!"



"Jane kept harping about not having hot water enough for her new automatic washing machine. I said nonsense—we have a good water heater! But to keep peace I called our plumber.\* 'Only ONE automatic water heater heats fast enough to run these modern appliances,' he said, 'and it's Gas. It's 3 times foster than any other all-automatic fuel.' He said also a Gas heater would be cheaper

Mr. C. V. Horbough, Moster any other all-automatic fue butteners Street, to buy, install and run. Mr

Flumber. 39 E. statimers Smet. to buy, install and run. Must say I've got hotter water for shaving, too!"
Negeritary. Md.

Ask your plumber—he'll tell you there's nothing like Gas for automatic water-heating.

And there's nothing like Gas for automatic cooking...refrigeration...house-heating...air-conditioning...clothes-drying...incineration

This is a John Wend Pemfield automatic Gas water heater . . . one of several fine brands on the morket today. Your Ges company, merchant plumber, or Ges appliance dealer will gladly advise you about the right size for your family.

AMERICAN GAS ASSOCIATION



### A man...a hammer...and Plankweld®

The Plankweld panels being installed in this dining room are made of beautiful Philippine Mahogany.

Ingenious concealed metal clips like this hold Plankweld firmly to the wall and make it case to put up.

### Presto! - a Wonderful Room

How fast can a dream come true?

How quickly can that Weldwood paneled room be yours?

Like magic . . . with Plankweld!

De it yourself! Over a weekend . . . for under your budget limits.

Yes, even if this is your first role as a carpenter . . . if you can handle a hammer, you can install Plankweld easily, economically and permanently.

You can put Plankweld panels right over old or new walls . . . over shabby wallpaper or cracked plaster. No furring or framing needed, either.

And you'll have a luxuriously beautiful room that will be a source of life-long enjoy-

ment to your family . . . of admiration from your friends.

Plankweld is genuine, pre-finished Weldwood paneling, available in a variety of beautiful woods such as oak, birch, Philippine Mahogany, knotty pine.

It comes in easy-to-handle panels 1/4" thick, 161/4" wide and 6', 7' and 8' long.

The panels are edge-grooved to provide a neat lap joint — designed with a simple, concealed metal clip that holds Plankweld firmly to the wall. Nailing through the wood is therefore eliminated.

Once the panels are up, sit back and enjoy their distinctive beauty. There is nothing more for you to do.

They need no paint, no stain, no redecorating . . . ever. The factory-applied finish will retain all its rich, original lustre for years...with only occasional waxing.

And like all interior Weldwood Plywood, Plankweld is guaranteed for the life of your home!

So, see Plankweld today at your lumber dealer's. And mail the coupon for the free folder that tells you how you can use Plankweld to panel your own room. Easily . . . inexpensively!

Plankweld prefinished Weldwood Plywood is distributed by United States Plywood Corporation and U.S.-Mengel Plywoods, Inc.

### Weldwood® Plywood

a product of

### UNITED STATES PLYWOOD CORPORATION

Largest plywood organization in the world

Branches in Principal Cities . Warehouses in Chief Trading Areas . Dealers Everywhere

UnitED STATES PLYWOOD COEFGEATION
Box 61, New York 46, N. Y.

Gentlemen:

| Please send me FREE tolder describing in detail the easy installation of Plandworth to the plant t

Bame
Sined
City Zane Stote

### A PIECE OFF YOUR MIND

YOUR HOME WAS MY HOME

Dear Editors:

It was with the greatest delight that I discovered your article, Big Plans for a Small House, in December copy of LIVING For Young Homemakers. I was so excited to see that the subject was my own old home in Elgin, Illinois.

I lived there when the house was brand new, and I only five years old. Imagine the thrill to see the miracles that had happened to my own nursery. When I was there, it was ordinary; but now it has been transformed into an adorable "circus."

The entire house looks as if a magician had been at work. Of course, it used to be nice; but now it is "out of this world," and the change is remarkable.

At the present time, my husband and I are living in our own newly-built home on two acres in the country. We are extremely proud of the fact that we have done every bit of the work ourselves, even to pouring cement. We still have a long way to go until our home is finished, but we've loved it, and we certainly will appreciate the final results.

Your magazine is sure to provide us with a great many ideas. Mrs. Howard Moulton Dundee, Illinois

### A QUESTION OF TIME

Dear Editor:

We like your magazine and its articles. But—we get a little tired of people who build houses and garages and whole towns in their spare time. My husband is getting a Ph.D. in his, and I, with our small son, just never have any.

Mrs. William C. Davidson
Park Forest, Illinois
Editon's Note: You know the old
saw: "You pays your money and
you takes your choice."

### NEW APPROACH

Gentlemen:

Ventiemen:
As a former physician in Los
Alamos, I found your article
(Project Living: Los Alamos, December, 1951) on that city most
interesting. And you didn't start
out—as all other articles have—
with "Los Alamos—the city of

babies, dogs, and the atom bomb?

Valerie Friedman, MD

Espanola, New Merio

LARGE FAMILY, LITTLE ROOM

Dear Editors:

My husband and I enjoy yes magazine very much and appear at the assistance it offers yes, couples. But we do miss one this —articles of concern to familie with more than one child, or that planning large families.

Every month when I purchase my copy, I glance through is pages hoping to find just one asicle giving decorating advice in larger families. In our case (to have three children and hope a have another some day), there is a desperate need for space. We have a four-room apartment, in husband and I sleep in the living room and, although the rooms as large, there is not enough stemp or play space for the children.

Couldn't you please, dear of tors, give us readers some and down-to-earth advice in an artist written specifically for large fasilies with little room?

Mrs. George Ranson
Detroit, Michian
Editor's Note: We realise if a
problem and plan to show ya
how a family copes with afte
children, in a future issue,

### COLOR WITH CONFIDENCE

Dear Sirs:

My husband and I don't intends start building until next year, Ba, by looking at the many different types of rooms you picture in your magazine, I'm sure that when the time comes, we'll have no trouble choosing color schemes in goal taste for each room.

Thank you again for putting out such a fine magazine for a young homemakers, or homematers-to-be. Congratulations on a job well done.

Mrs. John H. Weyke Minneapolis, Minn.

"SECRET'S" SUCCESS

Dear Mrs. Evans:

I should like to commend you as your Two-Color Secret, the two-room apartment which appeared

[Continued on page 10]



Wallpaper, like nothing else in the world, can bring your home a wonderful new personality . . . alive with fashion, warm with friendliness, lovely with color. The new 1952 Imperial Washable Wallpapers give you all this and more! 1500 trend-etting patterns! Color harmonies to fit every room-or group of rooms! Superb value in every price range! Imperial Washable Wallpapers are Color-Locked . . . guaranteed for 3 years against fading and to clean satisfactorily when instructions are followed or they will be replaced without charge. Look for the Imperial Silver Label when you buy.

YOUR "COLOR HARMONY KIT" by Jean McLain helps you be your own interior decorator. Shows with sketches and color charts how to plan a room. Contains planning sheets and crayons in 10 basic colors to help you sketch your own schemes. It's yours for only 25¢.



nan, MD w Mexico

TLE

joy your appreci

purchae ough in

one arihope is

ENCE

ntend to lifferen

for B

. Minn

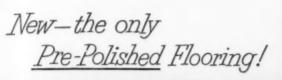






FREE "How-To" booklet

and color samples show how easily and economically you, yourself, can install VINYITIE on practically any floor in your home. Send for your copy today! Write: Goodyear, Rooring Dept. 1-L, Akron 16, Ohio.



Never needs waxing!



DREAMS do come true! Here's gorgeous new flooring that never needs waxing! Yes, never! It's Goodyear's new VINYLTILE -and it comes to you pre-polished to a lifetime lustre. You don't wax it. You don't baby it. Just a little cleaning and you will admire it, enjoy it, use it year after year!

And you don't have to worry, because it is resistant to stains and cracks. VINYLTILE'S wonderfully warm, sunny colors won't fade, scrub off or "walk off." Choose from twelve exclusive Goodyear marbleized patterns or twelve solid colors-blend them with any decor, in any room-and enjoy VINYLTILE'S continuing beauty year after year!

See VINYLTILE-in cut tile or sheet rolls-at better flooring dealers', furniture or department stores. See why decorators call it "The World's Most Beautiful Flooring!"

P.S. VINYLTILE is ideal for bedrooms and bathrooms because it is warm underfoot, requires only occasional wiping to keep its brand-new look.



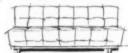
Makers of Wingfoot Rubber Flooring



lounge chair about 69.50

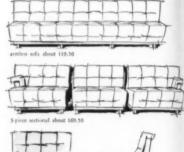


of a side arms about 130 to



love seat about 79.50

### DESIGNED BY FOREST WILSON



Ten superbly styled
correlated pieces for countless
room plans. Each expertly
tailored and constructed to
famous SFC "Custom Built" standards.
At better stores everywhere.

# TOWN-AIRE

### Group

kiln-dried hardwood lumber
double dowel joints
rubberized hair filler
tempered steel springs
hand sewn detail
finest, long-wearing fabrics
guaranteed construction





### FURNITURE CORPORATION

Division
Futorian Manufacturing Company
American Furniture Mart
Chicago 11, Illinois

Prices vary slightly depending upon fabrics. (Prices quoted are only possible because out dealers must purchase our line by the carload. Otherwise, the prices would be nearly doubled.)



"WHAT TO LOOK FOR WHEN YOU BUY UPHOLSTERED FURNITURE"

Send 10c for fact-filled illustrated booklet plus brochure showing Stratford Furniture Corporation pieces

2-piece sectional about 169.50



### End color confusion with Color Unlimited

Here's the sure and easy way to change old rooms into new with paint alone

SON

ATION

on fabrics, reause our re carload doubled.)

ct-filled

et plus Stratford on pieces

ut

Take samples of your furnishing colors—or any color from anywhere—to your Martin-Senour Nu-Hue Custom Color Bor.

a Build color plans and select point colors with professional advice and these easy-to-use viscal aids. Nu-Hue charts to accurately motion, complement or accent only color. Large color chips, colorly pointed, Visualizers to pre-view your own color choices in room settings. Page after page of Mil-color photographs of beautiful come in the Treasury of Color.

3 Your color selections are custom-mixed in finest Martin-Senour Points...flet, satin, full-gloss or exterior finishes. Recorded for tuture duplication. Delivered ready to use.

FOR the first time, you can give your rooms a completely new appearance with paint and paint alone. Use the furnishings you have. The colors of your present rugs, draperies and fabrics can now be wedded into handsome, harmonious rooms because Martin-Senour brings you color unlimited in paint.

Martin-Senour Nu-Hue Custom Colors take the high cost out of decorating and the confusion out of color choice. Paints in colors unlimited mean you can match, complement or accent any color you're now using in your home or ever plan to use. You can use new colors, new color ideas, new color combinations. And you know that the results will be as perfect as your plans because the colors you choose for your paints are prescription-mixed for you at the Nu-Hue Custom Color Bar. Your exact color choice... in fat, satin, full-gloss or exterior finish... custom-mixed in finest Martin-Senour paints. Recorded for future duplication. Delivered ready to use.



America's Color Leaders

MARTIN-SENOUR PAINTS

Ready-mixed paints too! Available at all Martin-Senour dealers. Complete line of fashion-fevered colors in ever finish. Colors selected by a continuous, nation-vilde survey of colors homeomakers profer for all home furnishings.

Paints for every purpose, including
Neu-Tone Fiat Finish • Menerch House Paint • Kelor-Brite Enome
Nu-Hue Architectural Finishes • Automative Paint





### Monument does for your Bedroom

Your bedroom takes on a completely new, sparkling personality with a bedspread by Monument. Shown here, our new Coin Dot design . . . in gulf blue, flamingo pink, hibiscus red, emerald green. Washable, of course. Draperies to match.

Write for store nearest you.





### A piece off your mind

[Continued from page 6]

in the December, 1951, issue, Being an exponent of modern design, I was delighted to learn how much vitality traditional furnishings give to the character of an interior.

Miss Masa Kaihatsu New York, N. Y.

### SHOP AWAY

Dear Sirs:

I am building a new home and am attempting, via long distance, to decorate it in Western style. You see, I live 120 miles from a shopping center which has a population of 8,000.

I cannot describe how invaluable your magazine is to me; not only for ideas, but for the shopping service it carries.

Mrs. Glen Hall Ekalaka, Montana

### DEVELOPED FOR US

Dear LFYH:

We are going to build in a development which we feel is a little bit different from the usual one. As you are interested in what young people are doing on a limited budget, we thought you might like to hear from us.

We have picked out our lot and now are drawing up our plans. The contractor (also an architect) draws original plans for each family. He places the house on the lot with the help of the owners (us) so that it blends with the landscape and leaves the trees untouched. In this way, when the tract is finished, it will not be the usual bare row-on-row of identical houses.

Costs are cut by the mass building which still remains strictly individual. To cut the cost even more, we are going to finish the inside of our house ourselves hardwood floors, cabinets, trim,

The house (with materials for finishing) and lot will cost about \$11,500. To duplicate this house in this area, it would cost, at the very least, \$14,000.

To add to this, the development will have a club plan with swimming pool and fishing and skating pond. Every buyer signs an agreement to keep up his property, have refuse sheltered, and clotheslines in kitchen yard only, and many more such rules to protect us against any eyesore which would ruin the neighborhood. We have talked with exposure couples whose homes and already built and they are in mendously pleased and well as isfed with the whole project. To us it will mean a great deal to he in a home that was planned and built just for us, and into which we have put our share of war and worry.

Thank you very much be a wonderful magazine—without is we could not build.

Mrs. R. E. Fitterer Summit, New Jersey

### USED BRICK A TRICK

Dear LFYH:

Like many of your readers, we ass building our home ourselves. But we have a slightly different trick. We've found that used brick gives the outside walls of our house a wonderful texture.

I've certainly had a lot of far with it, too. When we first brough it to the lot, a neighbor complained. Used brick horrified him. Even my husband was skeptical, And for me to lay the brick? Impossible!

Well, I completed one wall this morning, and it is a "stopper." People look, stop, and then coapliment. One said, "Never saw that before, but I like it." I am getting smug, but I'm very prost of my brick.

Keep up the good work in your magazine and don't get "snooty." We struggling wartime families need you.

> Louise A. Pond Champaign, Illinois

### MUSIC HATH CHARMS

Sirs:

Sirs:

Please permit me to compliment
you on your very excellent column, Music for Living, Those of
us who love music appreciate boaest and constructive criticism of
the present bewildering array of
new record releases. Your selection of the most important one
makes our task much easier, gives
us an idea of what to listen to and
choose from when we make our
monthly trip to the record store.

It's a real pleasure to see a portion of LIVING For Young Homemakers devoted to a pastime one can enjoy nowhere else as much as at home.

> Mr. T. Adams San Francisco, Calif.





### Dld Colony "Home-Planned" furniture by Heywood-Wakefield cooperates with your budget to assure a wonderful future for ALL your major rooms.

The longer you live with Old Colony, the more you'll appreciate the skill and experience with which its "Home-Planned" designs have been developed. Sectional pieces and double-duty chests and tables make it so adaptable to wur needs. As your home grows, you'll find this sensible design-idea helps retain the basic harmony of traditional design and finish throughout your living, dining, and bedrooms. Be sure to see famous Heywood-Wakefield Old Colony at your favorite furniture or department store.



This famous trademark on Old Colony is your assurance of America's richest background of furniture experience. Look for it also on Modern Furniture and Ashcraft Furniture.



### HELPFUL GUIDE FOR YOUR PLANNING



am

This beautiful book by Gladys Miller, decorating consultant, is packed with suggestions for decorating with Old Colony. Send 25s in coin for your copy today. If you'd like her book on "Home-Planned" Modern, send 50s in coin for both death to be the coin for both to be the coin for be the coin for both to be the coin for be the coin for both to be the coin for both to be the coin for both to be the coin for for both these helpful decorating guides.



Heywood-Wakefield	Company, Dept. LV	V-1, Gardner, Mass.	
1 enclose	in coin for you	r decorating books at 25e	each
(CHEER YOUR CHOICE)	□ Old Colony	☐ Modern	

Name,	 	 - ×		 **		 		 6	 	. 6	*					×			 		
Street .	 	 	 	 		 			 			 							 		

City & Zone ...... State ..... State .....





### FIREPLACE whole room-even adjoining rooms!



### CIRCULATES HEAT!

Build your fireplace around the Heatilator\* Fireplace unit and enov the cheer of an open fire plus cozy warmth in every er of the root



Heat usually wasted up the chimney is put to work. Your fireplace becomes 100% useful and reduces the cost of furnace operation in cool weather. Draws air from floor level, heats it, and circulates it to warm all the room and even adjoining rooms.

WILL NOT SMOKE ... It's a scientifically designed form, complete from floor to flue, around which any style fireplace can be easily built. Assures





ADDS LITTLE TO COST . . . The Heatilator unit adds little to the cost of the completed fireplace. It pro-vides all the vital parts...saves the cost of a separate damper, firebrick, and masonry otherwise required... and on most jobs reduces time and labor. Ideal for summer camps.

PROVED BY 24 YEARS USE ... Make sure you get the one fireplace unit that has proved itself for 24 years in thousands of homes. Look for the name "Heatilator" on the dome and damper handle of the unit you buy. Accept no substitute. See it at leading building material dealers everywhere. Mail the coupon today!

HEAT	ILATOR	FIREPLACE	

HEATILATOR, INC. 153 E. Brighton Ave., Syracuse 5, N. Y.
Please send free bool let showing picture and advantages of the



Name	**	 **	**	*	* *	*	* *	*			٠	* 1			×	×	*	*		•
Addre																				
City.							. 2	80	o c	se			9	t	a	t	e			

Before showing you some of Associ-ated American Artists' glowing reproductions, this book answers your questions about pictures, such as size, placement, and grouping. Try print with your decorating scheme-and note the exciting sculp-

A Treasury of Fine Art Masterpieces.

cluded. What better way to express your own personality than to use these important accessories? Associated American Artists (L-3A), 711 Fifth Ave., New York 22, N. Y. 25c.

Character Jugs and Toby Jugs by Royal Doulton are as wry and jovial a collection as ever graced an 18thcentury sideboard-or modern coffee table. Each hand-painted character in this famous group is rich with humor and color, a piquant gift for anyone on your list on any occasion. We think a pair of miniatures would delight a March bride. Doulton & Co., Inc. (L-3A), 11-13 East 26th St., New York 10, N. Y. 15c.

mirably written for the amateur photographer, and discusses causes of picture-taking failures. Really clear chapters on camera selection, composition, and photographic techniques



### BEST IN BOOKLETS

Our young readers are vigorously (and reassuringly) individualistic, true, but their letters reveal a common bond: their belief that comfort and charm are essentials in successful homemaking. For them we review, in each issue, booklets full of professional know-how on achieving a smoother, better-run ménage. Whenever you write for them, we would appreciate your mentioning Living For Young Homemakers.

FIVE ARTS

The Art of Keramos, For the first time we are proud to introduce a motion picture in our column. This delightful twenty-five minute, 16millimeter sound and color film unfolds the history of ceramics from the earliest sun-baked bowl to contemporary achievements. It also features a series of table settings, each adapted to a different type of entertaining. Available to schools and club groups with no charge except return postage, Dinnerware Div. of Gladding, McBean & Co. (L-3A), Los Angeles 39, California.

ture and Stonelain ceramics also in-

Better Photography Made Easy is ad-[Continued on page 18]

### stares ore flesh WOODLAND BIE Everglaze Chim

Armenico, D.—M. C. Young Co.
Armenico, Tex.—While & Bills
Almenicopus, N. M.—American Pown, Q.
Armenico, Tex.—While & Bills
American, Tex.—S. M. Sentrounds & Bills
Ausstate, G.—A. March Bills
Ausstate, Tex.—S. M. Sentrounds & Bills
Bi

AK IR CO

March b

A: Heas son Ca. Tips Ca. Treas

Co.
Co.
sto's
I-Von Min

ctes & Sun O. O. O. O. O. O. O.

n Co.

Sons, Lat

Clothfur I. de Brann

& Curr to, Fura, Ga Co, Co,

o. noe

Co.



Nancy and Tony Waterer found Home-decorating begins with

Capella

COTTON WILTON BROADLOOM BY HOLMES

CAPELLAwas made
with young homemakers in mind. It has
a soft, pleasing texture
that only durable, long-fibre
cotton can give. And CAPELLA
is a wonderful mixer, too... goes
with everything . . . everywhere in
your home. Its sturdy, full-hodied
Wilton weave makes it lay flat, hug the
floor . . . gives it extra resiliency underfoot.
CAPELL's wide range of sparkling colors

CAPELLA'S wide range of sparkling colors are fade and wash proof. And think of it . . . all the beauty, comfort and long wear of CAPELLA can be yours for far, far less than you'd expect to pay for a Wilton Carpet! So follow the lead of Nancy and Tony Waterer, of Devon, Pa. See CAPELLA at leading stores . . . soon!

Bisque, Bayberry Grey, Spring Green, Jade Green, Surf Green, Rosewood, Lipstick Red, plus Natural White for custom dyeing.

Archibald Holmes & Son "Concentrating on Wiltons"

Erie Avenue and K Street, Philadelphia 24, Pennsylvania

HOLMES
Cotton Wilton Carpet



Hundreds of Color Schemes In the SUPER KEM-TONE COLOR ALBUM

LMES

Turquoise with accents of Sunset Rose, and cailing of Shell Pink. That's just one of hundreds of distinctive, decorator-approved color schemes shown in this album. At a glance you can select colors for walls, floor and furnishings, sure of color hormony. See it at your dealer's.

### \*GUARANTEED WASHABLE

After it is thoroughly dried, tests prove SUPER KEM-TONE will withstand repeated washings with usual household cleansers without losing its beauty. Dirt, grease, even crayon marks wash right off its tight, rubber-tough surface.

\$159 QUART \$498 GALLON DEEP COLORS SLIGHTLY HIGHER

NO THINNING . . . JUST STIR AND APPLY

SUPER KEM-TONE is Guaranteed® Washable or your money back by seven leading point companies . . .

Acres Quality Points, Inc., Detroit W. W. Lawrence & Co., Fittsburgh The Lowe Brothers Co., Dayton

John Lucus & Co., Inc., Philodelphia Rogers Paint Products, Inc., Detroit

### Bermuda Turquoise

Tops with teens (and every age) ... in

Bermuda Turquoise . . . a flattering, light-hearted new color with a smart future! Of course it's SUPER KEM-TONE, the de luxe wall paint that goes on smooth as velvet, dries in an hour, color-styles a room in less than a day. It's so durable, too . . . countless washings won't spoil its rich finish. Your dealer will show you high-fashion deep tones, wonderful pastels and unusual in-between shades to assure success for all your decorating plans. Also, matching colors for woodwork in KEM-GLO Lustre Enamel.

AT LEADING PAINT, HARDWARE, LUMBER AND DEPARTMENT STORES EVERYWHERE



The of plot fits mixes with water, is easy to apply over any well surface, since some for kitchens, easy to apply over any well surface, divides in an hour to a lovely that methe fisiah. Amezingly economicol, one gallon Chinned with two quorts of words as gallon and a helf of paint, ready to apply, at early \$2.66 a gallon. The plot of the p



ALBUQUERQUE, N. M.



### **New Booklet Has Exciting Decorating Ideas**

Elizabeth Whitney, the noted interior decorator, says, "No woman should be without this new booklet if she is interested in the planning and decorating of her home."

This 16-page, full color booklet "How To Plan and Decorate Masterpiece Rooms," explains an entirely new idea in home decorating-an idea that is simple and easy to apply in your home. And the important thing is that you do

not have to know

more than your

own favorite

color to make

this exciting dec-

orating idea do



wonders for you! As a public service, the manufacturers of Oak,

the one flooring that is available for homes in every price range including the lowest, have collected the masterpieces and assembled the furniture and accessories used by the nationallyknown decorators whose ideas you will find in this booklet.

Send the coupan for	13 E 19
your copy today	-300
start planning your "masterpiece" rooms.	
Miss Betty Perry, Home S	mica Picantes
National Oak Flooring Mi	rs. Ason.
Dept. C3 Sterick Bidg., Me	
Enclosed find 10c; please copy of "How to Plan Masterpiece Rooms,"	and Decorate

Address.....

State

### Best in booklets

[Continued from page 14]

apply to the family box camera as much as to the enthusiast's elaborate one. Exposure tables nip failures in the bud, should make good pictures "snap!" Ansco (L-3A), Binghamton, New York, 25c

The Story of Baldwin, Did you know that for perfect tone the percussi hammers of a Baldwin piano move away from the strings after striking faster than the speed of sound? This is only one of the fascinating exam ples of craftsmanship found in the story of the Baldwin. If you plan to buy a piano, do learn about every one of its parts, Baldwin displays not only the polished case, but the precision mechanism of its instruments to explain what produces their wely resonance, The Baldwin Piano Company (L-3A), 1801 Gilbert Ave-nue, Cincinnati, Ohio, Free.

### DECORATING, FURNITURE, AND FLOORS

18th-Century Traditional. Your furniture is a focal point of your hospitality, and these beautiful designs are recognized everywhere as a symbol of gracious living. With the beauty of rare antiques, Drexel's reproductions combine the proper scale, comfort, and utility necessary for today's homes. For those of you with a thought for the future, a nos talgia for the past, these time-tested designs are lovingly made, Drexel completes the catalogue with decorating hints and tips on furniture care. Drexel Furniture Co. (L-3A), Drexel, North Carolina, Free,

To Realize the Dreams You Visualize in your bedroom, United offers most practical help, Draw your room to the scale given, and use the furniture cutouts to achieve your best arrange ment without the backbreaking work of shifting the furniture itself time and again. Two sample floor plans and many photographs of United's graceful, contemporary furniture sug gest restful rooms with maximum space and comfort, United Furniture Corporation (L-3A), Lexington, North Carolina, 10e.

Paul Heinley's Movable Shutters. From the cool jalousied homes of the South to snug New England cottages, interior shutters have long been used to create that elusive quality of intimacy, Their patterns of light and can accent your room. Here are shutters in standard and custom sizes with practical movable louvers fingertip control of sunlight, ventilation, and privacy. Heinley Mastercraft Products (L-3A), 1620 Euclid St., Santa Monica, Calif. 25c.

Your Design-a-Floor Kit, Your floor is an important part of your decorating scheme; and designing it yourself is easy and fun with this wonderful kit. Just place the cellophane transparencies of kitchen, bath, or game room over one of the bright floor de-

signs given, or use the pencils provided to create a pattern that fits, Your designs and Sloane-Blabon's flooring can make your rooms appear smarter, gayer, and any size! S Blabon Corp. (L-3A), 295 Fifth Avenue, New York 16, N. Y. 25c.

Charming Floor Fashions begins appropriately with an authoritative discussion of home color harmony. For the sparkling little rugs presented here are one of the most effective ways of breaking color monotony, adding style to your scheme. If you love the warmth and color of rugs but want the convenience and economy of bare floors, you'll find these washable scatter rugs a distinctive compromise for color and comfort, Tennessee Tufting Co. (L-3A), Nashville 2, Tennessee, 10c.

### FROM THE KITCHEN

Leaves from the Table of George and Martha Washington. The first First Lady used wine to add tenderness and flavor to her cooking, and here are her own recipes (with their history) adapted to your measure. To help you use wine without a recipe, wines are equated with their appropriate foods-soups, vegetables, ap-petizers, meats. This book gives you excellent choices for delicious meals. The Taylor Wine Company (L-3A), ondsport, New York, 25e

The Simple Secret of silver care is to use it every day and give it thoughtful attention. The Sterling Silversmiths Guild gives you specific suggestions. The do's and don't's of washing, storing, and handling listed in this pamphlet will help keep your silver gleaming. Tuck a copy into the next wedding gift you send. Sterling Silversmiths Guild of America (L-3A), 551 Fifth Avenue, New York, N. Y. Free,

Kitchen Food Waste Disposers, What an added convenience a garbage disposal is: and yet, you may have questions about its dependability and safety. The Municipal Index has made a close study of the leading disposal units and presents its find-ings in this brochure. Complete information on operation and construction is included. Municipal Index (L-3A), 470 Fourth Ave., New York 16, New York, Free, (Please enclose stamped envelope.)

Favorite Foods for Supper. The efficient homemaker always keeps a few easy-to-prepare menus in mind for unexpected guests and week-end family meals. Some of these may be prepared ahead of time, others at the ast minute to free you from the kitchen for family fun. The recipes made with evaporated milk are versatile, nutritious, and require a minimum of fuse and bother, Evaporated Milk Association (L-3A), 307 North Michigan Ave., Chicago 1, Ill. Free.



### ARE MANUFACTURED BY:

Alberquerque Blind & Lineleum Co., ins. ATLANTA, GA. Allied Venetion Blind Corp. BALTIMORE, MD. Globe Venetion Blind Corp. BROOKLYN, N. Y. Murray Venetion Blind Corp. CAMBRIDGE, MASS. Ace Venetian Blind Mfg. Co. CHARLOTTE, N. C. Charlotte Venetian Blind Mfg. Co. CHICAGO, ILL. Sterling Venetian Blind Mfg. Co. CINCINNATI, OHIO Handy Venetion Blind Co. COLUMBUS, OHIO Yardley Venetian Blind Co. CORPUS CHRISTI, TEXAS Omaha Venetian Blind Co., Ltd. DALLAS TEXAS Robin Manufacturing Co. Unit Venetion Blind Supply Corp. DAYTONA BEACH, FLA. Daytona Venetian Blind Mfrs. son & Sons, Inc. DENVER, COLO. Weiss Venetian Blind Co. DETROIT, MICH. Good Housekeeping Venetion Blind Co. DURHAM, CONN. New England Shade Co. EAST PATERSON, N. J. Jeneraft Manufacturing Unit Supply Co. Aera Venetian Blind Co. H. Cox Manufacturing Co. LOS ANGELES, CALIF. Crown Venetian Blind Mfg. Corp. Unit Venetian Blind Supply Corp. Gulfstream Venetion Blind Co. OAKLAND, CALIF. Consolidated Interiors OKLAHOMA CITY, OKLA. PASADENA, CALIF Associated Venetion Blind Co. PROENIX, ARIZ. American Blind & Lineleum Co. Unit Venetion Blind Supply Corp. FORTLAND, ORE. American Window Products Co. ROCHESTER, N. Y. Charles A. Norton Shade Co. SAN ANTONIO, TEXAS Acme Awning Co. SAN BENITO, TEXAS San Benito Venetian Blind Co. SAVANNAH, GA. Southern Venetian Blind Co. SEATTLE, WASH. Nicholson's Venetions Unit Supply Co. ST. LOUIS, MO. Mid-Western Venetion Blind Corp. TUCSON, ARIZ. Kleen Rite Venetian Blind Co. WOODSIDE, L. I., N. Y. Duplex Venetion Blind Corp. FAMARA

MONTREAL Conner Venetion Blinds Ltd. Lite Venetian Blind Co. AWATED Connor Venetian Blinds, Ltd. TORONTO Geo. B. Hees Son & Co., Ltd.

Met-Wo Industries, Ltd. WINNING Burnaby Venetian Blinds, Ltd.

THIS IS A PARTIAL LIST, FOR FURTHER INFORMATION WRITE: VENI-PLEX CORP. OF AMERICA 385 GERARD AVENUE, NEW YORK ST THE TRANSLUCENT

### VENI-PLEX

The blended in colors of VENI-PLEX



stays brighter longer because it's made of a new synthetic — Formulated Polystyrene that has no tiny "pigment pits" to clutch at dust.

You'll love VENI-PLEX's over 100 subtle color combinations . . . its economy

ind Ca

MERICA DRK 51







For free brochure and name of your authorized dealer, contact the VENI-PLEX manufacturer nearest you (see apposite page) or write:

VENI-PLEX CORPORATION OF AMERICA

So Versatile ... So Adaptable ... So Beautiful...



DDERN

TOWN AND COUNTRY . . . by HOOKER

Here's a new beauty treatment for your home. This is Mainline's Town and Country - a warm,

beautiful Blanched Almond finish - designed along traditional lines, yet so easily adaptable to modern or ranch style settings. This lovely furniture belies its price - and it's so lovely for so long because it's made by

Hooker, a famous name in American furniture.

See Town and Country at leading furniture and department stores through-

out the nation. Write us for the name of the dealer nearest you.

HOOKER FURNITURE CORPORATION, Marrinsville, Virginia

**PENNY** WISE SHQP esigned for you . . . the young home-builders . . .

to present the newest in decorating ideas and furniture designed and constructed to
the Sloane standard and priced to fit your budget... be sure
and visit our Penny Wise Shop before making your selection.

LIVING F







MAILMASTER

by the HANDICRAFTERS

and DUPLICATED

Leathercraft

1052 First Avence of 57th Street New York 22, N. Y. Process OF AMERICA INC.

Delivery service in Manhattan MU 8-2030 Mail Orders Bept, 383

Old Builford Horge



### CARAFETTE SETS

ment individual carivae servers and ele-ance to the table. Each Corefette heids we curst keeps ti plaine hat. Fine quality and blown glass decorated with alatinum ands; hermacities stepper. Ebeny playfix endits for cool, every pouring. 4 Carolyttes and 4 marching Coesters to the 5,00 Single Carolette with Coester, \$1.75

Write for Catalogue

ELRON 185 W. Chicago Ave., Bept. 141

## YOUR MONEY'S

Accompany orders with check or money order; sales tax, if needed, but no C.O.D.'s, please. Unused items may be returned for refund (within a reasonable time) if not personalized.



Bar bottles that will be see catching as well as wonderful a use. Made of frosty white gloswith a chromium top shaped a spout to insure pouring just the one or two drops needed Each hottle is lettered in black with the name of the contents shown, Maraschino, Angostum and Bitters. \$4.00, each, pal Hammacher Schlemmer (L-36) 145 E. 57th St., New York, N.Y.

Smart set. Small earthenware jars hold six wonderful seasonings that you'll enjoy having in your kitchen. Each jar is 4" high, each a different color, highly fired. Easy to refill, or use for mustard or relish. The assortment: paprika, cinnamon, nutmeg, seasonsalt, dry mustard, and a chili blend that has five Mexican recipes attached, Gift packed in a box resembling wood, the set is \$4.75, ppd. Allen's of California (L-36), 55 Olvera St., Los Angeles, Calif.





Marmalade or mustard will be attractively served from this jar with matching saucer. Imported from England, it is made of a fine pottery known for its beauty, luster and durability. Hunting scenes in full color are on both pieces, handle of top is a running fox. Dish, about 41/2" wide, bowl and dish, 3" high. \$3.95, ppd. "Little joe" Wiesen feld (L-36), Baltimore 1, Md.



### The CAROLINA CARRY-ALL

for your plants, books and ash-tray,—or take it filled with your favorite drinks and refreshments to your Rumpus room or Terroce. Made of honey-colored pine, hand devetailed

and hand rubbed finish. Height 201/2 in, width 24 x 17 in,

\$27.50 Shipping chgs. No C.O.D.'s please

Crafted by CALICO COTTAGE, 17001/2 Maplewood Dr., Columbia, South Care

servi

Whe

der.

thes

their

fun

natu

glaz

velle

diar

Fro

March 180

lerful to

te ginn,

aped a

ing just

n black

intento;

(L-36)

k, N.Y.

d will m this r. Im-

made for its

bility.

or are

top is

high.

Md.

ALL

ke il



Sterling silver, modern in design, hand-wrought by George Erickson, Copied exactly from the original pieces, the long pitcher spoon is perfect for dressings, etc. The smaller spoon is a reproduction of the old sugar shovel, fine today for jellies, soft cheeses, \$14.95 and \$9.95, respectively, ppd., including tax. Templeton Craftsmen (1.-36), Templeton, Mass.

Fishtail handles make this serving set one of the best ever. When filled with soup or chowder, or used for fruit or cereal, these well-designed bowls with their unique handles make them fun and easy to serve. Made in natural clay finish, the inside is glazed in your choice of aqua or yellow, Each bowl is about 6" in diameter: set of six, \$6.50, ppd. From Pigeon Forge Pottery (L.36), Pigeon Forge, Tenn.





Stars from Sweden to hold your long, white tapers, designed to enhance your table settings. Made of sturdy solid brass, treated not to tarnish, these stars measure about 10" across, hold standard-size candles. Used singly or in pairs, you will admire their simplicity, their low stature, their lightness in weight, \$2.95, ppd. Fischer's (L-36), 43-66 Bowne Street, Flushing, N.Y.

### A BUDGET BEST

AT LAST—sturdy, modern seating at a price you can afford! The most versatile modern made. Practical and usefol anywhere. All colocted hardwood construction—boso tiful, smooth natural blands finish. Smortly covered with durable, easy to close plastic. Your choice red, green,

bites, lime, appr and yollow, 29° high, 23° wide.

Style No. 124A Completely finished as
illustrated only \$14.95 Pashpaid!

Style No. 124A above without arms
\$10.95 pashpaid!

Satisfaction government
Satisfaction of Satisf Sorry no C.O.D.'s Send for literature Order New Direct fro

THE JOSEPH E. SWEET COMPANY



### COLOR PRINTS

for every room in your homeprices slashed up to 83%





10. CUMPER & WIS PRIVIS.

Arrange views of 19th century America,
ore are eight of the most popular Currier &
see prints, including Clipper Bileys, Center
ark Winter, Redirond Prains, Fruits on
fourers, ota-cach authentically reproduced
full-color on an individual 3" x 13" sheet
veryone loves Currier & Iven prints—fram
to the color of the col

Very special-all sight for only M

Tory aposition—all sight for only all to only all to only all to other prints ready for framing forces of all color prints ready for framing forces of Andre Saurer in Monte Carlo, these magnificent plates each measure a full 9% is 13%." Toulouse-Lautrer's bade Parislas subjects appears with all the richness or subjects appears with all the richness or ers. Frame them to provide a dramatic accer. In your home.

All four posters-special \$1.98

120. HOME DECURATING PRINTS.

A series of ten superb outdoor scenes A series of ten superb exidence seems Each full-color reproduction on an individ-ual, large-size, 12" x 15" short. Ferm scenes, rester eccese, cipper shipe, for handing, etc., as painted by Frederick J. Wangh, Gordon Grant, Camille Adriani and other model artists. A decorative "man" bordor frames from tritle superb brints this Byring. Published at \$10.00. Set of 10 prints only \$8.

Published at \$4.00. Set of \$10 prints only \$3\$ LII. LABNY LOCOMOTHET PARTS.

Eight subracedinery prints in full-coder, Now you can decorate your home with the \$8\$ much-in-demand prints of old America toconories (Kogul, Sewheeder "American toconories (Kogul, Sewheeder "American toconories at \$10 km prints of old the \$10 km prints of \$10 km prints only \$1

Published of \$1.00. All 2 prints only
244. AUCUSOR SIRES OF AMERICA.
John James Ramblew's best bird points
reproduced directly from the Elephant 7
reproduced directly from the Elephant 7
reproduced directly from the Elephant 8
reproduced to the Control of Elephant 8
reproduced to the Elepha

All to prints, now only .99
248, WATER COLOSS OF WHILLOW MOMES.
6 dramatic outdoor acomes published by
the Metropolitan Missesse Afr.
1 Tropic sea. sky, san and storm come to life in
these super-h large-size reproductions of
painting printed in full-color on heavy-weight
annique linen bester measuring 15" at 185°.
1 Prame one or more to add a note of distinction to your All size prints more only 33.88

All sis prints now only \$3.88

8. CART-SEE (15 \* 20\*) BED PARTINGS.

4 humminghird paintings by John Good.
An incredibly low price for these extra-large, full-caler prints! Each 10\* x 20\* reproduction authentically captures the vivid fruction authentically captures the vivid fructionature colors of this great artist's priceises original. Amaginificent control-distances for any wall requiring an "important" picture "Published of \$15.00.

All four 16" z 20" prints, new only \$1.50

5	Ple		end, por	ntage	Dept. L5 prepaid,				
Ē			ed belov sed find			0	Please	send	C.O.D.*
5		31	110	111	114	120	245	248	266

Name \_\_(Please print) Address City\_ Zone\_\_State\_

A few cents extra for C.O.D. GUABANTEE: If not delighted, return after 10-day examination for full retund. \_\_\_\_\_\_\_\_\_



sex you ogs lost a lifetime. Extra ver enst, shed, or tangle. imper makes car scratching impossible. Gently hes and YOUNG PRODUCTS, Dept. 171

MONEY BACK IF TOD DON'T AGREE. in features this miracle washer in the growest may on the property of the market.

2608 ELMNURST AVENUE DETROIT & MICHIGAN



### New Aids for FASTER SMOOTHER IRONING

. IRONING CORD GUIDE keeps cord out of way-tangle free - up off moterial. Clips easily

to and of board. Cord Guide is as handy as a third arm and only \$1.35 ppd.



IT'S A CINCH! Keep your froning board cover smooth and tight with these strong spring clips. Cinch Spring Clips easily fastens to cover on underside of board, re-movable to change cover. One set lasts a lifetime. For faster, smoother, wrinkle free ironing. Postpaid, a Set, 89c

### ORDER BY MAIL . NO C.O.D.'s GLASSCRAFT

920-L Chicago Avenue - Evancion, Illinois

# GENUINE CARABAD

### MANILA HEMP RUGS

only 45c a square foot for standard stans

SPECIAL PRODUCTS COMPANY

### FINGER-TIP CONTROL WITH QUICK . POSITIVE . SHUT-OFF



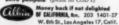
STORY HOUSE, VALUABLE FOR FIRE FIGHTING TOO ONLY \$1.50 POSTPAID . PLEASE, NO COB's

Money book I ELKAY MFG. CO.

Rm 603, 1401-27 W. Bek St., Los Angeles 17, Calif.



\$2.95 postpald (please no COD's)





### YOUR **MONEY'S** WORTH



Pretty planter, delightfully & signed as a small splant wheel, in black with a Pean vania Dutch motif. All the la tle parts "work," and if you pofer to use it as a serving plan rather than a plant contain fill it with cigarettes, m crackers, candies, For your or to give as a gift, \$2.54 ppd, Helen Gallagher (L. 18), 413 Fulton St., Peoria,

Everyone will enjoy this set of honey and jam containers for Sunday breakfasts, midweek luncheons, Designed in polished crystal, the lids and saucers are of lead-free pewter, as are the two serving spoons. The handles are, appropriately enough, a strawberry or a bee, although the jars could be used for different sauces, relishes, etc. \$7.50 each, \$14 the pair, ppd. Maymac Co. (L-36), 79 West Grand St., Mt. Vernon, New York





### HANG IT ALL WITH "ADD-A-PAIR" SHELF HANGERS

Solve storage problems, sore space . . . . quick aid easy! Jost offsch a pair of storage, rest-resident easy! Jost offsch a pair of storage, rest-resident exhips tensities sheek hongers (12" x 12")—instead to length beard up to a foot wide and you're oil at Holds so is 500 pounds. For additional sheek storage holds of the pairs of beapers into the sheek price of the pairs of beapers into the sheek. Parket for exter closur or pointy sheeks other. Parket for exter closur or pointy sheeks Pair 85c

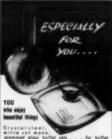
YO

SIZ: Lim

P

So for A Bl

2 pair, \$1.56. 6 pair, \$4.25. 12 pair, \$7.00 ELRON 156 W. Chicago Ava., Bopt. 142, Chicago R.S.



\$1.30 ppd.

New York 21

TOWN & COUNTRY GIFTS



Get this big home plan book — "Planning or Dreaming". Easy-to-build home. 4 to 10 rooms big. Modern, Ranch, all

SAVE . . . Over 225 new home plans-Just \$2. All 3 regular \$1 plan books for "Blanning or Dreaming," "Selec-\$2.00—"Planning or Dreaming," "Selected Homes," and "Concrete Masonry." Save! Send today,

(Your investment refunded when builder - proven blueprints are ordered within 90 days.)

HOME BUILDING PLAN SERVICE 3454-CO H. E. Sundy Blod + Port

### YOUR MONEY'S WORTH



True-to-life fruit plates, de lightful and refreshing in realistic colors on ivory. Perfect for dessert plates, effective as wall decorations, each is 81/4" in diameter, banded in gold, \$1.25 each, ppd. Same four designs also with gold edge and colored rims in light blue, light green, tan-pink or canary, \$1,50, each, ppd. Order yours from The Top Shop (L-36), Wautaga Lane, Lookout Mountain, Tennessee.

Handmade ash trays with a solid copper base, an overcoat of Berked enamel. Made to order, these trays are available in ivery, emerald or dark green, turquoise, chartreuse, gray, or cebalt, one or two initials baked in. An ever-welcome gift for hostenes who can always use another ash tray, 6"-tray with one initial, \$6: two initials, \$7. 5"-tray with one initial, \$5,50; two initials, \$6,50, all ppd. Karyl Enamels (L-36), 118 Sound-view Ave., White Plains, N. Y.



### Photo-Murals

Custom made for your home or office. Latest development in decorative wall treatment. The mural YOU want, made for over. ANY PETURE . ANY SIZE . ANY COLOR . Limited only by your imagination, photo-murals fit any decrative scheme. Sold internationally by mail by world's foremen product international power of the contractive scheme.

Photomammoth Murals



### CENTERPIECE 52 BOSES & VIOLETS

Su real looking you'd hink they were fresh-cut from the garden! Just think. 199 hand-made Rosen, mised with 3 bunches of Violets and 6 sprigs of Lily-of-Valley. All tastily arranged and mounted in cut glass base, exactly as shown. Money Back Guzannee.

Choice of life-like red or pink Roses; also Daisy arrangements in pink or blue; forrainms in red. Please specify flower and color. Send \$2.00 money order chock . . . or cash for each centerpiece. Postage free if you remit. Why not order several for gifts?

First American-Flowers Dept. F-25, Box 85, New York 29, N. Y. Beautifying atilious of American homes since (810 Hend for Free Color Catalog

### Beauties in BRASS Brilliant designs in heavy gauge brass Waste Paper Baskets or Magazine Racks

SNERATON EMBOSSED BANDS Highly - polished solid brass or cop-per. Permanently FOOTED PAW

11%" high \$16.50 cach Without Foot— \$14.95 cach



Highly - poliche solid brass per manently lac quered 12" x 12" \$17.50 each \$16.50 mach

PIONEER GIFT & BRASS CENTER, INC. Box 1365 Church St. Sta., New York S. N. Y.

### MAIN STREET U.S.A.

wallpaper and matching fabric from

WARNER'S NEWEST COLLECTION

The delightful design of Moln Street U.S.A. has the simple charm of a nursery rhyme and is as wonderfully personal as the street you live on. A gay merching tweatment for windows and walks in dising room, breakfast room, kitchen, hall. Prized sensibly.

Available in backgrounds of white, Williamsburg gray, alive green, black plam, and coder rose with pattern in restrict pastel colors.

SEND 25c, for wallpaper and fabric samples of Main Street U.S.A.

Write GLORIA MASON, our Home Service Advisor, for help with your wallpoper

The WARNER Comp

Bopt. 8A-32, 416 S. Weberh Ave.



### "WASHBOARD GLOVE" MAKES ALL WASHING EASY!

Safe for Delicate Wash
 Protects Your Honds & Halls
 Protects This Tonks Alle

CUPBOARD CUP RACK



FREE!

SLIDES IN OR OUT Proclous cups are onfo-and easily accessible-when you have them this atominum rack! #im ply fasten heavies to the underside of your close shelf, and the book see

each—or 2 for \$2.50.

Out order—feaths ship
obpaid. 10-day money-back genrantes. MRS. DAMAR



# -Textured

### DRAPERY FABRICS

Charming as Handloomed Originals Yours only from Itascal

You'll love Itasca fabrics when you see and feel their rough-woven textures—created aspecially for contemporary and ranch style homes. Modern, gre-pleasing colors ... materials that are translucent but not transparent ... vat-dyed and washable. Whether you make handsone, long-worsing drapse yourself, or have them made, rate your entire home—there is an Itasca fabric for every room! Matching textures

there is an Itaacs fabric for every recont Matching textur-ried union will handling restar-ted union will handling med-ffect to slipeovers, hedspread-and vanities, no— used by leading decorators all over America for castom decorating distinctive textures and weaves, Itaaca fabrics are amasfabrics are amasingly low cost — they come direct from the loom to you!



Bend today for 20 namples of distinct tive, rough-textured Hazea fabries—plus "Interfere Beautic Color, handsomely illustrated home decripation book. I dealer a rouns moderns—detailed instructions for making drapes, alipsovers, beds any ples plus book, seem only 25c.

Py test March Park

itfully &

Il the la f you pro ing place ft. \$2.56 (Las) oria, IL

quick and

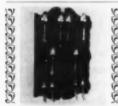
850 poir, W.M Chicogo III, III.

"Pian-- "Piso

anch, all plans— books for "Select-fasonry."

.) RVICE





### SPOON RACK

Make a clever wall descretion of your souvenir and horizon spoons—in this general particles spoon Rock, Your shining alliver will gloom booutfully its motion old pine floats—and bring of admiration from your guests. 171/2" it displays 18 foo or demi-

Only . . . \$3.95 plus 20c postage





### Old Fashioned Braided Rugs!

At a saving of 30 to 40%

These rugs are machine mode of new wool of esseried colors. Old Calaniel Seylo—in a hit and miss partiers—but can be basically red, blue, grean, burgundy, oct. Tail us the siss and color and antiese thack or money order.

suggest that on purchase a small run of the run detain with a money back guarantee. A 36" S 4.28 4" t 6" \$24.50 \$ 15.25 \$ 15.2 ...\$24.95 .... \$4.50 .... \$1.25

HERIDEENS WEBSTER 4, MASSACHUSETTS

### SQUEEZIT the New Catsup Dispenser



THE NEW

Say goodbye to ernery catury bettles. Switch to SQUEEZIT, the clever new charry red to-mate-chapped dispenser that serves heady helpings of catures without from, without musa—in a controlled flow! Mode of unbrookable pile.

only \$1.25 postpaid

Morrill Ann Creations Bapt. L-S, 180 Worcen Street, New York 7, M. Y.

Send TODAY for FREE Backlet About Amuzing Konya Com It's More Brilliant



Than a Diamond?

And Looks Exertly Like a Diamond. This FREE booklet tells you all about this brillians, new, white gem...discov-ered in the laboratories of one of the world's largest corporations. Only an ex-pert can tell the Kenya from a diamend.

Ladler' Kenya Brags, Gnly \$48
The Kenya Gen has more fee and more brilliance than a diamond, yet you can one a one cars Kenya Gen ladies' ring in 14K gold for as little as \$48 (incl. cax). Also 1- to 4-cays Kenya Gens, men' o'rans, ladies' carriags and pendants. Buy or £48\* PAYMENTS.

KENYA GEM CORPORATION
Dept. 200, Philadelphia 44, Pa.
Send No Money! Mail PREE Cooper ....

Kenya Gem Corp., Dept. 263, Phila. 44, Pa. Send me, without obligation, FREE Illustrated backlet felling about Kenya Gems.

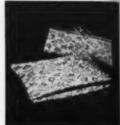
City ..... State.....

# YOUR MONEY'S



Easy mixing is in order you have these good-looking a time-saving highball glasses your next party. The hall stem is actually a one-or measure which eliminates a jigger and stirrer, Just per in the spirits and add your in. soda, or water. A wonderful thought for your entertaining list; set of eight, \$6.45, pp. Glasscraft Mfg. Co. (L-36), \$2 Chicago Ave., Evanston, I

Special containers for special items. We've found this luxurious yet simple set to keep your glasses and cosmetics safe, The case for your specs has a sturdy snap-closing, lining of satin, metal trim of gold wash. The cosmetic kit is soft and roomy. has a zipper closing. In black or gold lamé brocade, \$5 the pair; kit, \$2,00, case \$3., all ppd. Merrill Ann Creations (L-36), 100 Warren St., New York 7, N. Y.



### KITCHEN CABINET STEP-SHELF



Double your dish storing space this efficient unit, Pravides 2 shelves and eliminates Cabinet ter, Perfect too for spices, dry

\$2.00 postpold

POTTER POST



OVER

100,000

USEDS.

111-411-steel, 11° bigh, with glides...... 160-C-411-steel, 9° bigh, with energy... 267-bardward, 7° bigh, for but oprgs... COLSON BROS.

NEW WONDER TOOL YOU'LL NEED IT

EVERY DAY IN THE YEAR

KARSRUSH-Your Rough Weather Friend sands of motorists have told us all army weather that have been successive they had a KARBRUMH in the

Only \$1.00 Postpold CORONADO MFG. CO. 733 Lindske Bldg. St. Paul 1, Minn

ing

suit

sign

# MONEY'S



Gallipots, as apothecary jars were called in the early 1500s, make ideal planters, lamp bases. mantel pieces. These jam, hand decorated and authentically reproduced, have a pure white background: the Latin inscription of the original contents is Amylum, Crocus, Adeps Lanae, or Cassiae Flores, Each jar is 8" high, 3" in diameter, \$7,95, two for \$15, ppd. Albin Enterprises (L-36), 1401 West 8th St., Los Angeles 17, California.

For TV addicts, special lighting can be attractive as well as suitable. This planter lamp, designed to hold plants or flowers. is leakproof and waterproof, In solid hand-spun copper, it is 11" high, howl is 10" wide. The 6" reflector is sprayed aluminum; the 3-way socket offers choice of indirect illumination to eliminate reflections, \$10.50, smaller size in brass, \$6.50, both exp.

collect. Whiting Co. (L-36),

Box 309-L, Plainville, Conn.



### T. X. D. KEEPS REFRIGERATORS "DAISY FRESH"



This new discovery knops found fresh longer. Absorbs odors from fish, strenders, and some controlled controlled from the special discovery. Beautiful plastic container in six postel shades choose from Peach, Lemon, Aque. Gray choose from Peach, Lemon, Aque. Gray plastic container in six postel shades to choose from-Peach, Lemon, Aque, Grape, Lattuce and Snow Satisfection guaranteed or your money back. Meil check or money order for \$1.75 today.

FIVE STAR SPECIALTY HOUSE SOTH ST. AND BELMAR TERRACE, PHILA, 43, PENNA



PEATTY TREATMENT FOR DIBITY OVEN'S Amazing new Chemicleaner & Makes meany societies under the second of the second

THE CHEMICLEANERS



### CHILD'S SEWING MACHINE

Just Like Momeny's!
usting! Exciting! It's an imported cotive plaything that looks and restive plaything that looks and reslike his sewing machines. Complete
coding. It sews strong chain skitch
coding. It sews strong chain skitch
to safe any child one but to be any
in black ename! decorated with a
in black ename! only \$5.98 propaid.



Phil-Co Tradi

CUP RACK Sinion in and out for your sources and compact rowage. Holds 12 caps. Fastens under cuphoand shell to save space. A luminum with nickel plated hoots. First any cuphoand shell.

postpaid



PLACE LIGHTS

Candle resills, See 1100 of 16...pnsepsid

### CINCH COVER HOLDER



### SHINING STAINLESS STEEL MIXING BOWLS TO ALL MIXING JOBS



POSTPAID \$6.85



t spaid \$249



FLAME TAMER Makes a doubte beller out of any post! ust place it under post and pans and there is no chance of burning or corching foods. The

### DE-FROST-IT New You Con Hove Autumn



setter what the age of your re-rator, you don't have to defress hand. Simply plug in "De-frost od that weekly job is done. Im and that weekly job is done. Im-over officiery of your efficierator, ceps it uniformly cold, maintain ter humidity. Keeps hoods fresh of flavorful longer. Saves stly repairs. MAGNETIC

KNIFE RACK

MAGNAGRIP-9 inches Long \$3.49 postpoid MAGNAGRIP-8 inches Long \$2.25 postpoid

KITCHEN SCOOP MAKES FOOD MORE ATTRACTIVE
This stainless steel scoop makes mashed
preserves, rice, cheese, salads and rec &

bostlarq \$310 EBLESKIVER IRON

From I to 60 min. 1395



STEAK SIZZLED

TWO-CUP COFFEE QUICKIE

1395 postpuid

PATTY SHELL IRON

too. Complete set of 4 molds and double handle. WITH RECIPES postpaid \$100

ROTARY

PUMP-IT

Complete \$760 postpaid

### BATHROOM CABINET



CARAFETTES

HONOUAL COPPER SERVICE

S Cup Size \$200 cach 12 Cup Stee \$400 8 Cup Sine 1350 cich il 16 Cup Stee 1450

BROILER

Satisfaction Guaranteed or Maney Refunded! HAINES CORP. Dapt. LE 22 301 SOUTH 7th ST., MINNEAPOLIS, MINNE

Order By Mail-Sead Check or M. O.

C.O.B

PL Y

36),







545

TORE and Co., Dept. 3L



weight. Reduce waistline and bulging hips. FREL BETTER the first day.—WEIGHI LLESS in a week. NO STATEVATION DITTS —NO DAUGS.
The Waliace Mattod works with Nature, it safety beings quick, satisfying results. Reducing the WALLACE Way in play—it's fun to "GET THIN TO MUREC."

TO MUNIC."

FREE PROOF Accept this amazing offer FREE PROOF apone. You can soon start YOUR actual reduction. First reducing record and leason, sent prepaid and plaintly wrapped. Try this full-stated, doubtie-faced record "days at home. No payments to make now—no promise to pax later, Just an out-and-out FREE test as the compon

early states, Fill it in and mail today
WALLACE Suite 1730, 154 E. Eric Street, Obicage 11, 151,
WALLACE, Suite 1730
135 E. Eric St., Chicago 11, 111,

Please send record and first reducing lesson.
FREE and postpaid. I will ofther enroll, or mail back year record and lesson at the end of a 7-day trial. This does not obligate me in any way.



CHEF'S SHELF Attractive sholf keep spices, cook

\$3.98 Imported Brazilian Parana Wood Sholf, With Matural Hand Rubbed Finish, Solveted Domectic Wood Shott, in Canada \$2.56



### Wilcut SNACK KNIFE

Catalague on 12 1.00

Bingham's on L. 509 Fifth Avenue Hew York 17, N. Y.



Never Before at this low price AFRICAN CAMP CHAIR med by leading decorators, this unique hair is now available of a new law price is abony seel with strong, convox seel is block, chertreuse or learn costs that as to body contexts. Wan't say or leas shape I feel for modern and seel

th. Regularly \$10.95

This special price good only uself

Anno residing 1 results of the price of the pri



### **RUG** with a future!

Mis or her name woven in conter, Seen becomes treasured possession; later, a cherished mements of childhood, it's mode for that future, too. Yet dyed yerns remain caler-fest after reposted machine washings. Longer lasting, heavy duck backing lies flot. Background: light bloo, green, pink, dark green, dark or royal blue, white or gray. Name in any matching or con-tracting color. Color swatch on request, Size 36" x 36", \$5.95 ppd. No c.o.d.'s, please.

CROSS RUGS, Ashburnham, Mass



# YOUR **MONEY'S**



Something special in the of shelves. Here is a twoarrangement you'll want your assortment of seasoning; the back row is a higher level. making it easy to see and to reach. Made of first-rate pine these shelves will be convenient to have near your stove, or fmtened to the inside of a board door. Decorated with a crowing receter, \$1.95, pad From Foster House (L-36), 15 Cole Court, Princeville, IL

Fry hag. Here is the best solution for fast, dustless, expert flouring of foods for frying. Directions are simple: place food into plastic bag, add seasoned flour, fold down and map the airtight top, shake gently. Made of beavy gauge Vinyl with welded seams, the bag is 11%" x 14". Easy to clean, \$1, ppd. Ett-Barr Co. (L-36), P. 0 Box 401, Pasadena 18, Calif.



Kno er A

its co

espec

cahir

dorfs

and I

Abox

31/4"

will

howe

86.95

Shop

hosse this 'n be seed justo Brow

\$2.0



### Invitation to Smoke

Send the next wedding invitation or announcement you receive to us and well etch it on a fine Fostoria glass cigazette box. The lucky couple will cherish forever such a lasting reminder of their wonderful wedding day. It measures 51/4" x 4" x 11/2" 87.95 postpaid.

Complementing ash trays etched with first names of bride and groom, \$8.00 a pair. Gift-boxed and shipped directly to the bride, if desired. Delivery, about ten No C.O.D.'s ple

**MOLIDAY HOUSE** 



at ankles, caives, thighs, knoes, high Sand no Me

MODERN METHODS, Bopt. SL-43#3 294 Broodway New York Gity T



### BEAUTIFY YOUR HOME WITH

**HEINLEY MOVABLE SHUTTERS** PER WINDOWS - BOORS - AS SCREENS
Add the quiet charm and mantr modern deer or
helinize Merchies Interior Strikers to overy room
in your home. Heinlay Shutters fold compactly—
conserve space — and cost the mare films good
droperies. Use Heinlay Shutters for windows,
door, word-foldes, portificate and other openings.

Poul Hoinly's MOVABLE . SHUTTERS 1412 EUCLIO ST. SANTA MONICA 23, CALIF.



NEW CATALOG

# YOUR MONEY'S



Long life for your copies of LIVING For Young Homemakers. You'll want this attractive leather-type binder for your insues for persoal or rereading. Made up in deep blue leatherette, lettered in gold, we offer this fine, long-lasting cover to hold six issues, \$3 plus 25c postage, or the larger size to hold twelve issues, \$3.50, plus 25c postage. Order from Reader Service, Dept. B, LIVING For Young Homemakers. 575 Madison Ave., N.Y. 22, N.Y.

Knotty pine, found in the lower Appalachians, is famous for its color and grain. And we like especially this six-drawer spice cabinet reproduced in this wonderful white pine; hand rubbed and lacquered, hand wax finish. About 17" high, 4" wide and 31/2" deep, this attractive piece will be perfect in any room, however you plan to use it. \$6,95, ppd., from Suwanee Craft Shops (L-36), Suwanee, Ga.





SI

BELLE'S 7964 Blackburn Ave. Los Angeles 48, Calif.

### SPOON RACK

SPOON RACK Tasteful quaintness in an easily-attached wall piece of enduring charm. Beautifully hand-crafted of selected Western Maple in choice of Sulem (golden brown) maple, red maple, ma-hogany, walnut, cherry or blond finish. 10°119°18°1. Hold 8 finish. 10"x19"x5". Hold u spoons. Deep plate groove. (China and spoons not in-cluded —no C.O.D.'s, please.)

\$5.95 postpaid



Your very own initiels in GOLD em-bossed within Jeweled modellion on his GRNUNE LEATHER shoulder bog 'n balt set. Spacious bog lines with seeline; smertly saddle-stitched; ad-jertible sheelder streps. Cafors: Newy, Swam, Henry, Sunten, Black, Red. Swam, Henry, Sunten, Black, Red. \$2.00 de or M.O.-we pay postegs. \$2.00 de or M.O.-we pay postegs. you pay postage.

Vernon Specialties Co., Dept. L. 16 Mt. Vernon Avenue, Mt. Vernon, N. Y.

### NOW! Save at least 1/2 BY ASSEMBLING YOUR OWN FINE VABLE INSIDE

Here's a wonderful, new SHUTTER KIT that o tains everything you need to assemble your own beautiful Movable Interior Shutters for any win beautifal Morshife Interior Shutters for any win-dow or done in your house. You meetly send us size of opening and the proper Shop Craft Shutter Kit comes to you complete, pre-cut and partially-seembled by our experts ready for hanging and hingle, You Bere at Least 'ky by deling your own saembling, String, finishing and installing. No special tools required. Same Shutter that are now in fine houses. Printed and illustrated instructions with each Kit.

SEND ONLY \$1 FOR SAMPLE PANEL 8" x 12", GR SEND 25 CENTS FOR BEAUTIFUL NEW BROCHURE

### SHOP CRAFT SHUTTERS

P. O. BOX 110-L, BEVERLY HILLS 23, CALIFORNIA

### EED BAMBOO Drapes

Teakwood Callee Table

fong brothers co.

RUSH SQUARE RUGS

NEMP SQUARE BOSS, 444 SQ. FY, SEWS . . . casy to cleam , . . becastiful . . . Price theludes sewing to your ope

SPECIAL INTRODUCTORY OFFERI

To get new oustamers, we of PERSONALIZED DONKEY CART PLANTER

with enthr SALT AND PEPPERS ALL FOR ONLY 59c

GREAT AMERICAN SALES CO. 100 West Loke St., Dept. 823, Chicage 7, III.



**Keep Ice Cubes for Hours** THERMA GLASSES

in sparking new metalized colors Sat of 4 \$1.95



slab top coffee and end tables -

head-rabited finish. Graceholly propentiese logs are whought logs and tigned with subbet logs are whought logs and tigned with subbet fine failte. 18" a 28" a 22" high. In native lorich, \$3.7.35. In native lorich are historied we hopeny, \$41.90. Ceffee tobie. 20" a 2" 13" high. In native lorich, \$45.80. In for found or blooched melogony, \$3.1.30. All price PEFAID. Serv, no C.O., 2". Write today for PEFAID. Serv, no C.O., 2". Write today for the price of the price of the price of the price per substantial properties.

FREE ILLUSTRATED CATALOG outemporary lassics 74-P Stage Street . Stamford,

PRICED

**CLEANS YOUR CAR IN 12 MINUTES!** 

LIVING



functional and

beautiful. They fit

perfectly over any coiling outlet, no

extra parts needed. Easily installed, Each lamp has spun

eliuminum canopy with Universal swivel, tilts back or

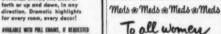
ONLY

WO DOLLARS

STARTS YOU IN

TERLING

MABLE GIFTS INCLUDED!



Order New by Mail, Express Charges Collect Free! Send For Catalog of Modern Lamps who have never MODERN LAMPS, INC. tried tampons 15 West 8th Street, Dept. L-32 New York 11, Pl. Y.

You're missing something if you've never worn Meds, the Modess tampon, Meds are an internal sanitary protection. They are made of soft white absorbent cotton

... designed by a doctor, popular with nurses Each one has its own improved applicator for easy insertion.

Meds are so comfortable you don't know you're wearing one. No belts, pads, pins or odor. Shower, bathe, dance, in perfect freedom, any day.

Married women, single girls, we're so sure you'll like Meds we want you to try them at our expense. Write today.

PREET Sand your name and address for a free sample package of Medsin plain wropper. Write Miss Olive Crenning, Personal Freducts Corp. Dept 11-3. Milliows, NJ. Check desired sizes Regular 11, Supar 13, Junior 13, Once package or a family, U.S. collary.

### Grandfather's Clock

Defense

is everybody's business

BUY U.S. DEFENSE BONDS

. . . a good investment

in security for yourself

. . . for your country

telen Gallagher

YOUR MONEY'S



The extra touch you want small suppers and informal 4 ners, Serve your wine la & basket, hand-woven in the Par East, of natural color wie The curved handle makes far comfortable pouring, the gated neck keeps the both steady. When not cradling year favorite vintage, use it for wall or table greens, \$3.75, pd Order from Frederick's (L.) Highland Terrace, York, Fa



### COLONIAL LAZY SUZAN TABLE AND CAPTAIN'S CHAIR

shingly different a hardone correston our content of the content o

WINEMILLER'S
COLONIAL REPRODUCTIONS
301 COLOWATER, MICHIGAN

Please advise us if you move. giving old address and new address; allow four weeks for change of address: address all subscription mail to LIVING For Young Homemakers, Subscription Depart ment, 304 East 45 Street. New York 17, N. Y.



### The HAMMOCK Chair 12.95

For Young Moderns . the maximum to destripe, and absolute comfort at a price you offered. From of black iron. Sear of wide death in describer's colors - spruce are brick red, lemon, linen, and black. To specify color. Add \$1.00 for packing and he had been a specify color. Add \$1.00 for packing and he had been a specify color. Add \$1.00 for packing and he had been a specify color. Add \$1.00 for packing and he had been a specify color. Add \$1.00 for packing and he had been a specify color of the had been a specify color of the had \$1.00 for packing and he had been a specify color of the had \$1.00 for packing and \$1.00 for packing an

DESIGN CRAFT

Authentick! It's fun to assemble you

Cohasset Colonials Museum Reproductions

GI

YO

Gave money by putting the certification on "artifaces" on "artifaces" of the sum of sheet or RS. and sheet or RS. such states from five process pairs (anodes saits amosth, ready for dishbing. Reproduced forcest) from a pricious life to century dairy table in Gore Flaces, Walkham, Massien cents. Inchi-thick pine top 40° x 5345° 10° high. Money-hack guarantee. Write for PREE Tolder Bluetraing unfainted knocked-down "antiques." HAGERTY OF COHASSET 78 Ship Street, Cohassel, Mank

Meds & Meds & Meds & Meds

. Bu

treet.

95

M.O.

### YOUR MONEY'S



Primping poodles decorate this shower curtain, giving a emart, amusing touch to the bath. With a matching window curtain, it comes in black and white on maize, rose, or peach, \$7.50, each, ppd. The towel set, with black poodle motif, is available in white, pink, aqua or yellow: consists of bath towel, hand towel, face cloth, \$5,00, ppd. Lord & Taylor (L-36), Fifth Ave. & 38th St., New York, N. Y.

### NEW Shaped-to-fit PLASTIC FURNITURE COVERS Catalog parien's Bast-Fitting Pinetic Covers SEPARATE CUSHION COVERS

HOUSE OF SCHILLER Dopt, L-11, 100 H. Wacher, Chicago 6, 18

HOUSE OF SCHILLER Bopt, L-11, 100 N. Wacker, Chicago S. III.

### 11.00 FOR 600 NEW HOME PLANS!!



HARMONIQUE HOMES 5762-76 W. Piss, Los Angeles 19, Cellf.

New book full of original plans-over 600 combingtions-of the largest solections compiled, Mostly dwellings, but some courts, duplexes, and gorage operiments. All latest designs-for eny region. Will SAVE YOU MONEY. We con furnish complete inexpensive blueprints on ony ideas, too-for either wood, stucce, brick, or

Sand \$1 taday for this new book. Fireplace Pians Book, \$1.00.

Both books \$1.50.



BURNS REFUSE SAFELY

DECREE WEATHER-RESISTANT MODEL ECame specifications as above plus a baked-n, dull gray, ceramic coating, that's rust usistant regardless of climate. Efficient— ttractive—lasts for years. Money back uarantee. Priced at \$18.98 postpaid.

DELEGE WEATHER-RESISTANT MOREL Denther-protected with baked-om, cay, ceramic coating, Bigger, more or cay, care the coating between the cay of the cay of

ALSTO COMPANY



Add a Touch of Scandinavian Charm To Your Home

Brighton your home with these gay, colorful Swedish Tiles. Use them for het dishes or smort well decorations. Transdishes or smort well decorations. Trans-leted, their homespur methous moon-"Welcome to our home," and "Caffee is the best drink on ourth," They're d' square, fail backsal. The pair, \$2.25 ppd. \$4.35. Each ppd., only \$2.25

Order by mail. You must be delighted or money refunded.







### NEW PALOMINO OR WESTERN HORSE LAMP

lideal for: TV, Gama Room, Sportsman, Hakibyists or to brighten up that add corner.

Ton, your family and friends will fail in love, at first stance for the property of the following set for the family following the family following the family following followi Height: 21" Width: 15". The b Black . . The horse is of a very fully hand decorated and with a fit detait, Also has a 3 way controlled

DON'T DELAY Only \$14.06 plus \$1 for portage and heading, immediate delivery. MSNEY BACK GUARANTEE IF NOT DELIGHTED. HOMECRAFTS, Dept. 3R, 799 Broadway, New York 3, N. Y.

### GIFTS FOR ANY OCCASION REDUCE CRYSTAL CREAM PITCHER and



POOH ANIMALS of A. A. MI



YOUNG BOOKS 744 Medicon Ave.

Try this new, amusing, scientific home mathed to Reduce Ankies, Colore, Thiglis, Knees, Nips for SLENDERIZED LEGS!

Also Advice on Varicese Veins!

MODERN METHODS, Dept. F1-63B3



"A Stitch In Time Saves Nine"

### THE HOME RUG REPAIR KIT

Combining the necessary supplies and instructions for you to do your own rug repairs. The illustrated 12 page booklet shows you how it is done in such simple terms that anyone familiar with sewing can do a professional job. Bit 21. For Coppertie Borns, Mohit Moles and Ten Bossis. The State of the State

P.O. BOX 1828 WASHINGTON, D. C.



ed but sanded to a smoothme OMPARE FOR GENEVALLED VALUE!

Minimum Order: 2 Chairs Sorry, no COD's Jeff Clliot Craftsman

ASSEMBLE THIS LOVELY KNOTTY PINE

### Colonial PRE-BILT Furniture SAVE UP TO 45



Save up to % by assembling this levely stylized Colonial bedroom furniture yourself -for your own or your growing boy's or girt's room. Comes in kit form-con be assemgirt's room. Comes in RY form—con we assembled in one evening. All pieces mode of finest grade Northern Knotty Pine, selected for firm, ettractive, corefully centered knots and sanded, ready for stoin or point if other than natural finish is desired. Keyed Mortise Available as a complete room or in individ ual pieces as low as \$4.95. Send for descrip live circular and prices.

Bay State Industries

10 Main Street Cambridge Moss



You can be sure with PUR-AR-LITE AIR SANITIZER







PORTA-BED folds to a snug suitcese size. Fer traveling, visiting, outdoors, small apartments or as a regular baby bed. Strong aluminum

frome supports sturdy correless duck and netting crib.
Folding weterproof mettress rests on Masonite bottom. No latches, noils or screws. Safe for beby. Ready for immediate use. The open PORTA-BED is 46" long, 24" high, 22" wide. Adjustable in depth for children up to 5 years. Weight: 12 lbs., color soft blue. \$21.95 ppd., complete with matress. Money-back guarantee. Orders filled promptly.

The PORTA-BED CO., Inc., Dept. 3 2811 Danford, Box 6582, Dalles, Texas.



AVE 50% WINE WORLD'S FE

LULIES

### YOUR MONEY'S WORTH



Starperformer. This new g et, skillfully made of six gold-tone metal, will tackle es task imaginable, 8" long l only 5 oz, in weight, it will op bottles, jars and cans; act as in tongs, lemon squeezer, fish acc er, screw driver, pliers, hammwrench, etc. Here is the sensor tool we've wanted to make is easier in the kitchen, bar, and out-of-doors, \$4.95, ppd, Mr. Damar's Kitchen Korner (L-M) Treat Place, Newark 2, N. 1

Which way does the wind blow? This pheasant weathervane, so adaptable to homesmall barns, and garages will keep you accurately advised. Executed in strong, clean lines, the vane is mounted on oil-filled swivels that move in the slightest breeze. 21" wide, it is blackfinished aluminum, complete with brackets for easy installation, Send for catalogue of designs, \$10.35 each, exp. collect. The Hagerstrom Metaleraft Studio (L.36), Wheeling, Illinois,



### DECORATE AN ANNIVERSARY PLATE

With Petrie Pattern Pattern (Colored) with instruction sheet. 18" hand-turned benrieved plate (plate optional). Postage for plate. 1.40 .25 \$2.00

PAINT FOR FUN-PAINT FOR A HOSSY instruction book for class or individual with a treasu of design for passant pointing. \$2.50 plus 10c postage, Pictures of other Patria potterns will be sent free

Author, Instructor VERA PETRIE 5126 14th Ave. So., Minne



### **FIX MESSY TUB CRACKS**

This Amazing, New, Easy Way Fill those crocks around your bothtub, sink and shower with Miracle Tub-Caulk, It's easy with this new product that is applied just like toothpaste! Dries in one hour isaving a tough, waterproof and greace-proof board that will not shrink or crumble. Glant 4 ounce tube.

Satisfaction Guaranteed or Maney Refunded.

### sunset house

Bast. T-39, 8818 Sunset Blvd., Hollywood 46, Colif.

### ORIGINAL, SWEDISH ANGEL CHIMES



\$2.95

seth wijed ..... NEW MARLSOROUGH, MASS.

wouldn pine co on the door? ican re to you sanded knobs, tions wide, or fro two f Works Neck I

slid

Capoul

# YOUR MONEY'S



Durable denim is the material used for these smartly tailored closet bags. In solid red, blue, green, or gray, the trim is same color with white stripes; embroidery is also white. The shoe bag, 17" wide, 34" long, has pockets for six pairs. The laundry bag, 21" wide, 32" long, has a drawstring closing, \$4.00 and \$3.00, respectively, ppd. Lewis & Conger (L-36), 1154 Ave, of the Americas, New York 19, N. Y.

Capsule cloakroom. wouldn't love this sturdy knotty pine coat rack that fits snugly on the back of any standard door? An authentic Early American reproduction, it is shipped to you knocked down, smoothly sanded, with hardware, pine knobs, and complete instructions for quick assembly, 31" wide, and perfect in hall, back or front door areas, \$4.25, or two for \$7.95, ppd, Sagtikos Workshop (L-36), Little East Neck Rd., Babylon, Long Island.



### sliding door chests ready to paint

\$14.95

30 with x 13" deep. ... \$2.3.5 \* 95" with x 13" deep. ... \$2.3.5 \* 95" with x 13" deep. ... \$2.3.5 \* 95" with x 13" deep. ... \$2.5 \* 100 deep. ... \$2.5 \* 10 country workshop

· send for free catalog

Dept. L . 95 Rome St. . Newark 5, N. J.

FRAME PICTURES YOURSELF with these UNFINISHED FRAMES

acclaimed by READER'S DIGEST and new! No more liggling the trip lewer your failet. No more nerve-junging tolet. No more nerve-junging tolet post Eliminate water wastage due to by tolets. ALERT FLUSH VALVE GUIDE receives smoothly without riction, never more performing. It's efficient in the contract of the contract

ALERT FLUSH VALVE GUIDE &

### by WALTER THOMAS



Frame your pictures at home with these wonderfully thrifty 2" deep unfinished wood frames. You can leave them natural or finish them yourself to match the woods in your room. In beautiful shell pattern, glued corners with coated brads.

FOR	PRICE	FOR	PRICE
5 x 7	\$1.20	11 x 14	\$1.80
8 x 10	1.48	12 x 16	1.95
9×12	1.60	$14 \times 18$	2.10
		16 x 20	2.25

num order occupted \$3.50 peetpaid No C.O.D.'s please

STANDARD PICTURE FRAME CO., Dopt. L-32 231 Mercer St. New York 12, N. Y.





the Edge on Them All for Sharpness

Give the gift they'll remember . . . this handsome hardwood Holdster with its four gleaming FLINT Knives . . . paring knife, utility slicer, steak slicer and roast slicer. All have rosewood handles, all are made from stainless vanadium steel that starts sharp and stays shorp, longer. See the Flint Holdster Set wherever good housewares are sold.

@1952 Ekco Products Company, Chicago 39, Illinois

### EASY TRAINING Kiddles Care for Own Clothes

Junior Clothes Rod HOOKS ON ANY CLOSET ROD



\$150 In Colors, Red, Blue or Green POSTAGE

ONLY

CHILDREN UTILITIES DEPT. R-07 Success of the season!



obe write for free brochure. Bont, L-37, 52 Vonderhilt Ave., New York 17



### Send us Your Old Rugs, Clothing

It's All So Easyl Write today for the Free Olson Rug Catalog (28 model rooms in color) that tells how your materials are picked up at your door and shipped at our expense to the Olson Factory, where . . .

By the Scientific Oison Process we aterilize, shred, merge materials of all kinds—reclaim and separate the valuable wools, etc., then bleach, picker, card. spin, redye and weave lovely, deep-wool-textured new Two-Sided .

### **OLSON RUGS**

—in sisce for all needs up to 16 feet seamless, and any length, in:

Solid Colors 18th Century Embose Two-tone Early American Effacts Tweed Blends Oriental Designs Ovals

We Guarantee to please, or pay for your material. 3 million customers. We do not have Agents or sell thru stores.

Chicago New York San Francisco
Orders Completed in a Week





### New! SALTS & PEPPERS

A left is 'little Delay'. Thes top-met right 'Verentrey'. Bath are made at fine quellty green chine with delightful 'see theu' plastic shokers. Put Sait in the 'Black Byed Sesent' shoker. It you're a callect, you wen't pas up these inspired additions. If not, you'll won't them only you have been a fovely. They're extra wenderful an unique healths gifts are cord party prizes or this leave, (now price.)

\$1.00 2 \$1.05 co. for \$1.95

Send Check or Money Order Write for FREE Catalog

### THE HIGHWOOD SHOPS

P. O. Box 226 Ridgewood, New Jerse

### BOON TO MOTHERS.

A DIAPER HAMPER

croated with a complete understanding of boby's meetheloot disregard for soft-control. Made of metal with loapital white assemble of pital white assemble of cluminour rush-resistant costing inside. Hes colorful moreory design and holds more than 80 diapors.

halds more than 80 diapers.
Buaderent cup in lid neutralizes of-fending aders, Hamper is 10" by 10" by 26" high, Complete with removable plastic literaby and deadarant

When buby grows aider it's wonderful to hold soiled clathes, \$7.95 add 7% for chipping

Extra liner bags—48c ea. postpoid Extra deuderants—38c ea. postpoid

20-13 May Birn Br. Verson.

### **ADJUSTABLE HANDY HOOKS**



FACE SAVING MANGER with 6 SLIDING HOOKS that adjust onally for exact and neat specing.

Only 2 conses needed. Idea in the late of the late of

instelled, Scraws Included,
Satisfaction 2 for only \$1.50 ppd.
Guaranteed No C.O.D.'s 6 for only \$2.75 ppd.
GARY ALAN IMPUSTRIES
Dept. L-1, 1628 Milesubes Ava., Chicago 22, III.

P

### YOUR MONEY'S WORTH



For papooses, aged 4 monto to one year. This creeper has paped cach leg for changing without removing the garment. East-cined back and shoulder straut for perfect fit and specially designed "feet" will keep tiny to warm, clean, and safe, In so but sturdy cordurey, red, pt. 10 wor or blue, sizes are 4, 8, at 12 months. \$3.95, ppd. Fun Studio Ten (1.56), 450 Gem. Ave., San Francisco, Calif.

Long-legged bunny will delight the children at Easter time. Made of white plush, softly stuffed, she is dressed up in striped percale dress and stockings. Her face has large plastic eyes, embroidered nose and mouth, fine white whiskers. Standing about 30° high, you may order this bunny dell in either red and white or blue and white. 84.55 each, ppd. From Bingham's (L-36), 509 Fifth Avenue, New York 17, N. Y.





KEY CABINET . . . NO MORE LOST KEYS
Made of Secutiful hand rubbed honey-pine

. . . this attractive wall piece is a solution to all year KEY PROBLEMS. A different and world gift for the house with many doors. Size 2" x 51/4".

\$2.95 ped

Order now? No C.O.D.'s
THE DEE STEWART GIFT & NOVELTY SHOP
High View Road, Peoria, III.



. DELIGHTFUL CEDAR OBOR

. GUARDS AGAINST MOTHS BRUSHES ON LIKE PAINT

A "coder class!" for a fraction of the saft cardie passing, And Codecots is controlly believed to control passing. And Codecots is controlly between it controlles twice as much math-epidel which is controlled to the coder would task!, Just mit sit water and brush it on. Dries in an hour to be water and brush it on. Dries in an hour to be written of the coder would task!, Just mit sit water and brush it in ... Dries in on hour to be presented by an only surface. Complexity and present closest, on pervent by Independent Samury 1655. The panels filters wounge done of the panels filters were present for the present filters were presented to the present filters were presented for the present filters.

BROCK & CO.



Terribag of the the thermal In y with it is line

disc

5 ST/ all-purpe large p knife, ci vegetable and cut "bard-te beoutifu maney,

meney, knife so price 3 1.25 pp Meney I PHIL 5853

.

# YOUR MONEY'S



Elasti

r stran

ally de

tiny ton

In safe ed, yel

S. and , 8, and

Gran

Call

695

1008

OTHE

the cut d

in, Georgia

INT

Wall plaques will add fun to the walls of the children's room. Made of solid birch with clear lacquer finish, each has a wooden appliqué of a colorfully painted animal. Measuring 7" x 7" when hung diagonally, there are eight different designs to choose from. Set of four, giftwrapped, \$2.00, ppd. Order from Children Utilities (L-36), 18018 Griggs Ave., Detroit 21, Mich.

Terry holdall for the children, Here's a wonderful idea, this bag with pockets to hang near the tub at bath-time. The two bottom pockets will hold all the floating toys, and the three at the top can be used for soap, brush, sponge, face cloth, etc. In yellow toweling, imprinted with blue swimming creatures, it is \$2.95, ppd. House of Tullius (L-36), Box 3493, Merchandise Mart Plaza, Chicago, Ill.





#### 5 STAINLESS STEEL KNIVES 1.25

· You will find a hundred uses with these five ell-purpose, stuinious utuel kitchen knives. Small and large paring knife, hostoss knife, beking-spatula knife, citrus knife. Handy for slicing small and large none, ceres more, remark ore strong small one large regatables and fruits. Perfect for serving, spreading and cutting pice, cales and sendwiches. Made of "bard-ta-gat" razar-adgod stainless steel, with hundridai "mather of poort" handles. Save time, food, money, every duy with this stainless stool kitchen knife set. The perfect gift for gift giving, Regular price 3.00-SPECIAL INTRODUCTORY OFFER, only 1.25 ppd. Limit 3 sets to a customer. No C.O.B's

PHILIP E. GREEN CO., Dept. B 5853 W. Third St., Los Angeles 36, Calif.



## USE IT ANYWHERE!

· Goes wherever your car goes · Folds compactly . Keeps rain, snew, dust, salt nir, sun or sloot away . Will withstand Extreme cold without cracking and protects your car's finish . Perfect for storage of Cars, Furniture, Machinery Equipment . Durably constructed of clear transparent vinyl plastic that is long wearing and tough . Nylon throads and grammets for extra socurity . Spring-tite clasticized bottom, holds securely in all kinds of weather . Fits all makes and models . Direct from monufacturar . Enclose check or money order, or sent C.O.D. 10 Day Money Back Guarantee.

MARDO SALES CORP., Dept. 455
480 Lexington Avs. New York 17, H. Y.



#### SHOE BUCKET

Made by New Hampshire's craftsmen. Fashioned after the familier maple sugar buckets. Will hold your entire family's pol-ish and brushes. 101/2" high. Maple finished by hand. Steetly made for yours of service. \$2.90 postpoid. Add 25c west of the Mississippi. Your order is sent to you directly from our New Hampshire factory. Order Teday.

GIFTS OF CHARACTER 366 H. Madison Avenue, N. Y. 17, H. Y.

## YOUR OWN HOME DECORATOR

This giant, lavishly illustrated HOME DECORATOR'S GUIDE SHOWS YOU 369 EASY WAYS TO BEAUTIFY YOUR HOME!



Thriting Decorating Schemes for Every Ro Saves You Money! Shows Imme

FREE

FREE IS Day Triel, M

GUARANTEE



## If you SEW

Your Fabric Shopping worries are ever . . . when you lain Dressmaker's Mail-A-Buy

An exclusive plan entitling you as a member of this slab to . . .

Receive rebute compone with every surchase. Plus advance notice of our tabels saint . . .

Dressmaker's Mail-A-Buy 251 W. 39th St., Bopt. F, N. Y. 18, N. Y.



## The height of Luxury

. . . for yourself and for your guests: SCINTILLA Satin Sheets and Pillow Cases. Set includes 2 Sheets (doublecases. Set includes 2 sinces (undoested size) and 2 Pillow Cases in choice of luscious colors: Ming gold, ivory, charm pink, American beauty, blue, black, white. You'll be ever so happy with these exquisite—yet practical—sheets of the finest quality washable satin.

Postpaid, \$31.95.

Scintilla SATIN SHEETS 5718-L North Kenmore Ave., Chicago 40, III.

## CLEAN ... POLISH ... GLORIFY ... with GLORIUM

sational new formula for cleaning and restoring high polish to crystal, mirrors, diamonds, eye glasses, T-V screens, comera lenses, patent leather, chrome, plastic, brass, stainless steel and porcelain. DIRT VANISHES - SURFACES SPARKLE with GLORIUM

so easy, economical and delightful to use. -----

clean, sky blue liquid, exquisitely packaged in unbreakable transparent plastic 31/2 oz. spray-top bottle.

OHLY \$1 00 POSTPAID CODs sent postage cellect

LESTER I	LABORATO	DRIES	
P. O. Box	4897 Atlan	nta 2, Georgia	
Please se	end me	bottles of	GLORIUM
@ \$1.00	). I enclose	e Check	Money
Order [	Send CO	DD.	
M			

Address. City\_ State

# Introducing the *Saraloga* by National Homes

If you enjoy living, you'll love this wonderful new ranch-type National home! And it can be yours, easier and sooner than you imagine. For a surprisingly low amount down, with monthly payments less than rent, you can stop wishing for a home...you can own one, the National way! Over 36,660 delighted owners know that the National Homes way saves many hundreds of dollars, months of waiting.

## Designed for GRACIOUS LIVING • Pre-Engineered for LOW COST, LASTING BEAUTY

All National Homes are quality built throughout. Only the finest materials and equipment will pass our exacting standards. We take pride in listing some of the outstanding firms that have helped make us the nation's largest producers of homes:

KITCHEN CABINETS and SINK WOOD THIM Type Lumber & Mfg. Co. Wheeler-Osgood Co. Clear Fir Sales Co. M & M Woodworking Co. Owens-Corning Fiberglas INTERIOR WALL SURFACES: DADK BALANCES: Upson Strong-Bilt Panels Alimetal Weatherstrip Co. FURNACES: SISAL WATERPROOF BLANKET The Sisalkraft Co. (U. S. Machine Corp.) St. Paul & Tacoma Lbr. Co. U. S. Plywood Co. Harbor Plywood Corp. CHIMNEYS: Vitroliner lation Eng. Corp.); Van-Packer Corp. Estimated Earlier Ex-The Arco Company WEIGH PRESERVATIVE: Chapman Chemical Co. MARDWOOD FLOORING (Pre-Finished): D. L. Fair Lumber Co. E. L. Bruce Co. Memphis Hdwd, Flooring Co.

MILLWORK

Anderson Wood Working Co.

BOOFING .

U. S. Gypsum Co. Texas Co. Philip Carey Co.

SHUTTERS and VENTS:

Air Control Products, Inc.

BED ROOM BED ROOM UTILITY KITCHEN HALL BED ROOM LIVING & DINING COMB 12' x 12' BED ROOM 12' x 24'

#### THE SARATOGA-48'6" x 24'6"

FLOOR PLAN of The Saratoga, showing the spacious 24-ft. living room with its magnificent panorama window; the convenient arrangement of the four bedrooms, bath, kitchen and utility room. National offers many other plans and designs in 2, 3 and 4-bedroom homes, some with 2 baths. Fireplaces available.

OR



## Be sure to see the Saraloga nearest you...now!

Mational .

ORPORATION, Lafayette, Ind. STEEN PLANT: HORSEHEADS, NEW YORK In scores of cities, National Homes dealer-builders are now holding Open House showings of the new Saratoga. If there is a showing in your community, your local newspaper will carry full particulars.



TURN THIS PAGE AND SEE!



(Above) The master bedraom is generous in size, with ample closet space. Front windows are shoulder height for smartness and added privacy. (Below) This bedraom lends itself admirably to use as nursery or child's room.





Close-up view of the dining area of the living room adjacent to the kitchen. The broken wall permits varied decorative arrangements of furnishings such as and sall cabinets. Ventilation is provided along the entire base of the picture wish

or design odels, w onal arcl ir below

Just of is a big the Na Ask yo

Dept.

# he Saratoga is just one of over 100 distinctive floor plans and exte-

or designs offered by National Homes. Two, three or four-bedroom odels, with or without basement; Ranch type, Cape Cod or Tradianal architecture. All far ahead in beauty, comfort and quality. All r below what you'd expect such homes to cost!



there) The center back bedroom makes an ideal den or game room. Besides opening to the hall, it has a door into the kitchen, handy for serving snacks. (Below) Gleaming nd efficient, the Saratoga kitchen will win any homemaker's heart. Adjoining is the w utility room, with plenty of space for home laundry and storage.



The quality products listed here are the advertised furnishings and equipment in Open House showings of the SARATOGA. Read about them in this issue of LIVING for Young Homemakers.



LIVING BOOM

INTERNATIONAL upholstered furniture see page 40 MERSMAN occasional tables see page 44 TELL CITY CHAIR dining table & chairs see page 54 **BLUERIDGE dinnerware see page 55** 

MASTER BEBROOM

MENGEL furniture see page 43 LADY CHRISTINA bedspread see page 42

LINCOLN INDUSTRIES furniture see page 51

ENGLANDER Due-Divan see page 56 MENGEL commode & desk see page 43

KITCHEN

**KUEHNE** dinette furniture see page 59 YOUNGSTOWN cabinets see page 47 **BLUERIDGE dinnerware see page 55** PRESTO pressure cooker & deep-fryer see page 57 LECTRO-HOST range & refrigerator see page 62 RUBBERMAID kitchen aids see page 60

UTILITY ROOM (not shown)

WINKLER forced warm air furnace see page 63 PRESTO steam iron see page 57 HOOVER vacuum cleaner see page 50 THOR washer & dryer see page 48 LECTRO-HOST freezer see page 62

Used throughout the house ADMIRAL TV & radios see page 61 BARWICK rugs see pages 64, 65, 66 EASTERN Venetian blinds see page 46 ACME "Fashion-Right" paints see page 53 **ROYAL HAEGER lamps** see page 45 TALISMAN wallpaper by UNITED see page 58 ENGLANDER box springs & mattresses see page 56 ST. MARYS blankets see page 41 **BABEE-TENDA** see page 49

#### NEW MAGAZINE TELLS ALL:

Just off the press-"Your National Home Magazine" is a big 64-page book of floor plans, designs, facts about the Nation's largest producer of prefabricated homes. Ask your local National Homes dealer for a copy, or send 25¢ in coin to National Homes Corporation, Dept. LV2, Lafayette, Indiana.



CORPORATION, Lafavette, Ind. EASTERN PLANT: HORSEHEADS, NEW YORK



## ...never slept on any bed more comfortable than DW-N-Bul

Wonderful mattress with soft spring edges . . rounded corners on frame . . built-in pillow rest at the open end air circulates about—you can't help but sleep better on this combination!

That's the comfort side of the Dav-N-Bed story. The rest you'll see instantly: smart new sofa styling—a variety of designs to choose from! All richly upholstered; covered in the fine, long-wearing fabrics you've asked for. Dav-N-Bed is available in stationary styles and with matching chairs, too. Complete with Karpen guaranteed mattress, if you wish.

See Dav-N-Bed at your nearest furniture store.





International Division

#### INTERNATIONAL FURNITURE COMPANY

Factories on Cornelia, Ga., Madison, Ga., Rushville, Ind. (2), Montoursville, Pa., Bryan, Tex., Anthonwelle, Tex., Chicago, Ill., Williamsport, Pa., Los Angeles, Calif., Dyersburg, Tenn.

DAY-N-BED is the exclusive trade mark of International Furniture Campany.

. The joy of giving



is an act of love ...

the sweetest of all human
traits. And that is why
we always wish our
gifts were lovelier than
they are ... perfect for
the person ... splendid in
quality and beauty.

There is one thing that
wears finely as a friend,
and is touched with
the lustre of tribute...
one thing everyone needs
from life's beginning
to its end... one thing as
practical as it is beautiful...
a Blanket by St. Marys.
It is warmth, it is
quality, it is strength,
For years on end it is
comfort against the
darkness and the cold.

Far less costly than the smallest jewel, for more than a century the name

## St. Marys

has stood as top treasure

in the world

of warmth.

## ST. MARYS BLANKETS ST. MARYS

FULL SIZE RANGE: 72x70 80x90 90x108

St. Marys Blankets • St. Marys Baby Blankets • St. Marys Robes • St. Marys Fabrics • Three Weavers Handwoven Throws



Photographed At Biggs

The most beautiful loom-woven bedspread you can buy. Super Full Size 96 x 112 or Super Twin Size 82 x 112, completely preshrunk, laundered, and packed in an individual gift box. A booklet giving the historical background of the design is enclosed with each spread.

# Pride of homas Tefferson\*

After years of diligent and patient research, we have succeeded in our efforts to create for the American public a bedspread that is truly the ultimate in an adaptation of an early American hand-woven, hand-embroidered bedspread. The Pride of Thomas Jefferson, with its authentic American history, is an artistic achievement not often found in this day and age.

To execute the pattern itself, hours and hours of tedious,

FROM GENERATION

painstaking labor are required by a highly trained, highly
skilled craftsman, working at the factory in
Ellijay, situated in the beautiful mountains of

North Georgia. The embroidery is done with a small, delicate punch needle, entirely hand-guided. Other LADY CHRISTINA

Loom-Woven American Colonial Authentics are Pride of Mary Cushing and Pride of Georgetown.

These spreads are available at McCutcheon's of New York City, Gimbel's, N.Y.—and at other fine stores from coast to coast. Made by J & C Bedspread Co., Ellipsy, Georgia.

Adapted from the handmade bedspread in the Smithsenian Museum with history as follows:

U.S.N.M. T. 8888 Hand-weven tufned counterpass. Bibled foundation fabric orangemented with an elaborate geometric and conventionalized flower pattern-the 8 pointed star and ochain of life are typical designs of this weave and are said to be old cellic characternade with long and short longs which are seen only on the right side. Four or five tabby shots in fine cotton welf are woven between the tufning shot of cotton roving. The coarser welf is picked up in longs over a wiret the places where the tufns are required for the pattern. Owned by the donor's great-grandparents, Truemas Pyler of Upper Marthoro, Md., and Grace Conte Harrison, his wife, who were married January 4, 1798. Color: All while the places where the contract of the pattern of the

Tady Christina

American Colonial Bedspread
with SINUINE HAND-SUIDED NEEDLE-PUNCH EMBROIDERY

nrpana. n olah-

ters only on on west





Mengel (and we believe only Mengel) Furniture is Permanized. Special moisture-resistant glues are used that are proof against humidity, so that joints and veneers won't come apart. Permanizing means permaneutly joined by Mengel.

Mangel Furniture groupings are priced from \$179 to \$499 f.e.b. Louisvilla

# SHOP for furniture... and you'll BUY Mengel!

Livability is the greatest charm of these Mengel Bedroom Suites... specious where you need capacity, space-saving in closer quarters. A life-time of heauty is in these glowing woods and glouming surfaces. Yruly, you wan't keep your bedroom behind closed doors...!f you choose...

# MENGEL

THE MENGEL COMPANY . FURNITURE DIVISION . LOUISVILLE 1, KENTUCKY





Chairside companion. Charming Sheraton commode fits in happily with traditional decor or makes fast friends with modern.

This picture piece adds high fashion to the "costume" of living room, bedroom, any room.





# Meuman Jables

"the costume jewelry of the home"

Take-it-easy time . . . and everything you need for pleasant relaxation is right at hand on this charming chairside step table.

Hostess helper. This graceful Duncan Phyfe cocktail table serves everything from tea for two to refreshments for a roomful.



Sparkling new beauty accents for your home—these glamorous mahogany-rich tables by Mersman! Styled to harmonize with all-of-a-kind decoration or "mixed company," they're the perfect touch (and convenience) to the costume of every room. Your Mersman dealer is now featuring the five table gems shown. At their low, low price you'll certainly want several for your home. And don't forget—Mersman Tables make fine gifts, too!





The Mersman Bros. Corporation, Celina, Ohio



When company calls, call on this Mereman Nest O' Tables. Stores neatly between times in the space of one.



# SALLY POTTER says: "Plan your picture window to frame the view.



USE ANY WINDOW. Lucky you if it's a picture window! Luckier still if it gives you a view. But the way you arrange around your window is what will make it a charming focal point.

I MEAN "AROUND." Somehows I just nase to see a window blocked off with a soft. You lose the with dow. What's worse, you have to person see who's dow. What's worse, you have to person see who's allhousetted there. So in my picture with escriptorly ments I group to shave the window arrange ments I group to their beautiful the light, and so, that soo-matter whether I sit, I can estipy my "siew."

ONE MORE RULE. You can as walk from side to side in this arrangement without a detour because there is a traffic lane ample that mot emphasized. A handy point for the home decorator who is also housekeeper.



Your arrangement will look different than mine or it wouldn't be yours. With your own farmine try this idea to open up the view. Bear in mind the view it idea to open up the view. Bear in mind the view it are prising you see. And excepting includes the furniture and the personal touches your own naise selection. The beauty, the charming individuality, the feeling bear expressed by the word "home" comes with your own selection of Ceramics. YOU'RE ON YOUR OWN

Have you "happen" Stadio Harger wit? It's a during new achievement that brings his bound ofcorrated beauty of individually-made ceremit; pieces to you without the mand pending diship bries. It's we except uses such colors, and his prince which is a superior of the prince when the superior of the prince was a design in Royal and Genuine Hanger will harrye you task to enjoy the west Hanger design in part of the such a superior were them. Feel the afternoon of the superior was them. Feel the afternoon of the superior was the superior over them. Feel the afternoon of the superior was the superior was the superior over them.



Director Home Service Division The Haeger Potteries, Inc.

The Hagger Stationias, INC. DUNDEE, ILLINOIS . MACOMB, ILLINOIS

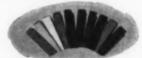
Neat Of

re ne ne

#### ONLY Eastern ROLLA-HEAD Blinds Have All these Features!



CUSTOM-MADE . . . PERFECT FIT. You choose your own color, size and the way they are to be mounted on your window. Every Rolla-Head Blind is custom-made and installed for YOU.



CHOOSE THE COLOR YOU LIKE! A wide variety of decorator-inspired colors is waiting for you... permanently beautiful because your Rolla-Head is completely finished in glorious, lifetime DuPont Enamel, baked on electro-galvanized, Bonderized metal.



TEST THE SMOOTH, EASY ACTION. Enclosed, all-metal head with positive broke-action cord lock . . . quiet, self-adjusting tilt device. Here are venetian blinds at their best . . . all-metal blinds that operate with just two fingers.



FLEXIBLE...BUT STRONG. Rolla-Head's new exclusive SF-51 slats are lighter, extra-flexible and resilient. Pre-tested for strength. Rolla-Head slats will bend almost double and still come back to shape.



CLEAN SO EASILY! Just lift out the cord from Rolla-Head's exclusive one-piece metal battom rail, alip off the tope clomp and PRESTO . . . your blind is ready for cleaning. Rolla-Head one-piece bettom rail is exclusive.

AS SHOWN IN THE SARATOGA NATIONAL HOMES

## America's Favorite for Beautiful Windows

Make your windows beautiful and practical with the Rolla-Head all-metal Venetian Blinds. Only Rolla-Head has every feature... only Rolla-Head can give you the amazing, lighter SF-51 Super Slats and one-piece bottom rail. Remember, you pay no more. See your local dealer who sells Rolla-Head custom-made venetian blinds... or write us for his name.

Custom-made by your local manufacturer . . .
from the processes and products developed by
EASTERN MACHINE PRODUCTS Co., Baltimore 30, Md.



ROLLA-HEA





## feature

## Uoungstown Kitchens

When you see the Youngstown Kitchen in the Saratoga Home, you'll see how your kitchen dream can come true, and you'll know why all National Homes have Youngstown Kitchens.

For here are timesaving, work-saving features that help speed you through kitchen hours and mean a lifetime of kitchen convenience. And any National Home. . . or your home, too ... can have a Youngstown Kitchen, complete with Jet-Tower\* Dishwasher and Food Waste Disposer.

## See for yourself! All you want in your dream kitchen IS HERE!

SEE FOR YOURSELF how new beauty, unheard-of work savings, and lasting value are yours in the new Youngstown Kitchens.

Imagine a kitchen of long-lasting STEEL; baked-on enamel finishes that wipe clean easily; doors that won't buckle, drawers that won't stick.

Imagine a kitchen that does your dishes the exclusive Jet-Tower's way that no man, woman, or other machine can equal...a kitchen that eliminates garbage forever . . . creates more accessible storage than you believed possible. Imagine just exactly the kitchen you want in sturdy steel, built to last a housetimethen ask to see it for yourself.

Let your factory-trained Youngstown Kitchen dealer show you your dream kitchen in perfect miniature, show you how to save on installation and how easy it is to finance. If building, specify a Youngstown Kitchen. You'll save!

#### MULLINS MANUFACTURING CORPORATION WARREN, OHIO

**J**Youngstown Kitchens

nufacturing Corporation Dept. LYH-352, Warren, Ohio Gentlemen: Please send 24-page booklet, "World's Newest Kitchen ideas," with planning and decorating ideas in color. I enclose ten cents in cash to cover cost of mailing. (No stamps, please.) I plan to build I plan to remodel [ t am interested in Kitchens 

Dishwashers 
Food Waste Disposers (Figure growt) ADDRESS ZONE



See for yourself! Youngstown Kitchens Jet-Tower\* Dishwasher.
58 swirling jets of booster-heated water shear under food soil and film, get dishes hygienically clean in less than ten minutes.

# I have a Thor in my new home

... there's nothing like it!



The Thor people offer you a wonder

## **5-Year Protection Plan**

And only Thor has all these advantage

- 1. YOU JUST FLICK the switch and you.
  Thur Spinner Washer does the ret.
  Uh huh! Our whole week's wai,
  done in just I hour. There aren't on
  mechanical cycles to be gone through
  And I decide how long to wash oo
  load—which is so important wishes
  ors and special fabrics.
- 2. THE THOR MAN calls it "Hydro-See Washing Action." All I know is do it gets Tom and Betsy's blue joon, a husband's work clother—all my sul lots cleaner than any other method ly seen. And does it safely, too. Weeke ful, I call it!
- 3. YOU SHOULD'VE SEEN my bushed face when he saw the difference as Thor made in the fuel bill! For ar family of 4, we figure we saw sko 27 gallons of hot water on washin . . . just like the Thor people's me showed we would!
- 4. "THAT'S FOR ME," I said, when I st the wonderful Overflow Rinse. The ist and suds floar right up and off them ... not down through the clotches. The you just flick the switch to spin by when rinsing time's up. What a dam, clean wash you get You'll lore it.

From suds to spin-dry in a single tub!

Thor

SPINNED WASHED

Ask your Thor dealer for a demonstration. He'll tell you all about the 5-year protection plan, too. His name is in your classified phone book. Call him up—quick!



\*Reg. U. S. Pat. Off. Copyright 1983, Ther Corporation



here's

# Safer Living for Baby...

Easier Living for Mom...

No risk of harmful falls...even when your active baby tries to reach out. There's no chance to climb, slide out or topple here...no worry when your back is turned.

Baby is Surrounded by Safety in the Tumbleproof Babee-Tenda\*

Falls happen in a split second.
But your precious youngster will play happily,
supremely safe in this wonderful Safety Chair. The
snug swing-easy seat has adjustable back
and footrest, adjusts to size, even with Baby in it.

And when it comes to feeding, Babee-Tenda is so handy. Sturdy ExTenda Legs raise close to table level, with simple push-button ease. The beautiful plastic top is easy to clean, long-wearing. It converts to handy play or utility table for yearslong use. Folds for carrying. Doctor-approved, a 15-year favorite with more than a million modern mothers. Why take chances? Get the detailed story of Babee-Tenda's many safe uses now.









Babel-Tenda first for safety...

Babee-Tenda Cor 750 Prospect Ave.,	
Please send f	ree folder of safe baby tending obligation.
Address	

In Conedo: 686 Bathurst St., Toronto.

\* Reg. U.S. Por. Off.

me

nderni I an!

ch and you cs the red sk's wan is e aren't so me through

ifydro-Seid now is the ze jesse, a all my wai method ly so. Woods

y husbad ference or III For ou save abou on washin copie's an

when I say ise. The dir off the up other. The to spin dy hat a clea, love it!

ga



# It's the "Housewife's Dream" LOVELY VIRGINIA HOUSE PANELYTE PLASTIC FOR THE WHOLE HOME!

Virginia House Panelyte Plastic furniture is yours for bedroom, dining room, dinette, living room, den, recreation room — for the whole house! In many beautiful, sing-y colors. Sophisticated, functional, comfortable styles fresh from the designing board of Freda Diamond. Truly "A Housewife's Dream" Sold by leading dealers from coast to coast. Write for the name of the Virginia House dealer nearest you.



Whenever you see the Virginia House and Panelyte trademarks tagether, depend upon quality and beauty.

· hai

happ

Virginia House Panelyte Plastic has the beauty of fine-grained cabinet woods—plus long lasting durability. Cannot be injured by bailing water, alcohol, fruit acids or cosmetics. Resistant even to cigarette burns, scratches and scuffing. And se easy to keep clean... to keep gleaming everlastingly. "A Housewife's Dream."



# Virginia House







#### CLIP AND MAIL THIS COUPON TODAY

PRANTE HOUSE

Please send me a copy of Emily Rice's me and authoristave color bookler. "Decorating For Better Living." I enclose 25c in coin to cover cost of printing and mailing.

NAME\_\_\_\_\_

STATE....



## Watious homes are climatized with Fiberglas Building Insulation

Behind their attractive exteriors, all National homes have two things in common: superior construction, superior materials. Small wonder then that National architects like leading architects everywhere—specify the finest insulation available.

For Fiberglas<sup>o</sup> Insulation keeps your home as much as 15° cooler in hot weather. You sleep at night, not toss and turn. You entertain guests in comfort . . . feel more like having fun.

In winter, you have cozy temperatures, wall-to-wall warmth, no drafts, fewer colds. You conserve scarce fuel, save up to 40% on heating bills.

Fiberglas Insulation is permanent, odorless, light in

weight, moisture resistant. Won't nourish vermin. Won't settle and leave bare, uninsulated areas. It reduces fire hazards for fibers of glass can't burn. It "shushes" outside noise... provides restful quiet.

side noise . . . provides restful quiet.
You'll find Fiberglas Insulation throughout your National home. Heat losses through the concrete floor slabs of basementless models are stopped by Fiberglas Perimeter Insulation installed at the site. Attic insulation is also site-installed. Insulation in the wall panels is installed at the factory . . . to reduce costs, speed construction.

Lucky homeowners enjoy year 'round comfort in National homes. The climate is controlled with Fiberglas Insulation! Owens-Corning Fiberglas Corporation, Toledo 1, O.



Like more information? Whether you end up remodeling—or buying a prefabricated or a custom-built home, you one it to yourself to learn more about how proper insulation adds to your comfort and saree you money. This new 6-page booklet contains complete details, tells you there to insulate and how to get the most out of your insulation. Write for your free copy—now!

\*FIBERGLAS is the trade-mark (Reg. U.S. Pat. Off.) of Owens-Corning Fibergi



FIBERGLAS is in your life. for good!



how you can correctly match, harmonize and dramatize home furnishings, with ...

# Acme Fashion-Right

You, too, can bring new interest, new brightness and modern, high-styled color harmony to your home...so easily, and at surprisingly little cost!

Today...show your "favorite" color to your Acme Fashion-Right Dealer. He will show you how you can fashion a correct and decorator-planned color scheme around your "favorite" color, quickly and easily...with the help of the exclusive Fashion-Right Custom Color Paint Service.

No other method can bring you Fashion-Right's color matching magic, except Acme Fashion-Right! Hundreds of fascinating decorator colors custom-made to match and harmonize with wallpaper, draperies, rugs, slipcovers, house furnishings, even bathroom fixtures! Available in flat, eggshell, semi-gloss, enamel and exterior finishes. See them at your Acme Fashion-Right Dealer's...today.

Blushrwhed: Wells painted with Feshion-Right No. 22A, and ceiling with harmonizing Feshion-Right No. 31A. Four variations of same interior show how you can achieve almost endless variety and color har mony with Acme Feshion-Right,



See your master painter. He does excellent work at reasonable cost.



ACME MODERN COLORS in ready-mixed paints, available where you see this world-famous "Bulls eye" trade mark. Ask to see the new No-Lustre and Semi-Gloss Color Card Albums.



ion





Acme Quality Paints, Inc., Detroit 11, Michigan—makers of Acmo Quality Paints, Fashion-Right, Super Kom-Tone, Kom-Tone, Kom-Gio and Insocticides.

authentically styled



period designs



for both modern



and traditional homes



CHAIRMAKERS SINCE 1865

## TELL CITY CHAIRS

No. 7004 Chairs No. 250 Table os used in NATIONAL HOMES SARATOGA HOME Illustrated above: No. 4934 Duncan Phyfe one of more than 150 patterns in Early American, 18th Century, French Provincial, Victorian and Modera offered in eight finishes, priced from \$15 to \$40. Matching tables and accessory cases available. Ask for Tell City Chairs at your favorite furniture dealer

WRITE FOR FREE "GUIDE TO PERIOD STYLING"

Home Service Department . TELL CITY CHAIR CO., TELL CITY, IND.





hyfe

dern

S40. able. aler!

G 11

ND.



### It cushions

The mattress of Goodyear's part of your body perfectly

### It yields

The buoyant top spring layer conforms to your weight and body contour

### It supports

The bottom spring layer gives your body the proper firm support.



The Red-Line al an Englander exc It's a flexible steel which joins the s in the middle to: them individual a

Englander's New 3-layer Comfort and Firm Support

YOU NEED ALL 3 FOR HEALTHFUL REST

**EXCLUSIVE WITH ENGLANDER** 

Backed by positive X-ray proof (see X-ray picture at right)

**GUARANTEED FOR 20 YEARS** 

No matter how you sleep you'll sleep better on an Englander

The Airfoam Mattress floats you on millions of air bubbles. The exclusive Red-Line Foundation supplements the comfort of the Airfoam and provides that firm support so necessary to healthful rest. Available in decorator colors-Wood Rose or Turquoise.

Englander Mattress of Goodyear's

Englander's Rod-11

Foundation \$6975

The X-Ray Prover

The X-Ray Proves
Englander is Right Fer Yes
Englander spent two years
to develop a way to X-ray a
living model on its revolutionary new sleep ensemble.
Note that the spine is in a
perfectly level position. This
you comfort with proper,
healthful support, for the
most comfortable sleep, without tension or distortion.
When you sleep on an
When you sleep on an
looking younger, feeling
younger, acting younger!

I. CUSHIONING LA

YIELDING LAYER

SUPPORTING LAYER

Englander AMERICA'S MOST LUXURIOUS MATTRESS

©1952. The Englander Con Inc., Chicago, Illinois

GOOD THE GREATEST NAME IN RUBBER

Edra d odra n rooked

ake inex xpert coc ore natu d color he'll trea of PRESTO



# It's fun to keep house





PRESTO Products are available at quality housewares dealers, hardware, electrical and department stores everywhere.



American Homes

## Your Home and How to Decorate It

#### A COMPLETELY NEW ENCYCLOPEDIA OF DECORATING IDEAS ANYONE CAN UM

Here is help for every type of home, every kind of room . . . gestions that bring new beauty to your present furnishings... ideas for whole new decorative schemes!

Yes, here in the amazing new Talisman book is a so pletely new kind of home decorating guide. This collect of folios and wallpapers answers your every problem. He is the kind of assistance you've always looked for!

Typical American homes of every type-yours and them—are pictured and discussed in detail. In addition solutions to all sorts of decorating problems, you will falarge-sized samples of Talisman Wallpapers, each with gestions to co-ordinate all your furnishings.

Other featured folios are: Album of Familiar Flowers nature's exquisite handiwork to be enjoyed the year 'rour Story Tellers—interesting themes to stimulate convertion; Backgrounds For Better Living—textured and strained effects; and, for the first time, wallpapers with must ing Blue Ridge Chinaware.

Each folio is exciting—different—with constructive ide to guide you to a more beautiful, livable home. Each designed to let you retain present furnishings yet correla them in harmonious decor with flattering wall covering

This book, "Your Home and How To Decorate It," c tains new and fascinating masterpieces of wallpaper selected by America's leading authorities on design a color. The Talisman Wallpapers are conveniently arrang so you can find patterns for special uses and particu types of homes . . . easily and with confidence in the rectness of your choice.

## Talisman

WALLPAPERS

Fully Trimmed . Ready-To-Hang



SEE AND USE this new decorating guide at your favo paint and wallpaper or department store—or write for the name of your nearest dealer. Talleman Wellpaper, Merchandise Mart Plaza, Chicago 54, Illinois.



raismon Wallpapers are provided to join the distinguished list of products that contribute to the beauty and livability of the revolutionary new National Homes' "Seretage."



MANUFACTURING COMPANY . MATTOON, ILLINOIS

# Help yourself to more free time with wonderful, work-saving Rubbermaid!

Couldn't you use extra working space on top of your stove? More room in your cupboards? Something to protect your china from hard knocks,... or to help you with the dishes?—You'll find them all right here on this page... and on the Rubbermaid counter in your favorite store.

rous esset.— Dealine day in a wask. Rubbermaid Deliuxe Dish-Drying Combination features deluxe dish drainer with stand-up ailver holder, extra-wide draining tray with room for pots and pans. Just stack your dishes, rinse with scalding water, and they're dry in minutes!



neur serves—cursionis with courimaid Shelf-Kushions are permanen shelf liners that protect your dishyour cupboards, wipe clean with your cloth. Molded plate rail in rear holes up dishes, raised ribbing keeps glafrom fogging.

YOUR CHINA — ITDEES SAFELY AND SMARTLY! Rubbermaid Plate Racks provide cushioned protection for complete china service... makes them easy to reach, easy to





YOUR SINK—PROTECTED ABAIMST DISH MERRARGE! Rubbermaid Sink Liner Mata cushion the bottom and sides of your sink bowls, protect surfaces, save dishes. Sink Divider Mat pad the danger spot between twin sinks, cuts down on dish breakage.

FOUR STOYE — PARRIES FOR ARRIES WORK SPACE! Rubbermaid Stove Top Protector Mat keeps your stove surface free from scratches and chips, gives you an extra work surface. Ribbed for ventilation. Won't soften, peel, or warp, no matter how hot the pans you set on it.

> You can see the complete Rubbermaid line wherever housewars are sold in the United States and Canada. Write for free folder showing the original, complete, home-tested line of rubber housewares.

FOR LONG-LIFE RESISTANCE TO HEAT, SOAP,

Rubbermaid

HOUSEWARE

THE WOOSTER RUBBER COMPANY \* DEPT. L-30, WOOSTER, OHIO



Admiral

TV HOME THEATRE
IN A CABINET
ONLY 28" WIDE!

Featuring revolutionary new "cylindrical face" picture tube that steps annoying reflections. It's another Admiral "first"!



Take your choice! Television... clear as the movies on a big family size 21" picture tube. Dynamagic radio... a new thrill for your listening pleasure. Triple-play phonograph (33½, 45, 78 rpm)... up to five hours of recorded music with one loading.

Choose one...choose all...you're set for a wonderful evening with an Admiral. It's a complete home theatre... yours in a smart compact cabinet measuring only 28 inches wide. In walnut, mahogany or blonde. At leading dealers everywhere. Admiral 17" TV... as low as \$189.95





### They're practical, dependable . . . make living more fun

You'll be proud to show off these wonderful Lectro-Host appliances. Their simple beauty is only excelled by their fine, reliable mechanisms. Note the efficiency of the divided cooking top on the Lectro-Host Sheridan electric range, the range that makes good cooks better. Examine the refrigerator with roomy, full-width frozen food chest, large storage spaceconvenient shelf arrangement . . . the freezer with quick-freeze compartment, counterbalanced cover-convenient height. See them at your Lectro-Host dealer today. He will help you plan your really workable model kitchen.







Lectro-Host

**ELECTRIC RANGES · REFRIGERATORS** HOME FREEZERS . WATER HEATERS

A. J. LINDEMANN & HOVERSON COMPANY, Milwaukee 15, Wis. The finest in home appliances since 1875

Whe Winkle for eith or gasdiffere

are av

## KLER Universal FURNACE



#### to provide exactly the kind of heating you want

You've never before seen such an ingeniously designed winter air conditioning furnace for economically heating the small home!

Whether you prefer gravity or forced circulation warm air heating, the Whether you preier gravity or notest circulation waith an in-aung, the winder Universal Furnace offers a model exactly suited to your needs... for either basement or utility room installation. You have a choice of oil or gas-firing... and can switch from one to the other if you later change your mind. It's today's most versatile heating plant!

Starting with the Model "WU" Gravity Furnace as the basic unit. 34 different combinations can be made by the selection and arrangement of supplementary equipment. Whatever combination is selected, you get a complete package—everything for a complete winter air conditioning installation except ducts.

#### Burns all automotic fuels

The various Winkler Universal Burner Kits enable you to burn any type of natural, manufactured, mixed or L.P. gases. Three types of oil burners are available, together with special Counter-Flow equipment.

Send the coupon for complete information.

#### WINKLER TWO-WAY WALL FURNACE

The two heat-emitting surfaces of the Winkler Wall Furnace double its effectiveness as a confort-maker. The flow of warm air from both front and side grilles assures better distribution of heat.

This furnace offers controlled, cleaner, work-free heat at amazingly low operating cost to the description of the control of





The Winhler Wall Furnace is completely in line with modern trends. Fits snugly in the wall—no living space wested!



MODEL WUFB Forced air model for hose ment instelletion. Addition of the Fan-Filter unit converts the basic gravity furnace to forced circulation. The Fan-Filter can be placed at either side or in back of the furnace. Shown with od burner, but any Burner Kit



MODEL WUFU Forced air model for utility room installation. Here the Fan-Filter unit is placed at the bottom of the furnace. The filter rack may be at any one of four sides as well as downward for under-floor cold air return ducts. Oil or gas-fired.



MODEL WUFC Forced air model for country few eseration. For countar-flow operation, a special Counter-Flow Control Kit is available. The Fan-Filter unit is placed on top of the furnace with the filter rack facing in any direction. Oil or gas-fired.

II & Machine



MODEL WU The basic gravity circulation furns All combinations are based on this unit. It can be fired with any of the eight avail-able Winkler Universal Gas or Oil Burner Kits. Compact—ideal for small gravity



Revolutionary design stores up heat for use

stores up hoad for use during "off" period of burner. The Winkler Baffle Assembly smooth as the temperature variations and disconfort of "off and on" heating. It forms a series of land to a series of land to the temperature cells which throughly the burner is operating, part of the heat warms the circulating air, while some in stored under the baffler for emission during the "off" period of the burner. stored three troff' period of the burner.

This entirely new design produces amazing comfort at low cost.

## WINKLER **AUTOMATIC HEATING EQUIPMENT** II S MACHINE COPPORATION

Corporation.	Dent.	A1-32.	Lebanon	Indiana		

Please send descriptive liter		s 🗌 Winkle	r Wall Purnaces
Name			
Address	 		
City	Zone	State	

## look for Barwick's Marvel at your store this month

MELEUTIA
Benson Benson Furn. Store
Bisbee., Phillips Dadge Mercantile Co.
Douglas, Phelps Dodge Merc. Co.
flagstaff Bobbit Bros. Trading Co.
Mesa Paul L. Sale Co., Inc.
Phoenix, Angelus Furn, Co.
Phoenix Bonors Furn. Co.
Phoenix Central Floor Covering Co.
Phoenix Diamond's
Phoesix Hooper Furn. Co.
Phoenia Mehagen's
Phoenix . Senshine Place Covering Co.
Phoenia, S-W Dist, Co. Inc.
Prescott
St. Johns Whiting Bros.
Tucton Linaleum Market
Tucson Mitchell Furn. Co.
Tucton Sav-On Furn. Co.
Tucson S & W Wilde
Tuction Foren & Country Home Furn.

#### CALIFORNIA

Arcadia Brejos Bakersfield Dawn Campas Campbell House of Carpe	ж.
Bakersfield Day Cont	200
Compheil House of Control	Mr.
Daly City Manual of Carpe	,me
Daly City Westake Maple Sho Del Mar Kowelist & Appl	m.
Del Mores es es es Rowell & Appl	15.
Downey	at i
El Centro Imparial Hardinare C.	W
Encinitas . South Cass Mercantile C	20
Fortung Hanson Muntar Furniture C	591
Fresno California Drapery C	Die .
Fresno	Di.
Trestro	Dr.
Fresno	mr.
Glendale	No.
HollywoodZaedt Corpe	de.
Inglewood Worden Furniture C	200
Hollywood Zaadi Corpe Inglewood Worden Fureithre C La Jolla . Crawford Reynolds Furn. Cl	20
Long Reach Autom C	m
Long Beach	ж.
rong beach, Lakewood Flome Fun	K.
Long Brach	te:
tos Angeles, Angelus Furniture Ci	a.
tos Angeles Angelus Furniture Ci tos Angeles Commerce Carpi	45
Los Angeles Howen of Modes	-
Los Angeles Jewell Corpet Co	200
los Angeles la Brea Flace Coverin	2
Los Angeles McLaren Furniture Co	ж.
tos Angeles , motoren Furniture Ca	80
los Angeles May Compan	400
Los Angeles Park Rug & Carpet Co	800
Los Angeles Three Crown Mcti. Co	600
Los Angeles Victoria furnitura Co	40
Menio Park Mr.Crosta Furalbue	
Mill Valley Brown Ferniture Co	207
Modesto,, Grahams Furniture Co	20
Mountain View Confident & Brens	200
Napa	20
Nopa	811
Tropic & Mouce & Mouce	80
Oakland	<b>6</b> 0
Oakland	æ:
Ontario Thampson's Furniture Co	en.
Orland Erickson's Home Furnishing	60
Oroville, City of Per	27
Oroville City of Port Pacific Grove Thomas Read	20
Palo AltoLittleAstal	201
Pasadena Bartley & Pile	200
Possides Photographic Price	No.
Pasadena Khazoyan Brother Pasa Robles R. C. Heafon Compan	80
raso kobies E. C. Heaton Compan	65
Redlands Baker Cree	# C
Richmond Rouse & Bolide	MI.
Riverside	all.
Rosemend	
	- 4

#### CALIFORNIA (Continued)

Seconderio I. N. W. Brest Co. Social Seconderio I. S. Colledis Seconde	- Sarameuro	. Decorator Swaply
Sociente Soc	Sacramenta	H. W. Rivett Co.
and Behnerelind, Herrar Familiane Canal See Carlots, Patholind Eng Carlot (Canal Canal Can	Sacramento	Scofield's
Sen Carlos I. Passimate Roy Centre Sen Carlos I. Passimate Roy Centre Carpet & Incises Sen Dilago . Corron Carpet & Incises Sen Dilago . Corron Carpet & Incises Sen Dilago . Corro Carpet & Incises Sen Dilago . Corro Ferencia Company . Corro of Persona Sen Deliver Carlos . Corro of Persona Sen Persona Corro G. B. & Son Persona Co	San Berhardina	Marris Furniture Co.
Sen Disea. Crown Carpe & Discher Sen Disea. Crown Carpe & Discher Sen	San Carlos	aninsula Rua Center
Sen Dirgon Services Annual Ser	San Diego Crow	n Corper & Lingleum
Sin Dirego - University As Juminose Sin Dirego - University As Juminose De Control Con	San Diego	Henry lavy
Son Francisco Bellisch fein Co.  John franzes John franzes  John franzes	San Diego Univ	profty Av. Furniture
Sen Francisco John Berenar Sen Francisco John Browne Sen Francisco Chry of Paris Sen Francisco Chry of Paris Sen Francisco	San Francisco	. Bellach Fura. Co.
Sen Francisco Ciny of Proze Sen Francisco Ciny of Proze Sen Francisco G. B. Section Sen Francisco G. B. Section Sen Francisco Médiem New Sen Francisco Médiem New Sen Francisco Mediem Protection Sen Francisco Unico Protection Sen Francisco Mediem Sen Francisco Med	San Francisco	John Braunes
Son Francisco G. B. Selson Son Francisco G. B. Selson Son Francisco Moore Son Francisco Moore Son Francisco Modern House Son Francisco Legisla Marcha Perinter Son Francisco Legisla Marcha Perinter Co. Son Marte C. Marcha Perinter Co. Son Marte Marte More Company Co. Son Marte Marte Marte Marte Son Son Son Son Son Son Son Son Son Marte Marte Marte Son Marte Son Marte Marte Son Marte Son Marte Son Marte Marte Son Marte Son Marte Marte Son Marte Son Marte Mar	San Francisco.	City of Paris
Son Francisco Monte Province Son Francisco Modern House Son Francisco Modern House Son Francisco Modern House Son Francisco Modern House Son Francisco Marchael Marchael Son Jase Turko-Francisco Modern House Son Issue Turko-Francisco Modern	San Francisco	G. B. Jackson
Son Francisco Mileroules Furthire Son Francisco Mileroules Furthire Son Francisco Mileroules Son Francisco Furthire Son Francisco Furthire Son Francisco Furthire Son Furthire Son Furthire Son Marie Milero Millor Furthire Co. Son Marie Milero Millor Furthire Co. Son Marie Marie Marie Marie Marie Marie Marie Marie Marie Son Balan Marie	San Francisco	Morvis
Son Frontisco Modern House Son Frontisco Legisla Son Jase Legisla Son Jase Legisla Son Modern Carportisco Legisla Son Modern Legisla Legisla Son	San Francisco A	Allocarina Furnitura
300 Francisco  Transico  Transico  A S Villa  Son Iransico  A S Villa  Son Isas  Turso-Frantin, Iso-  Son Isas  Turso-Frantin, Iso-  Son Isas  Vario-Frantin, Iso-  Son Isas  Vario-Frantin, Iso-  Sonia Ana  Millor Furribus CS.  Sonia Furribus  Sonia Furri	San Francisco	Modern House
Son Francisco Trefor-Persilae Son Francisco Trefor-Persilae Son Maria A. N. Wiley Son Jose Son Maria Carlo Maria Francisco Carlo Maria Mar	San Francisco	Badlistie
Son Francisco L. E. William Son Francisco L. E. William Son Jases L. Verla-Bratina, Inc. Son Jases L. Walland Francisco L. Son Solice Milliam Francisco L. Son Sonita Ana Menor Carpath Sonta Martin William L. William L. Sonita Rose L. Sonita Francisco L. Grass Furniture Sonita Rose Sonita Rose Sonita Rose Sonita Rose Sonita Rose Sonita Francisco L. Hard Furniture Sonita Rose Sonita Sonita Rose L. William L. California Sunda Furniture Vision L. California Sunda Furniture Vision L. California Sunda Furniture Vision C. Sonita Residual Sunda Visiona	San Francisco	Turke Paralan
Sen Jase. Turko-Fersion, Isc. San Matter. Millor Fursitivo, Isc. San Matter. Millor Fursitivo, Isc. San Matter. Caste Master San Matter. Willer Santa March. Willer Santa Rose. Flederase Furnitive Santa Rose. Flederase Furnitive Santa Rose. Sonos Funditive Santa Rose. Sonos Funditive Santa Rose. Sonos Funditive Santa Rose. Sonos Funditive Visitivo Castification Santale Furnitive Visitivo Castification Santale Furnitive Visitivo Castification Santale Survivale Visitivo Castification Sa	San Francisco	D by Miller
Son Motec Millor Furriture Co. Son Motec Carp.  Son Relial Case Manin Sonta Aca Menor Carpest Sonto Marie Vigillaria Sonto Marie Vigillaria Sonto Marie Vigillaria Sonto Marie Vigillaria Sonto Motec Vigillaria Sonto Motec Vigillaria Sonto Motec Vigillaria Vigillaria Vigillaria Motec Vigillaria Vig	San Jose	Turko Berrino Inc.
Son Rafael Caste Marin Sont Rafael Capets And Sonta And Sonta And Sonta Carpets Sonta Raca Manage Carpets Sonta Rose Sonta Rose Sonta Rose Pederane Purifire Sonta Rose Sonta Rose Sonta Rose Sonta Rose Sonta Rose Sonta Rose Pederane Purifire Sonta Rose Sonta Rose Pederane Purifire Sonta Rose Sonta Rose Sonta Rose Sonta Rose Purifire Sonta Rose Sonta R	San Mateo	Miles Furnitum Co.
Santa Ana Manor Carpata Santa Maria Walfer's Santa Maria Walfer's Santa Maria Walfer's Santa Rose Fledersen Furniture Santa Rose Pedersen Furniture Santa Rose Head The Furniture Santa Rose Head The Santa Rose Santa Rose Head Walfer Harriture Santa Rose Head Walfer Harriture Santa Rose Head Walfer Harriture Santa Rose Harriture Santa Rose Harriture Vaci Nava Separivada Rug & Carbast Vaci Nava Separivada Rug & Carbast Sema Vas Santa Corp.	San Rafael	Core Marie
Sonta Morie  Morte  Sonta Rosse  Hires Furniture  Sonta Rosse  Hires Furniture  Sonta Rosse  Sonta Forse  Furniture  Southagerse  Huff  Furniture  Southagerse  Southagerse  Southagerse  Southagerse  Southagerse  Southagerse  West outhagerse  Southagerse  Sou	Santa Ana	Monne Cornele
Sonts Rose . Hires Furniture Sonts Rose . Pederan Furniture Sonts Rose . Pederan Furniture Sonts Rose . Stone Furniture Stockfore . Huff Furniture Stockfore . Huff Furniture Stockfore . Huff Furniture Vallejo . Californie Samole Furniture Vallejo . Sontia File Jaine Corp. Van Nivys . Septerviale Buy & Carpel Vernon . Sontia File Jaine Corp. Wotsdawille	Santa Marin	Markette Co
Sonto Rosa Pedersen Furniture South Rosa Since Furniture Southgate Huff Furniture Studies Huff Furniture Studies Herold W. Thompson Temple City & W. Furniture Valleja California Sample Furniture Van Nitys Septivede Buy & Corpas Vermon Sonta Fis Saine Corp. Wostowelle	Sontes Bone	Mires Continue
Santa Rosa Stone Funiture Southgate Huff Furniture Stockton Horold W. Thompson Temple City. L. &W. Furniture Valleio. California Sample Furniture Valleio. Sonica Bus & Carpat Vernon. Sonica Es Saines Corp. Watsonwille.	Santa Rosa	Portomer Functions
Southgate Harf Furniture Fraction Horold W. Thompson Temple City. L &W. Furniture Vallejo: California Samola Furniture Van Nuys. Separivada llug & Carpas Vernon. Sonia Fie Saine Corp. Watsonville III Innerer's	Santa Rosa	Stone Control
Stockton Horold W. Thompson Temple City L &W. Furniture Vallejo California Samole Furniture Van Nuys Separtreda Rug & Carpst Vernon Samu Fe Saine Corp. Watsoardille	Southeate	arone romitore
Temple City. L &W. Furniture Vallejo Californie Sanole Furniture Van Nitys Septivada llug & Carpes Vernon Soniu Fe Sales Corp. Watsoaville (Incard's	Stockton Me	model MV Themselve
Van NuysSeptiveds Iliug & Carpet VernonSonia Fe Scies Corp. Watsaeville	Tample City	Cold Ft. Indespect
Van NuysSeptiveds Iliug & Carpet VernonSonia Fe Scies Corp. Watsaeville	Vellala Paliforni	L avv. rumiture
Watsawille Corp.	Von Ninex Secul	Total Part of Control of the Control
Watsanville (Impart's	Verson C.	seems and to Counse
MARINIAN C MAI SANS	Watsasulla	PRINT OF BUILDING COPP.
	Militaria	E Mr. Work
Annual	************	ALL THE MAY ALMON

COLORADO
Aliron
Brighton Show Mercantile Co.
Colorado Springs Hibbard & Ca.
Colorado Springs, The Corpet House
Denver Denver Carpet Co.
Denver Denver Dry Goods Co.
Denver E. M. & W. Rug & Furn. Store
Denver
Denver Blow Co.
Denver
Denver Sensines & Sons
Fort Collins Stark's, Inc.
Fort Morgan Flva-Three Furniture Co.
Fort Margan Waxman's, Inc.
Grand Junction Empire Furniture Co.
Greeley , Rucker Furniture Co., Inc.
La Ainta F. M. Stark & Co.
Lamar
Loveland Home Decorators
Pueblo Central Furniture Co.
Pueblo . Peoples Denver Furniture Co.
Pueblo Stark's, Inc.
Sterling Sterling Furniture Co.
Wray Phil Shea & Tri State Dist.

#### CONNECTION

Harrford . Semuel Donchlan's & Sons Co.
New Britain . Henry Goldseith & Co., Inc.
New Cangan, H. Clifford Burroughes
New Hoven Gittleson & Co.
New Millord Peelen & Planz
Mignic The Bazner
Norwich Black Department
Narwich, Schwartz Bros., Inc.
Waterbury American furniture Co.
Waterbury . Warehouse Furniture Co.

PEWEINA
Daylond Beach, Deylond B. R. Cvm. Co. Daylond Beach, Alankar of Daylond, Inc. Daylond Beach, Sterker Furn. Co. Daylond Beach, Sterker Furn. Co. Daylond Beach, C. C. Cool & Co. Daylond Beach, C. C. C. C. C. Cool & Co. Daylond Beach, C. C. C. C. C. C. Cool & Co. Daylond Beach, C. C. C. C. C. C. C. C. C. Daylond Beach, C. Daylond Beach, C. Daylond Beach, C. Daylond Beach, C.
Intelliged to the court of the court of
Lokaland Dates Furnitura Co.
lakeland No-Way Roor Covering
Leesburg Boyd's
Migmi, Burding's
Marianna F. C. Deffin Co.
Melbourne Johnson's Furniture Store
Ocala Central Fla, Tile Co.
Orlando American Rug & Ilno. Co.
Falmetto Fambil's Ferniture Co.
Pamerro romost s Persiture Co.
Panema CityLogue's Dept. Store
Chavers-Fowhand (Dist.) Furn. Co.
Pensacola Mareton Guina
Sarasala
Serasoto Greves Furniture Co.
St. Augustine Willis, Inc.
St. Patersburg , Bert Andrews Furn.
St. Petersborg Lester Bros. Furn.
St. Potorsburg Moas Bras.
Tonga
Toronto
Tompa
West Felm Beach Grant furn. Co.
West Poin Beach The Roneer Co.
Minutesian Alexan Sular

SECRETA
Albany
Atlanta Davison-Paxon Co
Atlanta Haverty Furniture Co
Atlanta
Ball Ground Purcell Furniture Co
Columbus L A. Kirven Co
Completed Ille Co. Kilven Co.
Crawfordville Chew Furniture Co
Leslie Leslie Haws. & Furn. Co
Macon Burden, Smith & Co
Macon Davison-Pason Co
Macon
Macon
Manchester Willis Furniture Store
Milledgeville Modges Furniture Co
Moultrie Henderson Fuen. Co. Inc.
Quitman Patrick Furniture Co
Reynolds G. H. Goddard & Son
Thomson
Thomaston Neal Lague Co
Waycross, Walker-Hood Furn, Co. Inc.

BlackfootC. C. Anderson Stores C. BlackfootNeil F. Boyle Fura, C.
BoiseC. C. Anderson Co
Boise Falk
Boise Foster
BaiseStatewide Store
Boise The Mode, Ltd
Burley Lee's Furnitur Caldwell Case Furniture Co
Council , Golden Rule of Council, Inc
Emmet C. C. Anderson Co
GoodingIdaha Dept Star
Hamedale Golden Rule Make It Righ
Store of Homeda e. los
Idaho Falls. , C. C. Anderson Stores Co
Idaho Fails Morley-Chapin Furn. Co
Idaho Falls A. M. Smith Furn. Co
Jerome. Idaha Dept. Store Ca. of Jerom
Jerome North Side Furniture Co Lewiston Idaho Dept Stare of Lewisto
Meridian Everybody's of Meridian, Inc
Montpeller Nielsen Furnitur
Moscow David's Dept. Store
Nampa . C. C. Anderson Co. of Namp
New Plymouth Idaha Deat, Store
Perma Everybady's of Parma, Inc
Preston., Golden Rule Make It Right o
Preston, Inc
Pocatello
Pocatello Patersan
Rupert . Galden Rule Make It Right
Store of Rupert, Inc
Twin Falls C. C. Anderson Co.
Twin Falls Idaha Dept. Store Co.
Twin Falls, Sweet's Furn. Store

Barrington Keller Floorcovering Co.
Benton Compbell's
Bloomington Smith Furniture Co.
Carterville
Chicago Heights City Furniture Co.
Champaign, Healey Home Furn.
Chicago If C Advance
Chicago V. G. Arkonian Chicago Ashland Lino & Carpet
Chicago Ashidha tino, & Carpet
Chicago Bass Furniture Co.
Chicago Belmont Rug Cleaners
Chicago Chicago Carpet & Fabric Co.
Chicago John A. Calby & Son
Chicago Contractor furn. & Carpet Co.
Chicago Daskal Floor Coverings
Chicago The L. Fish Furn, Co.
Chicago Fax Furniture Co.
Chicago Greenwald furniture Co.
Chicago laub's Floor Covering
Chicago Marshall Field & Co.
Chicago Majestic Rua Co.
Chicago Miller's Home Furnishings
Chicago Pakan Furniture Migrs.
Chicago Oscar I Paris
Chicago John M. Smyth Co.
Chicago The Lucos Co.
Chicago Voque Furniture Co.
Chicago Vogue Furniture Co. Chicago Werner's Furniture Mart
Chicego Wolin & Levie Furn, Co.
Decatur Quigle Furniture Co.
DeKalb.,Agnes' Interior Nook
Elgin
Elmhurst Du Page Interiors
Discount Book Could Fage Interiors
Exercision Evanerum Carpet Cleaners, Inc.
Evanston Robt, Kessler Interiors
Evansion Roof. Ressler Interiors
Fairfield Howey Furniture Co.
Fariview, Fulton CoC.S. Voorhees Co.
Farest Park , Arcade Fl. Coverings Cont.
forest Park
Genoa
Glen Lilyn Cottingtons Interior Furn.
Greenville Geo. V. Weise Co., Inc.
Prightens Park
John Smith Fitzalbbone Form Co.
La Grange Koshqarian Rug Co.
La Grange Kothgarlan Rug Co. Lincoln Hardwick's Furniture Co.

Melrose Fark. Lloyd Castle & Co. Metropo is. Passing Furn. Mr. Carroll. Frank's Fursiture Co. Moline. Brady-Waserbury Co. Moline. New York Store Morton Grove. Gantine Industries Flymouth. Mae De Weese Store Rantoul. Geo. J. Reigert, Jr., Clyston.	Metropolis Pansing Fure. Mr. Carroll Frank's Furniture Co. Moline Brady-Waxenbury Co. Moline New York Store Morton Grave Gantner Industries		
Upholstering & Designing Sandwich Decorators Mart Springfield Patterson Bros. Inc. Sterling Wyne-Deaver's Dept. Stone Sycomore. Gulberg & Haines	Wilmette	Metropolis Prasking From M. Carroll Prask From Mollins Brody-Wasenbury Co- Mollins Brody-Wasenbury Co- Mollins Brody-Wasenbury Co- Mollins Brody-Wasenbury Co- Mollins Web Co- Mollins William Work Co- Mollins Web Co- Mollin	

TANK THE PARTY.
Anderson The John Kelley Co.
Bloomington J. E. McDaniel & Co.
Connersville, Smith's Furn, & Elec. Co.
Delphi Blythe & Sons Furn.
East Chicago Schoenbergs, Inc.
Elwood Elwood Floor Store
Elkhart Chas. S. Droke Co.
Evansvilla, The Curtain Shap
H. Wayne Earl Groth & Co.
Gary Salfer LaMar, Inc.
Hammond Westh Furn, Co.
adianapolisGausepohl-Baler Sleep
Show Inc.
ndianapalis, H. F. Wasser & Co.
Knightstown, Knightstown Firm. Co.
Kokomo Wes, M. Turner Co.
afayette Reifers Furniture Co.
ogansport
Martinsvilla Pearov & Son
Muncia,
feru Rassner furniture Co.
Fierceton Pierceton Furniture Store
tensselaerEdward's Dept. Stare
lising Sun G. B. Gibson's Sons
South Bend Shidler Bros . Inc.
South Bend, Indiana Venetian Blind Co.
erre Haute . Aldens of Terre Haute, Inc.
erre Haute Corner Furniture Store
lipton
Walkerton Nusbaum furn.
Nashington Johnson's
forktown Prillaman Store Inc.
fincennes. Mitchell Furniture Co., Inc.

## IOWA C. B. C

Cedar Rapids, McNamara's Home
makers House
Davenport Nu-Way Rug Co
Dubuque , Roehl-Phillips Furn. Co
Dubuque J. F. Stampfer Co
Elgin Elgin Furniture Store
Fr. Dodge
Marian Golden Rule Dept. Store
Iowa City, Alden's of Iowa City. Inc
Lake City farley
Lonetree Sordin & Adam
Manchester Franklin Furniture Co
Mason City. Aldens of Mason City, Inc.
Mason City R. S. Weber Carpet Co.
Mason City Kellum Home Interior
Ottumwa,
Tipton Schillings Furniture Store
Waterloo
Manual Control of the
Waterloo
Webster City Brin's Furniture

Arkansas City Newman Mercantile C
Bonner Springs
Burdett
Coffeyville Buckner furniture, la
Emparia Litke Stevens Furn. C
Kansas City Glanville Furniture C
Manhatten Brighton Furniture C
Parsons Sengpiehl Furniture C
Salina Anderson Sw
Salina Stiefels Stores C
Topeka O'McCormick Rug C
Valley Falls Beaman's Home Fu
Winfield Kay & Kaw Furniture C
Wichita , Bernard's Flaorcoverin
Wichita Hinkle's Dept. Sto
Wichita Geo Innes C
Wichita Planaview Furniture C

WHAT OF WE	
Carlisle Cale Hardware C	a.
Henderson Henn & Lain C	à.
Louisa Fine Arts Sho	ıp
Louisvilla J. Bacon's & Sc	ñ
Louisville Kort furniture C	ó.
Manticella Billy Breeding Fun	E.
Owensboro St. Ann Furniture Ci	5.
Owensboyo, McAtee, Lyddane & Roy, In	ě.
Richmond J. G. Nige	ä
Whitesburg Dawahare	'n,

Alexandria.	Weiss & Goldring
Arnoudville.	Darby's Furniture Co.
Baton Rauge	Dalton Co. Inc.
Baton Rouge	. Kornmeyer Furn, Co., Inc.
Many	Hancock Furniture Co.
	orga Brick & Bldg Solv Co.

LOUISIANA (Com
Monroe Monroe h
Natchitoches Chose New Orleans . , D. H. Hotel
Oak Grove Oak Grove &
Rayville Glover Mone &
Ruston , Elitchie's Fund Ruston Ruston Howe, & Fund
Shreveport, Booth fum. & Co.

	MARYLAND
Baltimore	2-11-0

Cambr	idge	.No	ath	36	v	Fum	
ilver	Springs				-	The	

Battle Creek
penton Harbor Tears
Birmingham Long May I
Calumet
ColdwaterL& Break
Detrait Hadley Restaudi
Detroit
Detroit The Emaller
Detroit, New York Ling, & Cose
DetroitNorman funder
Flint Winegarden Funke
Grand RapidsFunders is
Grand Rapids, Henry School & Co.
Grand Rapids Vander Seat.
Grand Rapids The Washee!
Hillsdale Hayes Furn. & Crades
Holland,, DeVries & Donks
Holland
Jackson
Jackson Carman's floor Com
Kalamazaa, Stewart-Clarke hea;
Kalamazoo Ginoo li
Lansing Bark's funder
Lansing
Lansing J. W. Das
Lincoln Park Eder Funding
Monroe Floral City Rum (s.)
Monroe Floral City Fun, Ca.
Mt. Clemens, J. H. Malbin & Son
Mt. Pleasant, Mt Plant, Hdwa. & fm
Muskegon, Helen Munroe Hotel
MuskeganPine St. Fundos
Niles
Petaskey Petaskey Hauselumian
Pontiac Modern Floor Com

Minne	apo	si	'n			Ñ	ĺe	я	ġ	ú	ġ	ì	ű	ï	6
New	Utn	ģ.											В	è	é:
Rocke	stae	٢,											Ц	٩	33
Wase	ca.														9

Brigat	
Gulfport	Clower Funites (i.
Greenville	
Greenwood Hattiesburg	W. T. Found
Jackson	ine Bros. Matism (i
Louisville Maridian	Morks-Rothester
Pascagoula Vicksburg	Marcus Fundame G
	Valley D G G

Chillicothe Cummings furniture (
Doniphan Smith's Home Funding
Elvins Langdon fumition D
Joplin Christman Dry Gen
Joplin
Kansas City Ist
Kansas City
Kirkwood Homberg & Co

leading american decorators choose Barwick cotton carpets



Tayer in the Dalles have of

A western interpretation of universal good taste-Director of Decorating, Mildred Huntley, selects Barwick's Marvel-Twist to accent modern rooms by Sanger's, Dallas.

Throughout America you'll find Barwick's Marvel Twist cotton broadloom the distinguishing keynote of both traditional and modern settings. Enduring beauty and luxury are woven in by Barwick's skilled craftsmen using worldfamous Bibb yarn exclusively. Select from 16 glorious spring colors for wall-towall expansiveness or custom-cut room accents. Washable, of course. Seamless widths up to 12 feet. About \$7.95 a yard at your favorite store.

America's most famous pre-fabricated homes builder—National Homes selects Barwick's MARVEL-TWIST cotton carpeting exclusively for all rooms of model homes on exhibit this manth in over 100 cities.

0

## look for Barwick's Marvel-Twist at your store this month

#### MISSOURI (Cantinuad)

	Dampster Furniture	Ca.
Skeeton	Netional Gas & Fuers, Famous-Barr	Čo.
	ONTANA	-0.

Corrad	Marshall-Wells	Store
Dillon		Winn
ME	BASKA	

Hastings	Charles	Uer	ling	C
Lincoln		.Go	(d &	C

### **HEW HAMPSHIRE**

Concord	End	cott Fura	fure	Co.
laconia	Laconia	Furniture	Co.,	Inc.

#### NEW JERSEY

			i furniture Co.
			s Furn, & Appl.
East (	Orange	Allen &	Edwin Kramer
			n Furniture Co.
Madd	on Hts E	llery & Vi	rginia Scribner
Morri	stown	Cent	er Carpet Co.
News	irk Ame	rican Floo	rcovering Co.
Suavei	M	Summit	Carpet Corp.
			Elmove Inc

#### HEW MEXICO

A/buguerque	Arrow furniture
	American Furn. Co.
	Broome Furniture Co.
Albuquerque	Madem Furniture Co.
	National Bedding Co.
Albuquerque	Nob-Hill Furn. Co.
	Standard Furn. Co.
Albuquerque	Superior Furn. Co.
Aubuquerque	United Furn. Co.
Belen	Feil & Ellermeyer
Carlsbad	Skeen Furn. Co.
	White's Auto Stores
Deming	Western Furn, Co.
Portales C	oyan & Prudy Furn. Co.
Raton	, R. M. Smigelow Furn.
Roswell	The Furniture Mart
Santa Ferren	H. Livingston & Co.
Silver City	Union Furniture Co.
Sacamo	Stauder Fure Co.

	Vegas				
Las	Vegas			Sheppy	ard's
Ren	0		Tom J	ovce fi	cors
Ren	0	Custom	Decon	ator Sty	dios

#### NEW YORK

Brooklyn Carplatt T. Bibo
Brooklyn La Rinascenta
Brooklyn Belle S. Vankin Interiors
Bronk
Buffala Eagle Equipment Co., Iric.
Floral Park, L.L., Colonial Galleries, Inc.
Forestville Manley N. Crowell
Glaversville Jacobson Bros.
Hempstead, Ll Hempstead Furn. Co.
Hempstead, L.L., Harry Plotsky & Sons
Huntington Stn., Friedman & Haas, Inc.
Jamaica, Ll
Latham Latham Rug Co.
lockport
Madison
Middletown
Mt. Kisco Mt. Kisco Furn. Exchange
New York City, Carpet Broadlooms of
America
New York City. The Center Crpt. Corp.
New York City. The Contract Co.
IZ. Morel

#### **NEW YORK (Continued)**

Boches	rer E. A. Pope
Schane	credy
Stamfo	rd
	terG. D. George Co., Inc.
	se Albino Lino, & Crpt. Co., Inc.
	te
	ne
	rille, Lt., Maller Furn, Co., Inc.
Wood	mereAnne Green
WV hitel	Plains, Bobr, F. Mohr

#### NORTH CAROLINA

OFFICE PRESCRIPTION
Ahoskie
Asheville
Ashavilla Morrison's, Inc
Black Mountain Tyson Furn. Co., Inc
Bladenboro Bridger Con
Charlotte
Charlotte Mecklenburg Furn, Shops, Inc
Charlotte Sterchi Bros. Stores, In-
Durkess Baldwin
Durham Colonial Furn. Co
Fayerleville Balk-Hensdale Co
Fayetteville The Capital of Fville., in
Gastonia Matthews Belk Co
Goldsboro Belk-Tyler Co
Greensboro
Greensboro Morrison-Neese Furn. Co
Hendersonville Efird's Dept. Stor
High Point Youngs Furn. & Rug Co
Madison Byerly Furn, Co
Raleigh
Raleigh Rhodes, In-
Rockingham Rockingham Furn. Co
Rocky Mount
Rocky MountQuinn's, In-
Salisbury
Shelby Perry Furn. C.
Tryon Ballenger-Jackson Ci

#### NORTH DAKOTA

ulah		We	bber's
rao		Nassif Bi	ea Co.
		Hely Please	

Ada Pete Cir. Ardmore Collier Bis Bansaddil B & M Furn & A Barrisonille Davis Furn. Chickasha Collier Box Furn. Cushing Walter Furn. Cushing Walter Furn. El Beno Cox & Morris Wright Furn. Els Cip. Frederick Grüßt Furn.	
Clinton Medberry Furn. Cushing Walter Furn. Duncan Callier B El Reno. Cax & Morris Wright Furn. Elk City Grubtz Furn. Frederick Gish Furn.	Aitus Goodman Furn. Co Ada Pete Greee Ardmore Collier Brox Barnsdall B & M Furn. & Appl Barllesville Davis Furn. Co Chickasha Collier Bros. Furn. Co
Duncan Cox & Morris Wright Furn C Elk City Grubitz Furn G Frederick Gish Furn	Clintan Medberry Furn. Ca
Elk City Grubitz Furn. ( Frederick Gish Furn. (	Duncan Callier Bros
Frederick Gish Fum !	
	Frederick Gish Furn. Co

#### OKLAHOMA (Continued)

Lawton Colony House Furn, C	in.
Mirrow Callaway Furn. C	à.
Obmolgos Hanriette Forn. Co. No.	u 3
Muskagee Nelson Furn. C	Ìø.
Oklahoma CityHarbour-Longmi	ira
Norman Landsow Fu	rn,
Poncis City	OR
Shawnee The Cooke C	0.
SulpherFultan & C	Öa,
Stillwater Empire Furn, C	o.
Stuttgart P. K. Buerkle C	o.
Tipton	n's
Texhoma	a
Tulsa Bull Furn, C	o.

#### OREGON

Nussa		EVAL	vbe	w/k	lesi
Ontario.	Everybody	8 0	On	tario.	Ins

PENNSYLVANIA
Ardmore
Devon
Hazleton . Gerard Caccese Furn. Store Jacobus N J. Leader
Johnsonburg Roy B. Constable Store Johnstown
Johnstown Penn Traffic Co Kingston Ellis Block
Lancaster Plager Bros., Inc. McKeespart Jack Feldman Nonticoke Nobie Furn. Store
Philadelphia Isadore Klinghoffe Pittsburgh Rosenbaym Co
Scranton Weinberg' Sellersville, Kehr's Rug Shor
Sunbury Bittners Dept. Stores, Inc. Sunbury W. C. Dunkelberge
Militar Spree Malacre Managhali

#### SHOOF ISLAND

#### ry . . . . Philip Andrew Kou nce . . . . . New Inte

Baresburg Shealey Furn, Co
BishopvillePlayer & Mancock, Inc
Charleston Kerrison's Dept. Store
Cheraw
Columbia
Columbia
Columbia James L. Tapp Co
Greenville Craig-Rush Furn, Co
Greenville Mevers-Arnole

Beresford.	 V. J.	٧	Degeli	Pur
Huron			. Wa	gner
Rapid City.	Behren	8	Furn.	Stat

Chattanooga Loveman's Collierville Sammons Furn. & Hdwe. Co. Cockeville Jere Whitson Hdwe. Co.
Cookeville Jere Whitson Howe, Co.
Eagleville R. G. Hay Hawe. Co.
Fayetteville Margie's Johnson City Morrison's, Inc.
Johnson City Parks-Belk Co.
Ionesboro A. E. Carey Furn, Co. Knaxville Manard Furn, Co.
Knoxville Sterchi Bros. Stores, Inc.
Memphis Lafferty Carpet Co. Nashville Big Seven Furniture Stores
Nashville Harvey's
Nastiville Sterchi Bros. Stores, Inc. Sweetwater, Guthrie, Bradley & Janes
Union City. Pardue & Darnell furn. Co.

	TEXA	18	
Abilene.	.A. S.	Barrow	Furn. Co.
			Furn. Co.
Alpine		Home	Furn. Co.
			of Cotal
Anson		Wilson	Furn, Co.
Austin		Bridges	Furn, Inc.

by TownT. I. Culpapper Purs.	Co.
ecomont, Bellard's Drapery & Crpt.	Co.
saville	Co.
ig apringsBerrow-Prenips Furn.	Co.
rackspridge Brackspridge Furn.	Ex.
rownfieldJ. B. Knight Furn.	Co.
rownsville, Modern Inter	fors
robertazille Modern Inter- robertazille Modern Inter- robert Karl Ivra- robert Karl	Co.
ryon,	Co.
anyon, Thompson Howe.	Co.
arrhage Adams Furn. & Appl.	Cox
oleman ( E Stewart	No.
olorada City Home Furn. & Anni	Ca
omanche Higginbatham Bras.	Ča.
ommerce Knight-Chaney Furn.	Co.
orgus Christi Umerick Furn.	Co.
orsicang, Niles furn.	Co.
orsicana,, Roney's furn.	Co.
oilos	C-
noland Willy-Willy form	Co.
dinberg Star Furn.	Co.
ectro Darter's Furn.	Co.
Paso	Co.
Paso	Co.
Paso Daniel's Inter	Signs.
Poso	00.
Pare Colected Street	Ca
Pasa Plaza Fuen	Co.
Faso Sun City Retail Form, V.	fise.
Paso Superior D. G.	Co.
Paso Welch fure.	Co.
Posco Cavis Furn. Posco Cavis Furn. Posco Oriental Rug. Posco Piaza Furn. Posco Sun City Retail Furn. Posco Superior D. G. Posco Welich Furn. Posco White's Auto Si ort Worth W. C. Stribling Indeweter Moore Furn. Carlingen.	0/85
art Worth W. C. Stribling	Co.
forlings Consider furn	Ca
forlingen lynkin's Furn	Cox
farlingen	Inc.
fereford Hereford Stove	Co.
liggins Laubhan Hawe, & Furn.	Co.
fouston	leos.
ecksonville.Williamson-Odom Furn.	Co.
emody	COL
Southern Follows (All Manager College	Co
mesa Hippinbotham-Bortlett	Co.
eveland Stacy-M	ason
berty	Co.
mefield	Cox
ongriewMcVVilliams Furn.	Co.
obbook Marola Crillin Furn.	Co.
this Company From	cings
ofkin Lively Furn.	Ca
AcAllen Stroud's Home Furn	Co.
Aarshall Keauns Furn.	Ca.
Marshall	Co.
hercedes O Shea fum.	Co.
Aldiand Midland Howe. & Furn.	Co.
dission Interstate Furn	Co
Karsholl Keoues Fun- Karsholl Mickley Fun- Johnson Mickley Fun-	Co.
At, Vernon, . W. F. Alexander Furn.	Co.
Auleshoe, E. E. Dyer Howe, & Furn.	Co.
Odessa Barrow-Phillips Furn.	Co.
Jassa Hardwick Furn.	Co.
Cons's furn	Ca
ampa Pampa Fure	Co
ecos	Co.
erryton	Co.
lainview, Murrell Furn.	
	Co.
on Anhur Crowell-Gillord	Co.
ost Arthur Crowell-Gifford	Co. Co.
ost Arthur Crowell Gifford ost Hudman Furn Duomah T.M. Forner Hohm. & Furn	00.000
ort Arthur	0000000
ort Arthur Crowell Gillard 1981 Hudenan Furn Quanah T.M. Farner Mahre. & Furn Janger Killingsworth Hahre, & Furn Jan Angela Sheppernon Furn Janie Furn	00000000
on Arthur Crowell-Giffard lost Hudman Furn. Zuanah T.H. Farner Hövne. & Furn. langer Killingswarth Hävne. & Furn. von Angela Shepperson Furn. ian Antania Jartie Furn. vonderson Kert Mercantile	60.000000000000000000000000000000000000
on Arthur Crowell-Cittland ost Hudman fum Quanah T.M. Farmer Hawe, & Fum, Janger, Killingsworth Hawe, & Fum, Janger, Killingsworth Hawe, & Fum, Jan Antonio Jarrie Fum, Jan Antonio Jarrie Fum, Janderson Kerr Mercontile Jamisole J. & Kojaht fum,	000000000000000000000000000000000000000
on Arthur Crowell-Silling of out Hudman Fun Jeanah T.M. Farner Holwe, & Fun Garger, Killingsworth Holwe, & Fun ion Angelo Shepperson Fun ion Antacio Jarrie Fun conderson Kerr Mercantile lestisole J. & Kolght Fun Seymour Mercantile Seymour Mercantile	000000000000000000000000000000000000000
recos Pecos Pre- remyton Good Fuer. Indinview Marrell Purn Grand Fuer Crowell Gifford Ost. Tradema Fuer General Gifford Ost. Graner Hober. & Swin General Gifford Ost. Graner Fuer General Gifford Ost. Graner Fuer General Gifford Ost. Grand Ost. Gran	000000000000000000000000000000000000000
ort Arthur Corwell-Gillion out Hudman Fun Joseph T.M. Farner Hidwa. & Fun Japonsh T.M. Farner Hidwa. & Fun onger Killingsworth Hidwa. & Fun on Angelo Shapperson Fun on Angelo Shapperson Fun on Antenio Jerrie Fun omderson Kerr Mercontile siemisoile J. & Knight Fun siemisoile J. & Knight Fun siemisoile J. & Knight Fun siemisoile Seymour Mercantile slotten Hidwan minder Server Fun meder Berow Fun files	000000000000000000000000000000000000000
or Arther Covell-Gillod  Arthur Covell-Gillod  Fudian Fun  Fudian Fun  Fudian Fun  Fudian Fun  Fudian Fun  Fudian  Fud	000000000000000000000000000000000000000
Gri Arthur Covelli-Gillord Francisco II de Touris de Publican Fundamen Fund	C.C.C.C.C.C.C.C.C.C.C.C.C.C.C.C.C.C.C.
on Anther Crowell Callbod on Anther Crowell Callbod on Anther Crowell Callbod on Annabana 11 f dares Holm & Fundama Inn. Annabana 11 f dares Holm & Fundama Inn. Annabana 11 f dares Holm & Hol	CO C
on Arther Crowell-Cillord Charles I Forner Holes & Fun. Debto I I Forner Holes & Fun. Debto I I Forner Holes & Fun. Debto I Fun. Debto	Co.
on Arther Crowell-Cittled  Arther Crowell-Cittled  Francisco Cittledon fran  Arther Congress Cittlingworth Halms & Funn  on Angelo Debegoren Fran  Antania Control Fran  Antania Control  Arther Control  Arth	Co.
On Arther Crowell-Ullited Dumon's 1-14 Feb. 200-200-200-200-200-200-200-200-200-200	Co.
On Arther Crowell-Cilliard Journal J 14 Ferrer Holes & Fun Journal J 14 Ferrer Holes & Fun J 16 Ferrer Holes & Fun J 17 Ferrer	Co.
on Anther Crowell-Liffeed Amount 1 14 Famer Holms & Lev Long F. Killingsworth Holms & Fun Long F. Long Amount & Long Amount & Long Amount & Long Long Long Long Long Long Long Long	Co.
Grand Author Cookell-Callede Council 114 Fearmer Howe, & Furn Anguer Lillingworth Holes, & Furn Anguer Lillingworth Holes Council 114 Fearmer Lillingworth Lillingw	Co.
SA Arther Coosefficillored Control College Control 11 Service Control College	Co.

	YYTOMBA
Vinters	
10010	Selten
	11,01,709
	UTAR

WINE COMM
Countiful
Irigham CityNorth Inch Cedar CityNorth Inch
Cedar City North Last
Midvale
Ogden
Ogden,
rice
Prava
Salt Lake City Access
Salt Lake City Axelyat be
Salt Lake City
Salt lake City Christiana
Solt Lake City
Solt Lake City
Salt Lake City Hemple
Salt Lake City
Salt lake City I & M. Repole
Sair Lake City South San for
Soft Lake City . Vision Home

ASKOIMM
Arlington The ha
Arlington, Barnes & Comb.
Charlottesville , Wes S. Day
LynchburgColonial for
Norfolk
NorfolkSee J
Richmond
Eichmand Sydocal
Staunton Finker French

Staunton	atel from
WASHIN	OTON
Bellinghom	

#### WASHINGTON, B.

Appleton Geenen Dry Goot L
Below Fourth St. Store, G.
Beloit
Bloomer H. Werner & Im
Columbus Murray Zeidler Im
Ft, Atkinson Mezar Furriture Ne
Green Boy Valentine fun. (1)
Jofferson
Kenosha Barden Moelez K
Kenasha Barr Fem. Her
Kenosha, Doeff Bedding & fun ().
Luxemburg
Madison Curtos fun, la
Madison
Manitowoe, L Brewst Im
Munitowoo, Schuette Bu
Riggerentiered Marshfield for
Milwaykas Corostale
Milwaukee
Milwoukes
Milwaukee Perker floor Covers
Milwoukee Schell Furnises Ca
Milwaukee Ed. Schuster & Co. K.
Neegh
Oshkash
Plymouth . Plymouth Factory Furn. Star
Portage Moch & Weiss form Her
Bice Lobe
River Folls
Charles Colons Con
Sheboygen Schutteann Rug & Crpt Co Sparta: Western Supply Co
Sturgmon Buy H. C. Pronge C.
Waspun H. L. Beyers furn. 909
Wast Bood Berres furs. Store
Aside menneral and the line and



March is Marvel-Twist month at these leading American stores . . . is your store here?

## **UPSON STRONG-BILT PANELS**

(WATERPROOFED)



## Used to Beautify, Help Insulate and Provide Permanently Crackproof Walls in

Imagine! A giant pre-finished panel—big enough to cover the whole inside wall of an average room.

Imagine—right in your home—America's most beautiful walls, enriched with almost invisible pebbling, smooth, lovely and warm—never cold to your touch. The same walls now found in homes costing up to \$100,000!

Think of having walls that are crackproof, assuring you new freedom from maintenance costs. And what a happy surprise to know that grease and dirt, yes even ink stains, can be swished away with a damp cloth.

You see Upson Strong-Bilt Panels are waterproofed and pre-finished with famous Upson Syntho surface coating. There is no visible face nailing. Yet impact resistance of Upson Strong-Bilt Panels is six times



that of ordinary brittle walls. You get extra insulating value too.

Send for our fascinating booklet. Thirty two pages of Strong-Bilt interiors in full color. Arrangements by America's leading decorators. Ideas galore! Sent postpaid—10c. Mail the coupon!

# **UPSON**



ere?

Imaginel Crackproof Fanels big enough to cover a whole wall.

STRONG-BILT PANEL
-------------------

Easily identified by the famous BLUE center

THE UPSON COMPANY, 3163 Upsen Point, Leckport, New York.
I enclose 10c. Send me your 32 page booklet on Upson Strong-Bilt Panels.

210



See the Frank Singtra Show, CBS Television Network, Tuesday night

Most Television Receivers deliver a Good Picture...but a

## CBS-COLUMBIA

## is Eustom-tuned for your neighborhood!

"Custom-tuned" means precision tuned to the demanding reception conditions of your particular neighborhood. This CBS-Columbia feature assures brilliant, flawless pictures whether you live close by or far from your favorite TV stations.

Visit your CBS-Columbia dealer today! See this smartly styled French Provincial 20 inch console and other CBS-Columbia table model and console receivers. CBS-Columbia engineered for finest reception. "Custom-tuned for your neighborhood!"



CBS-COLUMBIA INC. A SUBSIDIARY OF THE COLUMBIA BROADCASTING

# ompare!—No other machine in all the world gives you all these **SINGER** advantages!

#### SINGER has all these ease and convenience features!

- · Sews forward and back at the flick of a lever.
- True-stitching action at any speed, on any fabric.
- Tension regulated by numbered dial-no guesswork.
- · Direct-route threading-quick, easy.
- Non-glare SINGERLIGHT with daylight reflector.
- · Accurate, easy-to-adjust stitch length-from very fine to basting.
- Automatic bobbin-winder—winds bobbin as you sew, stops automatically when full.
- · Quiet, dependable gear-driven SINGER Motor.
- Guaranteed SINGER service and supplies always available from any SINGER SEWING CENTER coast to coast.





Stitch—handsome on



· Bouclé Stitch - for flannel suit-dresses, jackets.



 Cordonnet -- lovely on litt girl dresses, blouses.



• Etching Stitch—for children's clothes, monograms.



 Metallic Stitch - adds new elegance to evening gowns.

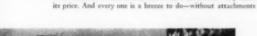


\* Spirol Cable Stitch smart on stoles, boleros, skirts.

#### New high-fashion stitches . . . without attachments. Learn them FREE!

Here's the cleverest collection of fashion stitches you ever saw...
smart decorative touches that can make a dress look many times

of any kind—on a SINGER Sewing Machine. You can learn them all in one short lesson, absolutely free of charge, at your SINGER SEWING CENTER. No obligation whatsoever. Stop in today!



## Such beautiful cabinets, so dependably built! You'll love them!

- · Every cabinet a lovely piece of furniture.
- · Modern, colonial or period styles.
- · Sturdy construction of fine wood.
- · Satiny finishes in walnut, mahogany, or blond oak.
- Comfortable matching stools available. Leatherette cushions with notions compartment underneath.
- Built throughout to last a lifetime.
- · Backed by the company that's been the world leader for 100 years.



Come see for yourself! See why you'll be happiest with a SINGER® Sewing Machine . . . not only the smoothest-stitching, easiest-running machine in the world, but the only one that has proved its dependability through 100 years.

Prices for every purse. Minimum down payment. Liberal trade-in allowances. Sewing course under SINGER experts with every machine.

• For your protection SINGER sells and services its Sewing Machines, Vacuum Cleaners, and other products only through SINGER SEWING CENTERS, identified by the Red "S" Trade Mark and the "SINGER SEWING CENTER" on otherwindow, and never through department stores, dealers er outless.

in the SINGER SEWING CENTER at 396 Fifth Ave., New New York. More than a thousand others coast to coast. For doless nearest you, see telephone directory under SINGER NG MACHINE COMPANY.



## SINGER SEWING CENTERS

THERE'S ONE NEAR YOU TO SERVE YOU

\*A Trade Mark of THE SINGER MANUFACTURING COMPANY,
Converges, U. S. A., 1868, by THE SINGER MANUFACTURING COMPANY,
All rights reserved for all countries.

## Would you ever believe Carpet like this costs only about \$6.95\* a square yard?

















Feel the Cushion-Grip back







Compare the backing on Sanford Cotton Carpet with the backing on any other cotton carpet. You'll know why Sanford's exclusive CUSHION-GRIP BACK hugs the floor -stays flat and in place, without wrinkling or buckling.





SANFORD Rugs-Carpets

When you see the fabulous colors . . . feel the lush, thick pile . . . you'll never believe the price

But it's true-wonderfully true! For this is a new kind of cotton carpet. A luxury carpet at a budgetwise price that brings you colors you've never known before, in textures designed for years of wear.

So easy to keep clean! Once over with the vacuum and your Sanford Cotton carpet fluffs up as fresh as new. It can be home-cleaned with a reliable powder cleaner such as Powderene, or professionally cleaned in the usual way. Your choice of 17 colors in popular textures and prices. HAVANA, hardtwist low-loop pile about \$6.95°. SOUTHAMPTON, cut pile about \$5.95°. WESTPORT, high-loop pile about \$6.95°.

tag on Sanford Cotton carpet.

For an actual color sample of Sanford Cotton Carpet, send your name and address to Sanford Rugs-Carpets, 140 Madison Avenue, N.Y.C. (State color desired.)

Also available in Bone White

Prices slightly higher in the West.

### LIVING



View, left, furniture by Kent-Coffey, rug, Arfloom; right, Empire furniture, rug by Baloyan. Dress at all Peck & Peck shops. Photography by Harry Trede.

#### Editor-in-Chief: Edith Brazwell Evans

Art Director: Michael Lowe Art Editor: Robert L. Andrews Executive Editor: Helen Sweeney Decorating Editor: Goy Monypenny Staniford Squire

John Bachstein
Architectural Editor: Alexander Knowlton
Building and Home Maintenance: Douglas Tuomey
Garden Director: Robert S. Lemmon
Food and Appliance Editor: Sally McDonough
Merchandise Editor: Ceelle Hayward
Beatrice Ames
Covoling Coglidier

Caroline Coolidge
Copy Editor: William E. Hague
Merchandise Promotion: Georgina Newman
David Howard
Reader Panel Editor: Blanche S. Tompkins

Shopping Editor: Phyllis Bronson Production Manager: John La Barbera Production Editor: Ruth Brown Reader Service: Margaret Harris Elizabeth Kitchens Midwest Editor: Pat Casev

Midwest Editor: Pat Casey West Coast Editor: Betty Slater

#### EDITORIAL CONSULTANTS

Structural Engineering: Fred N. Severud Mechanical Engineering: Guy B. Panero Architecture: R. Charles Martini G. Hugh Tsuruoka

### Street & Smith Publications, Inc.

Publishers of MADEMOISELLE and CHARM Gerald II. Smith

President
Executive Assistant to the President: Irma Pezzia Hauboid
Ralph R. Whittaker, Jr.
Executive Vice-President

Arthur P. Lawler Vice-President and Secretary

Thomas H. Kaiser

Green

the

orice

new

iget-

OWN

the

s up

I re-

pro-

ures

Restat

950.

Treasurer

Advertissing Manager; M. S. Beggs
Lestern Manager; J. I. Milligan

25 Mellium Avenue, New York 22, New York

26 N. Meltingan Avenue, Chew Lord Berger

26 N. Meltingan Avenue, Chicago Billiumis
Cleveland Advectising Reprisentative: William Leavenworth

1278-A Union Commerce Billig. Ceveland 14, Ohio.

Wort Caset Advectising Reprisentative: Kimball, Menon Co.,

1623 West 6th Street, Lon Angeles 17, California

New England Advertising Manager: Clearle A. Biggins

Me Park Square Billig., Bootton D., Mass.

Southern Representative: Walter W. Meeks

101 Marietta, Alfanta, Georgia

101 Marietta, Alfanta, Georgia

### LIVING TODAY

- 72 Live as you like it
- 84 Home with a philosophy
- 90 Quaker Farms' uncertain future
- 100 Factory-made, custom look
- 114 Helping children think, by Dorothy Bradbury
- 116 Christopher's first haircut
- 120 House without a formula

#### GARDENING

- 110 Color accents from your cutting garden, by Esther C. Grayson
- 112 Midget vegetables for small gardens

#### IN THE KITCHEN

- 126 4 kinds of kitchens
- 132 Same ingredients-three different meals

### DEPARTMENTS

- 2 Speaking of living®
- 6 A piece off your mind®
- 14 Best in booklets
- 22 Your money's worth®
- 134 Building data
- 136 Behind the scenes
- 138 Your guide to this issue
- 142 Living quarters®
- 150 Mr. Fixit
- 154 Our file box
- 156 Stores in your vicinity



### LIVE AS YOU LIKE IT

When it comes to decorating your home, the most important consideration is your own preference. There's no reason in the world why, if you honestly and sincerely don't like or understand modern, you should have it, and the same goes for traditional in all its ramifications—Early American, Victorian, and the rest. In short, when furnishing your home, don't keep up with the Joneses. Study your own likes and dislikes and those of your spouse; then make the your mind and stick to it. You'll come up with one of the real rewards in this world—a home in which every room suits you. By the same token, if you don't keep up with the Joneses, do keep up with yourself. Remember that attitudes toward decoration are as subject to change as those toward any other aspect of style. Often this change comes through new un-

derstanding, and this is healthy growth, to be admitted freely. Once your tastes are reoriented, it isn't prohibitive to change your home accordingly. It costs little more to buy a new sofa than an overcoat and you spend a good deal more time in your home than in a car, which is often changed every year or two. There's no reason, then, for your home to lag behind the other comforts of your life when it is certainly the most important, and also when there is such a variety in price and style to choose from. In the next pages we show rooms that reflect the tastes of many different people—from the cozy provincial bedroom many a young home-maker yearns for, to the defined simplicity of a famous designer's own living room—each proving there can be no immutable rule about anything as individual as the personality of your home.

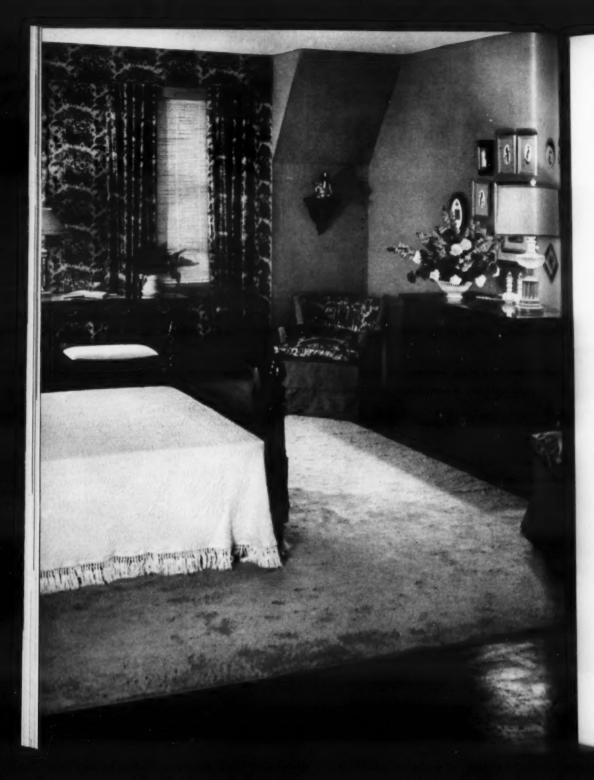
### You like...a room that looks lived-in yet orderly, that will be easy to keep clean

The family who needs a combination den-living room that children feel free to gallop through will appreciate the sturdy charm of provincial furniture. A, Brand's hand-rubbed oak pieces might have been inspired by the ranch houses of the Old West, where homemakers had no qualms about a chair collapsing under a hearty guest. The warm tones and rugged fabrics invite comfortable living to the fullest extent: the Goodyear Vinyttile flooring stands up under rough treatment, too. The pillow coverings. Textron's longwearing Indian Head; the paint, Kyanize Clingcote





[Continued on the next page]





You like . . . the dignified beauty of traditional, combined with the simplicity of modern treatment

For the person who never makes those lucky finds in antique shops: furniture that reproduces the polished dignity of the originals, at realistic prices, Hooker's mellow cherry pieces work smoothly into a setting that includes such modern blessings as bamboo blinds, Masland's washable cotton rug. The alcove, covered with the Everfast chintz used in the draperies and chair seats, gives to a lady's writing desk the same importance our Colonial ancestors thought it deserved. The small mahogany armchair, beside the desk, is by Jamestown Lounge; the bedspread by Bates; paint is Tint-A-Matic; Westmoreland milk glass accessories



[Continued on the next page]

### You like . . . out-and-out American Provincial, today's color and texture



Early American shapes are blended with the present-day architectural details of a small home or apartment by careful selection of color and fabric. In this living-dining room, the old-fashioned Audubon prints, the collector's plates, the gleaming pieces by H. T. Cushman (nearly all based on original antiques) look graceful against the (wentieth-century Cyrus Clark drapery fabric, gold walls (Murphy Paint), and the patterned rug





MARTON BENCEN



[Continued on the next page]

A living room, basically contemporary, softened by traditional accessories, a penchant for collecting, and timeworn architectural details—the beamed ceiling and built-in bookshelves. This attractive corner

provides seating for pleasant conversation, a pickup supper, or enjoyment of the Sunday newspapers. Two-tiered corner table, coffee table and armchairs from Drexel's Precedent line. Sherwood rug is by Needletuft



Successful eclecticism: opposite end of the living room displays old-fashioned compote and shadow boxes in comfortable association with Chinese wallpaper, modern half-circle table

You like . . . mixed feelings in a modern apartment, some leeway for favorite accessories





The bedroom is done in gray, black and white, with Chinese vermilion accents; crisp plaid covers the plywood valance, chairs and bed. This apartment and the one on the following pages are examples of room planning by W. & J. Sloane, San Francisco, designed by Everett Brown

letuft



[Continued on the next page]

### You like...the beauty of wood for a country look in a sleek one-room apartment

A small apartment can reflect an informal, country appearance and still be as citified as you want. In this case the sophisticated note is set with pieces of Sligh's Cross Country group, in northern oak with a soft gray-beige finish, several of the units creating an entire storage wall. The Hi-Low coffee table serves also for dining, the day bed, placed in the center of the room, as a scating piece along with comfortable sofa and armchairs. To this is added a subtle rustic flavor by a color scheme of barn-gray and turkey-red, the wood-grain wallpaper (used also on plywood shutters), the Craig tiered curtains, Funda Fere clipped cotton rug by Belrug, gay, red-and-green-checked pillows and bright ceramic roosters—all from W. & J. Sloane, San Francisco



DEAN STONE-HIER ME



You like...crisp, livable modern, yet draw the line at a room that is stark



A bedroom where severe line is played against warm color with results that are far from the barren look many people associate with modern design. Touchstone color is the clipped-pile Arthoom rug in a slightly senti-mental, tremendously flattering shade of dusty rose. Bedspread is a deeper, pink-brick color with inset and hem border of the same pink-and-brown print that covers the chair and ottoman below (fabrics by Riverdale). All this is set against two walls of dark brown, two of pale gray. White iron table by Molla; other furniture, except uphol-stered pieces, by Kent-Coffey; sheer curtain fabric by Fisba





[Continued on the next page]



### You like...thoroughgoing Colonial in color, fabric, furniture

Authentic traditions reproduce the sunny charm of an Early American country house. In this bed-sitting room, closetless like the rooms in many an old house, storage space was built out from the wall to form an alcove (befoul) papered with Birge's greenand-gray Concord. The shuttered closet doors and the other three walls are painted a green from DuPont's Americana Colora which picks up one of the wallpaper tones, A lambrequin dramatizes the bay window, is covered with Barret's small-putterned Clyde cloth (also used on the dust ruffle and chair pads), edged with Consolidated's mossigreen (ringe. The maple furniture is by Empire, multicolored rug by Baloyan, Morgan-Jones' bedspread



See Your Guide to This Issue for further information For stores carrying furniture shown, see page 150



## HOME WITH A PHILOSOPHY



MARY AND RUSSEL WRIGHT'S HOUSE PUTS THEIR IDEAS TO WO



THE WRIGHTS believe the distinction between indoors and out—even in a city apartment—should be small, consider the window wall as only one part of the scheme. Their white, interior walls (below) lead to white-washed fence and masonry outdoors; the flagstone foor continues outside to form the terrace. At night, a screen, made for viewing films and sides, drops down over the window. Russel Wright's main studio is behind concrete block wall (left); built-in outdoor dining beach serves as storage bin for collapsible chairs, plastic-covered scate

esigner Russel Wright has combined and remodeled two brownstone front houses in New York City to accommodate several rental apartments, his own business offices and studio, and a home for himself, his wife, Mary, and their year-old daughter, Ann. The Wrights' duplex apartment implements the thesis of Mary and Russel's book, Guide to Easier Living-namely, that it is time families stopped aping outmoded social patterns and arranged their homes according to present-day facts: limited time, smaller quarters, no servants. The Wrights consider it an anachronism that many people continue to live in a rigid, formal fashion which requires infinite time and labor when all the techniques of modern industrial science are militating for the simple comfort everyone really wants. Accordingly, the Wright home, from the walls in, has been designed to live in, work in, and maintain with the least possible effort. All surfaces, down to the upholstery fabric, are washable; meals are prepared in a conveniently arranged kitchen and served informally almost anywhere; since storage space is everywhere at hand, rooms can be tidied up in a matter of minutes; draperies are plastic; some furniture has been designed with rollers. allowing it to be moved anywhere in the house, other pieces are collapsible, and still others serve more than one function. This streamlining gives a beguiling simplicity which seems almost stark at first, gradually wins over even avid antimodernists, because the home is so obviously designed to serve rather than itself be served.



### HOME WITH A PHILOSOPHY continued

COURTEDY OF INTERIORS



ENTERTAINMENT SECTION contains a piano, projector and phonograph, will one day house television. Chairs on rollers are handy for viewing television or films



STORAGE BIN for Ann's toys doubles as a chest. Hinged front drops down and scattered playthings can be picked up quickly and stowed away out of sight

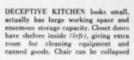
LIVING ROOM STRESSES IMPORTANCE of easy maintenance; vinyl wall covering is washable; furniture, designed by the owner, is water-repellent and stainproof; upholstery fabric is washable woven plastic; the floor can be hosed down. Coffee table has porcelain top, storage drawer in one end, drawer with radio in the other. Paneled area, separating living and dining rooms, houses stair well to second floor, an "entertainment section" (left), powder room, cost closet, and storage for a baby carriage. Ceiling lights allow reading anywhere

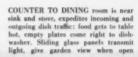


86



ed ith ies









TRADITIONAL FURNITURE in dining room has simple lines which blend well with the interior. Chair seats are covered in woven plastic; table has a marble top, unaffected by heat, and easy to clean. Above pass-through to kitchen is a hinged door which hides storage for dishes which are replaced from the kitchen side after being washed







RUSSEL WRIGHT'S BEDROOM, also a second studio, opens onto a small balcony which overlooks the garden. Striped draperies are Koroseal, remain remarkably free of dirt. They can be drawn with a unique cord-and-pulley arrangement to give an entire draped wall (above). Lighting fixture is a row of light bulbs in a wooden frame with a vinyl plastic bottom; it can be raised or lowered by a similar pulley device. Furniture is multipurpose: bed can be made up to look like a sola, has collapsible arms at either end; big chair for reading and writing has collapsible arm on one side, magazine rack on the other; one of the worktables has a double top, hinged so it can be raised at an angle to facilitate drafting, or opened out full to double the working space. The camouflage rug was designed not to show spots. One half of the wall bookshelf has a hinged door which gives access to closed storage. Picture wall (before) is perforated squares of tempered Masonite; hooks for pictures are secured in the boles, allowing a changing picture arrangement without marring the wall surface



CONSTRUCTOR OF CAMPAGE



# QUAKER FARMS' UNCERTAIN FUTURE

The Williamses took a chance when they bought their farm, inspired neighbors to take heart



"EIGHT MILE BROOK" RUNS THROUGH THE PROPERTY ABOUT 75 YARDS FROM THE HOUSE, WILL MAKE POSSIBLE FREQUENT TROUT DINNERS

The houses and stretches of fertile farmland around Quaker Farms, Connecticut, look as though they have been undisturbed by worldly matters for centuries and would remain so for centuries more. Behind this bucolic scene is the stern fact that these farms, houses, and inhabitants may not remain there too much longer. In February, 1951, the State Senate passed a bill which would allow conversion of the valley to a reservoir. The inhabitants banded together and blocked passage of the bill in the Lower House, but it may be reintroduced in the future. With full knowledge of this precarious situation, Betty and Cal Williams, in August 1951, bought a property named Petticoat Farm at the very bottom of the valley. The four Williamses had been thinking of a real country home ever since they decided to give up their suburban life on Long Island and the commuting that went with Cal's job in New York City. They picked the Southbury area of Connecticut to live and when Cal found work in nearby Waterbury, they began looking for a farm in earnest. As soon as they saw the 130-year-old house, the five acres and trout-filled brook at Petticoat Farm, the Williamses could imagine no other home, despite the risks involved. Since their arrival, community spirit in Quaker Farms has taken a turn for the better. Homeowners who once counted their land as good as lost have worked harder than ever to preserve their valley.







o much I which The in-

l in the

. With

al Wil-

etticoat

ses had

cided to

muting ked the nd work earnest, cres and s could ce their turn for good as

valley.

PETICOAT FARM (SO NAMED BECAUSE ONE OF THE EARLY OWNERS TOOK TO WEARING HIS WIFE'S PETICOATS DIRING THE COLD WINTER MONTHS) STANDS IN A VALLEY AT THE FOOT OF THE BURK-SHIRES. BESIDES THE FINE OLD HOUSE, THE FARM INCLUDES A BARN, CHICKEN ROUSES, A WOODSHED, AND SOME WELL-WOODED ACREACE, AT LEFT, SCIE-LINEA-SERVE BUSTLEY REJOICES IN THE RUPAL LIFE, BIG COUNTRY HOUSE HAS AMPLE SPACE FOR EVERYONE, 103 SPREAD OUT; THERE ARE SEVEN ROOMS



[Continued on the next page]



CALVIN, JR., IS LEARNING COUNTRY WAYS QUICK-LY, HAS COMPLETE RESPONSIBILITY FOR POULTRY

### QUAKER FARMS' UNCERTAIN FUTURE continued

HANDSOME OLD MANTEL TURNED OUT TO BE PINE-AND TULIPWOOD AFTER CAL AND BETTY SCRAFED IT DOWN. BATTEN DOOR OFF HEARTH OPENS TO OLD BAKE OVEN. WILLIAMSES DECIDED WALLPAPER ALBEADY IN LIVING ROOM (below) WAS PRETTY ENOUGH TO KEEP, THEY PAINTED WOODWORK GRAY TO MATCH ITS BACKGROUND COLOR, CHOSE A DARK GREEN BUG AND COUCH, GRAY-BEIGE LOVE SEAT. PINE CHEST, ALSO REFINISHED BY CAL, WAS BOUGHT FOR \$2





DAYS A





BIG, OLD-FASHIONED DINING ROOM HAS RANDOM-WIDTH OAK
FLOORS AND IS PAPERED IN BLUE AND BEIGE. TABLE, GIVEN TO
THEM BY A NEIGHBOR, ONCE DISPLAYED BLOUISES IN A NEW
YORK SHOP. BETTY TRACKED DOWN CHANDELIER GLOBE
IN A SECONDHAND SHOP, CAL REINISHED BLANKET CHEST



WILLIAMS KITCHEN WAS BADLY SCARRED BY A FLASH FIRE ONLY A FEW BAYS AFTER THEY MOVED IN. RESTORATION WORK SO FAR INCLUDES THE PLASTIC-COATED WALLPAPER, REPAINTED WOODWORK, TIERED CURTAINS



SHOP AT \$80, IT WAS SOLD TO WILLIAMSES FOR \$10 BECAUSE ONE POST WAS CRACKED. THEY GLUED IT, GAVE BED A DARK FINISH. BETTY MADE QUILT



DALLESS OF BY RESIDENCE, MONTHS

THE POMEROY HOUSE STANDS FIRMLY ON ITS CONNECTICUT HILLSIDE, STONE POUNDATION, CAPBOARD, BIG CENTRAL CHIMNEY, AND SIMPLE BETAILS MARK IT AS EARLY COLONIAL. THERE ARE TWO BEDROOMS LIPSTAIRS, GIVEN LIGHT BY END WINDOWS AND DORMRE IN BRAIR KITCHEN IS IN WING



### For Ralph Pomeroy, four years of hard work spent restoring a Colonial home are at stake

Ralph Pomeroy, a neighbor of the Williamses and, like them, a New Yorker who gave up city life, bought his 270-year-old house before the possibility of flooding Quaker Farms appeared. The prospect is especially painful to him because he has put so much time and devotion into his old home. The small, red house, one of the first three built in this part of the state, is now snug and attractive, although when Ralph bought it in 1947 it showed the scars of nearly three centuries: interior walls were in bad condition; parts of the roof had been patched with cardboard; the whole back of the structure was covered with tarpaper; extensions and dormers had been added at random, like frosting on a birthday cake. Ralph set up a small workshop in the cellar, and for the next few years the electric motor was going almost continuously. What interior and exterior work he didn't do himself he planned and supervised. The result is a six-room house with as much old charm as new comfort. To Ralph Pomeroy and many others like him in the Quaker Farms' area, conversion of their peaceful valley into a reservoir would mean a great personal loss.







OAK-BEAMED DINING ROOM SHOWS RE-SULTS OF RALPH'S WOODWORKING HOBBY. RANDOM-WIDTH PANELING, CABINETS AND MOLDINGS WERE ALL MADE WITH ONLY MINIMUM EQUIPMENT, EACH BOARD OF PANELING WAS PRECISION CUT AND IN-DIVIDUALLY FITTED SINCE, IN OLD HOUSES, ROOM MEASUREMENTS DO NOT TRUE UP. RAISED-PANEL DOORS OF CABINETS, MADE ON THE POMEROY DRILL PRESS, WERE PUT TOGETHER SKILLFULLY WITH WOODEN PEGS, AS IN COLONIAL DAYS, RALPH ALSO REFINISHED SIDEBOARD (right) AND BOS-TON ROCKER (above). SOME OF THE FURNITURE AND ACCESSORIES IN THE HOUSE ARE FAMILY HEIRLOOMS; OTHER PIECES HAVE BEEN COLLECTED CARE-FULLY OVER YEARS OF ANTIQUE HUNTING illi

[Continued on the next page]







KITCHEN IS A TRIBUTE TO RALPH'S DEXTERITY AS A CARPENTER. HE DESIGNED AND BUILT ALL THE CASHINETS TO HARMONIZE WITH THE EARLY AMERICAN HOUSE, YET GIVE MAXIMUM CONVENIENCE AND STORAGE. THE FULL-SIZED HUTCH TABLE, WHICH CONVERTS INTO A BENCH, IS ALMOST LOST IN THE 14½ X 10' KITCHEN, A LARGE ONE BY TODAY'S STANDARDS. WALL PANKLING IS PINE, BACKED WITH INSULATING BOARD. CELLING IS FOOT-SQUARE INSULATING BOARD WITH BUILT-IN FLUSH LICHTING UNITS



ED R-IN CE HH, O'S E, L-ID IS



### FACTORY-MADE, CUSTOM LOOK

Priced under \$15,000

Fully equipped

Four bedrooms

1,200 square feet







THIS HOUSE uses striated plywood for exterior panels and as siding. Roof is asphalt shingles. Plan (right) is well organized to permit central bedrooms to serve other functions, if desired. For building data, see page 134

he casual observer viewing this home in Lafayette, Indiana, might think it was custom-built for the family living in it. An inspection inside would confirm this impression, because the space (1,200 square feet) and four bedrooms more than anticipate the needs of the average young family. Actually, this is a prefabricated house, designed and factory-fabricated by National Homes Corporation. The home sells for approximately \$11,500 to \$12,500, plus lot; it is acceptable for FHA and VA loans, can be financed through local dealers. The house is sold as a package, the price including everything from the mortgage to the landscaping. Purchasers can select clapboard, wood shingle, or waterproof plywood siding; they have a choice of roof colors, exterior and interior wall colors. This compact, ready-to-live-in house will be on display, decorated as it appears in these pages, in many cities across the country (for cities and dealers, see page 146).









[Continued on the next page]

FACTORY-MADE,
CUSTOM LOOK continued

LIVING-DINING ROOM furniture was chosen for comfortable family living. Roomy seating pieces, covered in durable textured fabrics, were arranged to permit easy circulation to all parts of the house through this room. Wall-to-wall cotton rug in brown sets the color scheme which ranges from chocolate to pale beige; accent color is coral. Well-planned lighting gives comfortable reading or working light in any part of the room. Dining table (below, opposite) extends to accommodate eight



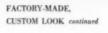




- Rugs throughout the house by Barwick Mills
- All upholstered furniture by International
- Dining table and chairs—Tell City Chair Co.
- All Venetian blinds by Eastern
- Interior and exterior paint, Fashion Right by Acme Quality



[Continued on the next page]





ONE OF BEDROOMS was made into a den-guest room, has plenty of seating for television, Venetian blinds to control daylight. Card and coffee tables facilitate serving of snack suppers while favorite programs are in progress. Den becomes a guest room when Dan-N-Bed is opened up to double-bed size. Three walls and the rug are beige, one wall coral; chairs and sofa are a warm brown





- Lamps throughout by Royal Haeger
- Admiral television
- Lamp tables and coffee table by Mersman
- All sheets and pillowcases by Pacific Mills
- All curtains, Bartmann & Bixer
- West Bend coffee maker
- Flexible doors throughout by Hough

WALL
too litt
house
when t
was in
signers
studied
careful
in the
flexible
and



WALL SPACE, remembered too little and too late in many house plans, was considered when the prefabricated house was in the blueprint stage. Designers for National Homes studied furniture placement carefully, allowed ample space in the master bedroom for flesible arrangements of bed and roomy cabinet pieces



• Oak bedroom furniture by Mengel

• Englander mattresses and box springs in bedrooms

· All blankets, St. Marys

· Combination clock-radio by Admiral





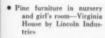
[Continued on the next page]





NURSERY will not be outgrown quickly. Furniture is part of the same pine group used in the daughter's room, may be combined with it, used in a larger room later. Bed, now equipped with improvised

guardrails, is actually twin-size, exactly like older sister's. Babee-Fenda provides for current needs, is mother's favorite baby sitter. Circus wallpaper border with yellows, blues, and reds sets color scheme TORY-MA



 Babee-Tenda combination play and feeding table



TORY-MADE,





HER OWN ROOM, as bright and feminine as a little girl's room should be, decorated in the colors she likes, equipped with her own desk and record player, is the proudest possession of the young daughter of the house. Sturdy pine pieces are set against three walls papered in country motif, a single wall of bright coral



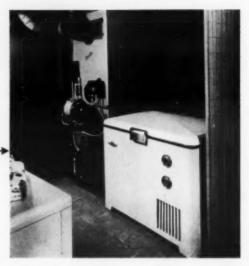


- V-M Tri-O-Matic record player
- Wallpapers throughout, Talisman, by United

[Continued on the next page]



UTILITY ROOM, which includes hot-water heater, washer and dryer (above) makes it possible to keep the kitchen itself free from laundering activities. Home freezer, which



would ordinarily take up kitchen space, fits beside the furnace. Utility room has not been ignored in the decorating scheme; colors of curtains, wallpaper, and floor are same as in kitchen, make it a bright place to work



KITCHEN is decorated in cheerful shades of green with yellow and orange accents. Table and plastic-covered chairs are a dark green, the flooring, bright yellow streaked with white and green, poplin curtains are tailored. Pattern of dinnerware on table matches the wallpaper, which is green on white. For Behind the Scenes, see page 136



· Hotspot water heater

- Thor washer and dryer
- · Home freezer, range and refrigerator, Leavel · Youngstown kitchen cabinets and sink
- · Winkler forced warm-air furnace
- Kuehne dinette table and chairs
   All dinnerware, Blue Ridge

- Imperial glassware
   Heirloom Sterling by Oneida
   Presto pressure cooker, fryer and vapor #6 iron
- West Bend bean pot
   Sink pad and dish rack by Wooster Rubber
- Hoover vacuum cleaner



ator, Lectre d sink

ter Rubber

See Your Guide to This Issue for further information

# COLOR ACCENTS FROM YOUR CUTTING **GARDEN**

The flower arrangement that picks up a wallpaper color to perfection, that
"just goes with" an upholstery fabric,
is no accident. Before a single seed is sown, the colors and patterns in the roon where the flowers will eventually be seen should be considered carefully



A summer centerpiece can make a merely pretty table a dramatic one. When you survey the seed catalogues, remember the design of your glassware, tableware, linens

# THIS YEAR, PLAN SUMMER FLOWERS THAT DRAMATIZE THE COLORS IN YOUR HOME

If you're beginning to plan next summer's cutting garden-and you should be-the dazzling variety of choices presented in the seed catalogues may be bewildering at first. However, if you remember the home for which the flowers are grown and guide yourself by the decoration elements in it, planning will be easier and the results far more satisfying. Wander through your house for an afternoon and, with a fresh eye, take stock of the places where you usually make your flower arrangements. What height, shape and color of flower will best complement the various settings? If there is a favorite table, for instance, be mindful of the colors in the picture that hangs above it. If you like fresh flowers in your bedroom, consider the wallpaper: will you prefer flowers to match the background or ones which pick up an accent color? Remember, too, your china, glassware, and place mats, all of which will serve as accessories for your centerpieces, to make the brightest and prettiest table settings. Choosing flowers to suit your home and the things in it will make the catalogues far less of a problem and your home more beautiful all summer long.

ESPECIALLY FOR CUTTING. Many annuals that are not particularly impressive as garden plants make fine cut flowers and notable among these is the annual scabiosa. Try the Super Crown Imperial Giant Mixture or, for separate colors, Black Knight, Cherry Red, and Loveliness (salmon) as well as White Peace and the commoner blues. Salpiglossis is another must; its sprays of large, dainty trumpets nodding on threadlike stems, in red with gold veins, blue with silver, or all gold. These should be planted in late May in a carefully prepared, permanent bed, for they resent transplanting. Thin later to 6 inches apart. If your soil is acid, add raw ground limestone when preparing the bed.

Salvia farinacea or Blue Bedder, a salvia which is grown as an annual in the north but is perennial south of Philadelphia, produces tall, delicate, pale blue flower spikes just right to give height to an arrangement of summer flowers in which asters, dwarf dahlias and double petunia, Burpee's Orchid, predominate. There is a new coral-rose variety of so-called scarlet sage (Salvia splendens) named Rose Flame. It makes a stunning cut flower.

Gaillardia Gaiety, an annual form of that good old garden flower, is a good candidate for a cutting garden. It comes in wine and claret reds, soft cream, primrose or yellow, and muted combinations of these. Use it in arrangements with Zinnia Persian Carpet, the new yellow and orange-red Cosmos Fiesta, a very showy, free-flowering variety.

The dwarf-created Cosmos bloom early (in about eight weeks from germination) and produce large pink, red or white blooms with high, cushionlike centers on 2½ to 3 foot plants. They are more easily supported than the older tall-growing Sensation-type, which reaches 4 feet and comes into bloom in about ten weeks.

Some of the so-called African daisies are excellent for cutting. We particularly like arctotis which has grayish foliage and large, glistening white daisylike flowers with blue dises around a yellow-banded heart. The plants, which like heat and dry weather, grow about 2 feet tall. The gold daisy (Dimorphotheca) grows to only a foot in height and comes into bloom very rapidly from seed. The 2½ inch "daisies" are orange-buff with dark centers. A hybrid strain may also be had in a range to suit almost any color scheme: white, pale yellow, gold, orange, blush pink, red and salmon flowers, all with showy dark discs.

Another annual which is a must in the cutting bed is larkspur. This very hardy seed can be put in immediately in well-prepared soil to which lime has been added. Some people even plant the seed in fall and let it winter over in the ground. Early sowing will bring flowers before very hot weather comes. Colors run from white through pinks to deep rose, salmon, lavender and purple, a luckily wide choice since this is another "spike" flower of which you will need many when you make flower arrangements. Even the blooms which come from the side branches are excellent for cutting as they sometimes take just the curve that is needed for a graceful side line.

If you have a hot, dry situation, Phlox drummondi is a good choice. Like larkspur and salpiglossis it likes a sweet soil. If your loam is on the acid side, add raw ground limestone when preparing it. Fine, large-flowered [Continued on page 151]



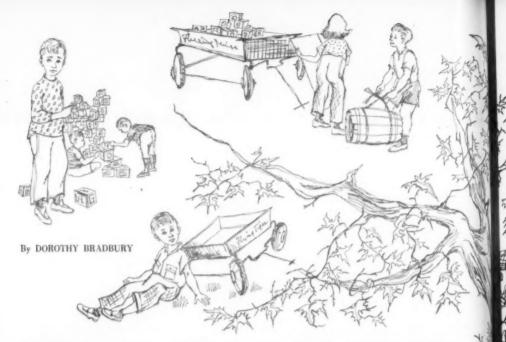
M

1

#### MIDGET VEGETABLES FOR SMALL GARDENS

There is, as far as I know, no formula for the ratio between a given individual's taste for watermelon and the size of his vegetable plot. It is probable that the two elements have no bearing on each other. Until recently, however, neither watermelon, squash, corn, nor any of the other notoriously space-consuming vegetables were to be found in the small vegetable gardens that most of us must content ourselves with today. The truth was that such plants took up more of our small plots than we could afford to spare. Today the gardener with a Tom Thumb vegetable bed is not the underprivileged person he was a few years ago. Taking stock of the situation, plant hybridizers began their experiments and have come up with dwarf varieties that will put many new vegetables on Mr. and Mrs. Average Homeowner's table. Corn: Because standard varieties of corn are so space-greedy, because the flavor of fresh-picked corn is almost legendary, probably the most exciting innovation of all is real midget corn. Golden Midget and White Midget are two dwarfs that grow only 30 inches tall but produce several ears to each slender stalk. Though each ear has only about eight rows of kernels, these are full size, deep and luscious. Excellent picked-and-eaten, they're ideal for freezing on-the-cob, the little ears fitting neatly into a freezing carton and coming out almost "like fresh" to astonish guests in midwinter. Midget corn can be planted in rows only 18 inches [Continued on page 148]

apart and thinned to 6 inches between plants: and since it reaches only 30 inches in height, it will not shade half your garden as standard varieties tend to do. Watermelon: To delight the aforementioned watermelon lovers, the New Hampshire Midget Melon has been developed recently. The New Hampshire is an early variety and may be grown successfully in the north where it produces fruits 6 inches in diameter with a thin rind, and juicy, melon-red flesh. To grow a dozen plants of New Hampshire Midget, 3 vines to a hill, you will need a space 4 feet wide and 12 feet long. Seeds are planted 8 to a hill and later thinned to the 3 strongest plants, each hill being a carefully prepared and enriched area one foot square. (Compare this with standard varieties that require an area 8 feet wide.) Tiny muskmelons, Midget Melon by name, have been developed, too. In 60 days, the three-foot vines produce little, round, four-inch melons that are almost as good for conversation pieces as they are to eat. Squash: Though the gardener with limited space still can't grow squash that develops full-length vines, he can have a few plants of the bush-type. Uconn, bred for compact growth, has been introduced recently and can be planted 4 feet apart in rows 4 feet wide. It produces fruit of the acorn or Table Queen type which can be boiled or baked immediately, kept for several months, if you like, stored in a warm, dry place. Cucumbers: Since cucumbers usually produce such long, wandering vines a dwarf variety of this popular salad vege-



# HELPING CHILDREN THINK



To many young parents, the variety and seriousness of today's problems are sometimes overwhelming. Faced themselves with doubts on everything from high prices to uncertain peace, they have misgivings about the kind of world their children will inheris —and to these misgivings few people can give an honest reasseance. Whatever the world is like by the time the youngest generation comes of age, one of the most constructive things young parents can do is to equip their children better for it by helping them learn to think. The habit of straight, effective thinking will make them happier and stronger individuals, more valuable as members of their family, the nation, and the world.

Helping a child learn to think has much in common with all the other aspects of child training—from good manners to good health. It begins first of all, with birth, because the process starts to develop at an early age. The two-year-old playing in his sand pile seems to dig and scoop with no apparent purpose. If we listen carefully, though, to his running comments, we discover that he is also thinking as he plays. Second, good habits of thought require the background of an emotionally healthy home, where the child is sure that he

is loved and protected, yet feels free to be himself and to use his initiative.

What does clear thinking actually involve? Most of us would probably include these steps: (1) Studying the problem enough to appreciate the issues involved. (2) Estimating the possible outcomes. (3) Deciding on an action. (4) Carrying it out. (5) Accepting the consequences. Granting that we're providing our children with a home atmosphere that is conducive to clear thought, how can we give them further help in thinking through their problems and finding solutions in this orderly wav?

No hard and fast rules can be laid down. The ordinary, day-to-day happenings of life, which are the best material parents have to work with, vary too subtly from child to child, from year to year. The knowledge and experience of a six-year-old city child, for instance, may be quite different from that of a child the same age who has been raised on a farm, but some of the examples that follow should give you an idea of the kind of guidance every parent can give.

#### HELP THEM WORK OUT THEIR OWN SOLUTIONS

Parents can help a child grow in his capacity to think by giving him freedom to experiment and a chance to reason for himself. The amount of guidance the child needs depends on his age and the complexity of the problem, but for the mother of a even-year-old, Mrs. Small had the right approach.

The other day Barry was about to climb up a ladder into their back-yard tree, when Mrs. Small noticed that only one side of the ladder was squarely on the ground.

"Have you fixed the ladder so you can climb up safely, Barry?" she called out.

"It's okay," Barry called back, putting one foot on the first rung.

"But is it firm and steady?"

"No, but I think I'll fix it when I get up in the tree."

"But Barry," Mrs. Small insisted gently, "think a minute. What do you suppose will happen while you're on the way up to fix it?"

Barry saw the difficulty and laughed as he put the two legs of the ladder on an even keel. "Guess I would have come down pretty hard," he said as he made his way up safely. Mrs. Small had done her job well. Out of an everyday

Mrs. Small had done her job well. Out of an everyday incident (which might easily have concluded with cross words and rebellious mutterings), she had given her son good experience in working out his own solution. She had taken time to point out to him that a problem existed and then, instead of merely saying, "Get down and straighten that ladder," she let him work the rest out for himself.

#### LET THEM PRACTICE MAKING THEIR OWN DECISIONS

Unfortunately, there are many people who, nominally at least, reach adulthood without having learned the knack of making up their minds.

It is a skill that we can begin to teach our children very early in life, if we're willing to sacrifice a little time and make an extra effort to do it. There are many times when parents can work it so that children, even very young ones, get practice in making their own decisions. Shall Bobby wear the blue suit or the brown one, his sweater or his snow suit, rubbers or not? Of course, Bobby must have some understanding of weather demands, suitability and similar considerations before he can make a feasible decision, but even a 16-month-old child can decide whether he wants peaches or applesauce for dessert, a song or a story before bedtime.

It's true that mother could probably make the best decisions in the least time—and it's a temptation to do just that—but if she has imagination enough to understand that the child not only likes to make decisions that are within his ability, but needs to, she will lose time now to save it later on. She will know that some aspects of weather, color, and laundry demands are within the understanding of even little children and she will know that, "I'll have to wear my rubbers today because the grass is wet," is better from the point of view of mental growth than, "I have to wear my rubbers because Mother said so."

#### PROVIDE THEM WITH NEW EXPERIENCES

Most young parents, consciously or not, cater to their infant's need to become more familiar with the world around him, to extend his manual skills, to increase his confidence. They give him toys that teach him about color and texture, they take pains to show him the difference between the cat and the bowwow, they encourage him to take his first steps. Parents should continue to give their children the stimulation of new sights, sounds, people, and places right on into the older years of childhood. New experiences broaden the child's frame of reference, give him additional information to use in working out solutions.

The Sam Hardens did a good job of educating their children in this way. They liked taking young Katherine and Jim into the zoo, to the near-by dairy farm. Without really knowing why, they thought it did the children good to stay up a little later and meet the dinner guests before they were sent off to bed.

Not long ago, Sam walked around [Continued on page 144]

JOAN SCHAPPE

of today's

eace, ther

ill inherit

st reassur-

gest gener-

igs young

y helping

nking will

luable a

ith all the

to good

cess starts

his sand

we listen

that he



# CHRISTOPHER'S FIRST HAIRCUT

HE TAKES A MAJOR STEP

TOWARD BOYHOOD

WITH GROWN-UP POISE

As any young parents can testify, though the years of childhood are short, the milestones are many: baby's first solid food, the switch from bassinette to crib, the first walking shoe, the first day of school. They go on, spaced at wider and wider intervals. until a graduation watch is ticking on the student's wrist and he or she enters the world of adults. An early milestone, for small boys at least, is the first visit to the barbershop-an event that young fathers usually contemplate with pride, young mothers with quiet tears, and the children themselves with distaste. Three-year-old Christopher, the hero of these pages, took the new experience in stride; he had his first official haircut recently and with the help of a friendly barber, managed it with more aplomb than many of his contemporaries. Out of respect for the truth, it must be admitted that this was not Christopher's first try. His proud father had made a trip to the barbershop with him two years before; but Christopher had expressed himself so positively on that occasion, that father had been forced to return home with him in defeat. This time, things went more smoothly. Two years of gentle, if occasionally inaccurate haircuts in the bathroom at home had made Christopher forget his original prejudices and after a moment's hesitation, he relaxed and enjoyed himself.



POLE strikes Christopher as large peppermint stick, distracts him from purpose of the trip



WAITING HIS TURN inside the shop, Christopher, who has never had a professional cut before, observes the composure of another young customer with interest, begins to think the smiling harber may not be so dangerous after all



ALL READY TO BE SHORN, he sits stiffly in the chair and makes no protest, although many of his original doubts are returning. Mother is showing the barber exactly how she'd like to have the yellow locks trimmed

#### CHRISTOPHER'S FIRST HAIRCUT continued



COMPLETE COMPOSURE comes once he's settled. The first touch of the clippers feels cold, but Christopher decides they just scratch, cracks his first smile



HALFWAY THROUGH, Christopher has become an old-timer at the business of getting haircuts, is even getting a little bit bored



INTEREST picks up when cutting is over and barber gets out a bottle of fragrant "hair juice"

BRO

rubs



PROCEEDINGS ARE INTERRUPTED when Christopher breathes in some pieces of hair, has to give nose a good rub



BACK ON THE GROUND again, Christopher investigates the hair lying on the floor, is surprised to learn it's all his



BROADEST GRIN so far appears when the barber rubs the hair tonic between his hands and musses up newly-cut hair with a brisk, sweet-smelling massage



FINAL SNIP is accompanied by barber's joke.
"I must be careful not to cut this ear off by
mistake." Christopher doesn't appreciate it



DUST OFF comes after hair cloth and tissues are removed. Brush tickles a bit, makes itchy neck feel good



SAMPLE is shown proudly to mother, who is trying hard to get used to this new "little-boy" look



NOW FOR A SHINE. Christopher ends his visit to the barbershop just as his dad does, by having shoes polished







EARLY STAGE: END SECTION GOES UP ON CONCRETE BLOCK PIER FOUNDATION



TWO BEDROOMS AND BATH WERE AC-COMMODATED IN ASSEMBLED AREA



PART OF OLD BARRACKS WAS HEIGHT-ENED TO GIVE A TWO-STORY STUDIO

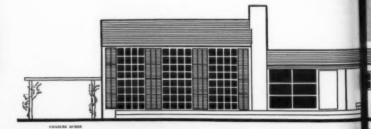


LARGE CONCRETE BLOCK CHIMNEY SEP-ARATES THE STUDIO FROM LIVING AREA

# HOUSE WITHOUTA

#### APPOINTED TO TASTE FOR UNDER \$10,000

The important things in our lives are not always plotted out carefully in advance; sometimes they just evolve. Kay and George Sakier's house in Bridgehampton, Long Island, is an example of just such an evolution. Two years ago, the Sakiers were on the lookout for materials to build a home when they saw a newspaper advertisement offering a dismantled army barracks for \$450. George, a designer, was intrigued with the price as well as the challenge of making such a building into a home. They bought the barracks, with the idea of assembling it as it had been, merely making a few refinements inside and out. When the dismantled sections arrived by truck from South Carolina, the well-seasoned lumber inspired the Sakiers to change their plans, and the house gradually took on its present form. Part of the basic structure was reassembled, with a kitchen-utility room added; the rest was widened and heightened. The resulting house is unusual in several respects: it incorporates a completely free use of materials (George used it as a sort of materials "laboratory"); it has a large, light studio for his work; the house gives an unmistakably modern impression, allows comfortable and convenient living, and yet the big chimney and weathered shutters add a warm, traditional note to its appearance; it has a sound, open plan, ideally suited to the informal life the Sakiers enjoy, especially in the summer when the near-by beach is the focus of interest. For all these advantages, the house, complete, cost the Sakiers less than \$10,000, their time and hard work.



# UTA FORMULA

00

adgears ney

for

al-

ith nts uth ns, иге ned inof use onrm, ted the

ise,

rk.



TERRACE ROOF DROPS DOWN TO PRO-TECT FRONT OF HOUSE IN STORMS



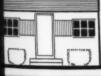
WALL SIDING IS HALF-INCH FLOORING NAILED VERTICALLY OVER CLAPBOARD





TERRACE FLOOR IS 2" X 6" LUMBER, HALF-INCH APART FOR DRAINAGE; HEAVY DARK CREOSOTE FINISH

HOUSE PACES SOUTH TO OCEAN; SHUTTERS GIVE PROTECTION AGAINST HIGH ATLANTIC WINDS. RINDOWS FROM WRICKING YARD COST \$6 EACH. ROOF IS FLEX-BOARD SHEETS, JOINTS WATER-PROOFED WITH RUBBER MASTIC







HOUSE WITHOUT A FORMULA continued



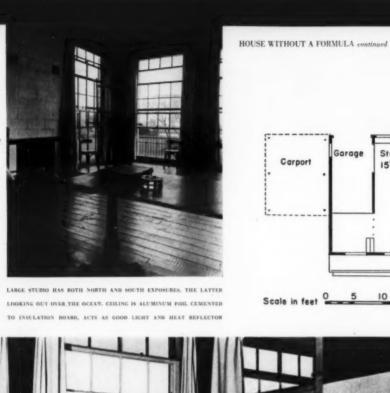
ABOVE SHOWS REAR VIEW OF HOUSE. LIVING AREA (left) HAS WHITEWASHED CHIMNEY WITH A Heatilator, OUTLETS OF WHICH ARE CONCEALED BY A BOARD PROJECTED FROM THE CHIMNEY BREAST, TEN-GAUGE BLACK IRON SHIP'S FUNNEL (\$56) SAVED EXPENSE OF INSTALLING A TERRA-COTTA FLUE, BROWN ASPHALT TILE FLOORING WAS LAID OVER OLD BARRACKS FLOOR. LAMP OVER SOFA (right) IS ADJUSTABLE FROM CEILING PULLEY, DINING AREA IS BEYOND, DINING AND COFFEE TABLES WERE DESIGNED BY GEORGE





DOORS ON END WALL LEAD TO GARAGE; STUDIO IS AT LEFT. GEORGE, A FELLOW OF THE SOCIETY OF INDUSTRIAL DESIGNERS, EXPERIMENTED WITH MATERIALS. SIDE WALL AND CASINGS FOR BEAMS ARE WAXED Masonile HARDBOARD; CELLINGS ARE 2' x 3' CORK SHEETS

[Continued on the next page]



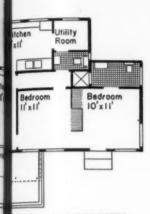
Garage Studio Carport 15'x 20'

10

20

itchen xIf





PLAN REVEALS A HOUSE THAT IS ESSENTIAL-LY ONE LARGE ROOM, THE VARIOUS AREAS FLOWING EASILY INTO ONE ANOTHER, UTIL-HT ROOM MAY LATER BECOME A BEDROOM



BARE STUDDING OF BEDROOM WALL TAKES ON INTEREST WITH GEOMETRIC FRAM-ING AS TRIM, OTHER WALL IS AN OLD FRENCH ENGRAVING, BLOWN UP SECTION BY SECTION AND PHOTOSTATED. NOTE PHOTOSTATS IN OTHER PARTS OF HOUSE



ALCOVE OFF STUDIO (left) is extra guest room in summer and garage space in winter; it is then partitioned off from the rest of the house. Carport is used in summer. Roof pitch was cleverly handled to raise studio ceiling; in the rear it has same angle of inclination as original barracks; in front, shorter run and steeper pitch

WAYS OF LIFE PRODUCE...

# 4 KINDS OF KITCHEN





#### THE STUDIO KITCHEN

In the final analysis, the success of any kitchen depends on whether or not it has the facilities to prepare the kind of food the owners enjoy, and an arrangement that suits their way of life. When writers Groff and Lucy Conklin converted a sculptor's studio into an apartment, they were faced with the problem of how to include a kitchen in the large, lofty room. Avoiding the usual solution of screening or draping off one corner for cooking space, they decided on a sizable section along the brick side wall and built out from it low partitions which give the kitchen a unity of its own and, at the same time, keep it an integral part of the big, informal room. The result of their unconventional planning is a kitchen that is easy to work in and attractive to look at, unashamedly part and parcel of the studio.

PARTITION integrates kitchen with the rest of the studio room by repeating masonry of the back wall; at the same time it makes the kitchen an independent space. Pipe will eventually be hidden by climbing ivy to give touch of outdoors and serve as a frame for viewing kitchen from living-dining area. Pine-paneled partition is closed storage on kitchen side, bookshelves on the other. A counter topped with laminated plastic serves four functions: breakfast bar, desk, worktable, and serving board. To utilize all possible space, Conklins built counter between sink and stove, bought sink with cabinets and drawers. Magnetic rack over the gas range (by Grand Home Appliance Co.) holds utensils in easy reach; shelf keeps spices in order, handy to cooking. Stainless steel mixing bowls are by Vollrath; mixer, waffle iron, and the coffee maker are by Sunbeam



[Continued on the next page]

# 2 THE COUNTRY KITCHEN



IMAGINATION AND HARD WORK are the two ingredients that gave this kitchen its individuality. All the woodwork, down to the hand-turned salad bowls, was done by Al Hahn. Lucy dressed the kitchen with a checked blue-and-white gingham ruffle. Mustard Seed, the family cat, blends perfectly with the colonial scene



CHILDREN'S TABLE serves as extra cospace, folds away when not in use lader-back chairs carry out provincial to



AMPLE WORK SPACE is a must for inily cooking. Cutting board pulls out hadde





BUILT-IN SPICE SHELF is near to stove, partially hidden by ruffle. Earthenware plates by Stangl Pottery lend color; set of knives with rack is by Valle ley Forge; stainless steel saucepans are by Farberware

PAST AND PRESENT blend perfectly in this juxtaposition of antiques with modern appliances. The Hahns bought the butter tub, canister set and most of the china at New England fairs or country auctions. Curtain draperies are same small-check gingham used for shelves

There have been volumes written about the efficient kitchen, hours and hours spent in time-and-motion studies—and all to the good for us who want to cut kitchen time to the minimum. There remain, however, those who think of the kitchen, not in terms of steps or time, but as the happiest place in the house. To them, nothing quite compares with a country kitchen where the whole family can sit around a big table and enjoy the aroma of fine cooking. That's what the Hahns wanted. When Lucy and Al bought their 220-year-old house in the country, they planned to decorate all of it, including the kitchen, as nearly as possible in colonial style. Inspired by pictures of old kitchens, Al built pine cabinets and pine-paneled the walls. Not to be outdone, Lucy made the curtains and ruffled edging for sheives, took a blowtorch and simulated knotholes on the pine walls and the cupboards!



CAST-IRON POT once hung over a hearth and cooked stew; now it serves as catchall for young Hahn's toys

[Continued on the next page]



MARBLE-TOP TABLE is a perfect supper spot for two, can just as easily be set for a buffet dinner. John got it as a bargain because of a slight crack in surface. Usually, no mats or cloth are used on table; plain white china stands out strikingly on marble. Kitchen is only a step or two away



THE APARTMENT KITCHEN

Like many an apartment dweller, bachelor John Butler was saddled with a small, badly planned kitchen the day he moved in. Not one to be discouraged, he decided to make the cubicle a fitting spot for one of his favorite hobbies-cooking. He painted the room a bright color to make it seem larger; he added decorative details that reflected its hobby purpose; he installed time-saving appliances and handy gadgets that helped overcome the inconvenience of its small size. The result: an effcient and attractive workshop for an amateur chef.

THE CONVENTIONAL KITCHEN

ike and Gerry Mitchell had such a small kitchen in their former home that, when they struck out for new quarters, their requirements were space and streamlining. Gerry was tired of makeshift kitchen storage—she wanted a place for everything; she was just as tired of wasted steps-she determined to have an organized floor plan for maximum efficiency in the preparation of food. In the Mitchells' new kitchen, Gerry turns out meals with production-line efficiency. WHERE TO PUT IT is no problem in this kitchen with its three walls of cabinets. Built-in Lazy Susan utilises often wasted corner space, holds packaged foods and condiments. Wall ventilator above stove removes cooking oder





ADDED CONVENIENCE as well as extra personality were given to the tiny kitchen. Pressure cooker and blender save time in cooking, cleaning, are perfect for bachelors who can manage only rush preparations. Three-piece utensil set by Ka-Bar hangs conveniently near stove. Foldaway table gives John extra space when he needs it. Stool is for sit-down chef



HERB AND FRUIT prints over sink make up for lack of view, carry out hobby motif for the kitchen; old apothecary jars make excellent canisters. From what might have been an uninspiring cubicle, John has created a room which makes cooking a real pleasure



or John

planned

be dis-

a fitting ting. He it seem reflected g appliome the an effiur chef.

hen with

n utilizes

and con-

DOUBLE-DRAIN SINK makes vegetable cleaning and dishwashing simpler tasks; its placement in center of room puts it efficiently between stove and refrigerator. Window is framed by bright print curtains and potted plants. Sink and cabinets are by American Kitcheas



ELECTRICAL OUTLETS are conveniently planned on both walls, one near the stove, and the other near the icebox and mixing area. Hamilton Beach Mixette is ready for mashed potatoes or frosting. Roomy floor area allows the whole family to take active part in meal preparations



## SAME INGREDIENTS— THREE DIFFERENT MEALS

The difference of opinion that makes a horse race, according to the old maxim, is also what creates variety in food. Recently, to test out this theory, we took a full shopping bags to each of the three kitchens described on pages 126-131. The shopping bags had the same supplies: chuck roast, carrots, onions, potatoes, a package of frozen peas, a bag of dried mixed fruits. When we heard the results from each set of cooks, we were not disappointed. All three kitchens had produced entirely different and delicious dinners. Here they are:

#### FROM THE COUNTRY KITCHEN

Old-Fashioned Pot Roast with Vegetables Buttered Peas (on the side) Deep-Dish Fruit Pie Coffee and Double-Rich Milk

Pot Rossi: Slice 2 medium onions, separate into rings, and sauté in 3 tablespoons of oil until tery brown (or almost burned); in a Dutch oven or large, deep saucepan. Remove the onions and add 3½-to-4-pound chuck or rump roast that has been sprinkled with 2 teaspoons salt and ½ teaspoon pepper. Brown on all sides until rich and crusty, add browned onions with 2 cups of water, cover tightly, and simmer on low heat until almost done, about 2 hours. Add 4 medium carrots in

1-inch slices, 4 potatoes, peeled and cubed in 2-inch pieces. Check seasoning, cover and cook for 30 minutes or until vegetables are done. Thicken with 2 tablespoons of flour mixed with ½ cup of water, if desired. Utica E

lasting

Perca

and I

Deep-Dish Fruit Pie: Simmer I pound of mixed dried fruits in water to cover until soft and plump (about 10 minutes). Sweeten to taste with sugar (usually about 3 tablespoons). Mix 2 tablespoons of cornstarch in ½ cup of water, add to the fruit and stir over low heat until thickened. Pour into a deep pie plate or casserole dish, cover with pie crust. Moisten the crust with milk, sprinkle with sugar and bake in a hot oven (375°F) until crust is flaky.

#### FROM THE STUDIO KITCHEN

Florentine Beef Parmesan Noodles Carrots and Peas Marinade Rum Fruit

Florentine Beef: Render 3 tablespoons of cubed salt pork in the bottom of a heavy saucepan or deep skillet large enough for pot roast. Brown I garlic clove, cut in half, and remove from pan. Rub 3½-to-4-pound chuck or rump roast with 2 teaspoons salt and ½ teaspoon pepper and brown in fat on all sides. Chop I large green pepper, I large onion, 2 sprigs parsley, and add to roast with 1 No. 2½ can of tomatoes, ¼ teaspoon thyme, ¼ teaspoon origano and I bay leaf. Cover and simmer over low heat until tender (about 2½ hours). Serve

with buttered noodles that have been sprinkled with freshly grated Parmesan cheese.

Carrots and Peas Marinade: Clean and cut carrots into small pieces until you have about 11/2 cups. Cook with frozen peas that have been allowed to thaw to room temperature. Drain thoroughly and marinate in a tart French dressing t/3<sub>2</sub> cup vinegar,  $\frac{2}{3}$ <sub>2</sub> cup salad or olive oil,  $\frac{3}{2}$  teaspoon salt and  $\frac{3}{2}$ 4 teaspoon pepper). Serve on beds of lettuce that have been broken into small bite-sized pieces.

Rum Fruit: Stew and sweeten dried fruit as for the deep-dish fruit pie above (no cornstarch in this, though), then mix with 2 ounces of dark rum and leave covered in the refrigerator for a few days.

#### FROM THE APARTMENT KITCHEN

Beef Roast in Wine Sauce Fried Carrots
Boiled Potatoes Tossed Salad
Fruit Compote

Beel Rosst: Place 3½-to-4-pound rump or chuck rosst in large bowl or earthenware casserole. Cover with equal parts of water and inexpensive red wine (amount will depend on size of container), 2 sliced onions, 2 cloves of garlic, 3 or 4 peppercorns, ½ teaspoon thyme, and leave covered in the refrigerator 1 or 2 days, turning two or three times during the marinating process. When ready to cook, drain, dredge with flour, and brown on all sides in 2 tablespoons of hot fat in a large saucepan on top of the stove. Pour in 1 can of consommé and water until there is about \(^3\) of an inch of liquid in the bottom of the pan. Simmer, covered, on low heat, moistening with the wine marinade until tender but not soft (2½ hours). Fried Carrots: Scrape and cut a small bunch of carrots into thin strips and then into sticks about 2½ inches long. Place in a frying pan with 1 cup of water, cover tightly and cook over low heat until they are just tender. Drain off the water, add two tablespoons of butter and fry at high heat until butter and some of the carrot edgen get brown.

Fruit Compote: Stew and sweeten the dried fruit, serve chilled.

# She Lives in San Antonio...She Sleeps in UTICA

She loves luxury... but she's also highly practical. That's why she sleeps in Utica BEAUTICALE sheets. They're heavenly soft, smoother than ordinary percales... yet they wear longer. Utica-Mohawk spins only the finest combed cottons for the strong, lasting weave that makes BEAUTICALES sach a wise investment. If you appreciate quality, are particular about value... you'll choose BEAUTICALES, too. Regardless of price, you can buy nothing finer. Woven by the makers of the famous Mohawk Combed Percale, Utica Nonpareil. Utica Muslin. Mohawk Muslin, and Hope Muslin Sheets and Pillow Cases.

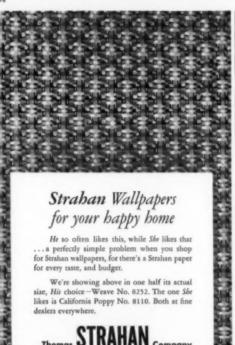


Fine Combed... Fine Count Percale



**UTICA** 

ABLE BY TRICK



Thomas O I NATIAN Company
CHELSEA, MASSACHUSETTS

Makers of FINE WALLPAPERS since 1886 Showroams at 417 filth Ave., New York 16 Merchandise Mart, Room 1322, Chicago 54



When you build, buy, or remodel a house, be sure you know the brands of materials used—they are your best protection for your total investment

#### Building data on

#### FACTORY-MADE, CUSTOM LOOK

[pages 100-100]

DESIGNED AND FABRICATED BY: NATIONAL HOMES CORPORATION
BUILDER & NATIONAL HOMES
FRANCHISED DISTRIBUTOR: PRICE & PRICE, LAFAYETTE, INDIANA

FOUNDATION ready-mix concrete

STRUCTURE

all walls prefabricated panels National Homes
using: Corporation

lumber Weyerhaeuser Sales

plywood and U. S. Plywood Corporation
Weldtex
Strong-Bilt panels
Wood preservative
Chapman Chemical

ROOF Insulated concrete slab

FATERPROOFING & blanket vapor seal The Sisalkr.

WATERPROOFING & blanket vapor seal The Sisalkraft Company
THERMAL INSULATION fibrous glass

Owens-Corning Fiberglas Corporation

FLOOR SURFACING asphalt tile Kentile, Inc.

prefinished wood
Booring

E. L. Bruce Company

ROOF SURFACING gypsum board U. S. Gypsum Company
15 lbs. felt
210 lbs. asphalt
shingles
Company
Company

shingles Company

CLITERS & BOWNSPOUTS

GLASS

Shingles Company

C

FIXED GLASS Twindon Pittsburgh Plate Glass
Company
DOORS flush panel Wheeler-Osgood

Company

HARDWARE Dexter locks National Brass
Company

EXTERIOR & Acme Quality Paints, INTERIOR PAINTS

BATHROOM CABINETS

Miami Cabinet Division, The Philip Carrey Mfg. Company

EQUIPMENT Youngstown kitchen cabinets and sink

Lectro-Host range, A. J. Lindemann &

refrigerator and home freezer

washer and dryer

Thor Corporation

Hotspot water heater Continental Water Heater Company

HEATING EQUIPMENT forced warm air.

oil-fired
Winkler furnace
United States Machine
Corporation

ro-March 100 , be sure they are estment.

OOK s 100-1001

, INDIANA

er Sales

Company hemical

ift Company ing Fiber-

Company n Company

arey Mig.

late Glass

late Glass

55 Paints,

et Division. Carey ifacturing

inn & ompany

tion ater pany

Machine



It's rubberized...smiles through scrubbing after scrubbing!



No wonder this tough, rubber-emulsion point stays on while dirt goes—for grime can hardiy get a toe-hold on its surface. And if soil ever does begin to show, DURAYAL wel-comes soop and water—comes clean and bright through repeated scrubbings!



It simply glides on!

It antipy graves that yes, etc., with bresh or roller for a beouthly, volvety finish. Because DURAVAL is rubberized, it is self-seeling . . . and just about as fool-proof as a paint can be. What's more, it is dust free in 20 minutes, leaves no pointly oldr. Ask your pointers. He'll tell you, "TEXCUTE DURAVAL for me, bool"



RUBBERIZED

United States Gypsum



WHY ACCEPT LESS WHEN YOU CAN HAVE THE BEST ...

# Imperial TABLES

Over the years your choice of Imperial Tables will be more than justified by the lasting construction, the timeless, authentic designs, the mellowing hand rubbed

finish. Since 1903, Tables bearing the Green Shield trademark

have been famous for quality, so why accept less when you can have Imperial . . . the best.



2562 Cochiail Table

2562 Cochiail Table

Smart modern in genuine mahogany, with refreshing Sahara Mahogany inish.

HOW TO GIVE YOUR HOME

A BEAUTY TREATMENT WITH TABLES

50 pages illustrating fresh and unusual decorating ideas. Send 25 cents to:



Founder Member Grand Rapids Furniture Makers Guild

Imperial Tables are made and sold in Canada under the name Deilcraft-Imperial.

Factory-made, custom look [Continued from page 108]

#### BEHIND THE SCENES

OF THE
NATIONAL
HOMES
"LIVING"
HOUSE





PRECUT Talisman , paper and Acme (a paint are color-kee each other, eliminate dious, expensive list Further decorating in Talisman's sample available at dealers, suggests color canshin and uses for each property of the paper o

DECORATION of the lac completed, day-to-day is simplified for the se owners by vacuum do use of Contour is shaped to fit the me



BABY comes along at laundry time. Safe, untiltable combination play and feeding table can be rolled anywhere in house. Note utility room hasn't been overlooked in decorating scheme



DINNERWARE stacked in the rubber dish rack is called Saraton after the house itself. China is the cabinet, right, was especially designed to match the wallayed pattern that was used in the kitchs

# New way to wax a table —without rubbing!



Just three simple steps in using Pride are recommended by Margaret Scott, of Johnson's Wax Consumer Service. First, fold a clean piece of cheesecloth into a small square and saturate with Johnson's Pride.

Johnson's Pride makes furniture waxing easy... gives the richest, longest lasting wax luster you've ever seen on wood!

UST last year the makers of Johnson's Wax announced a new discovery for furniture that waxes without rubbing. They named it "Pride."

Now, millions of homemakers have tried Pride-and love it.

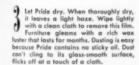
Pride takes all the hard work out of waxing furniture... yet gives you the richest, longest lasting wax luster you've ever seen on wood. Real wax protection, too, against spilled water, milk, even hot liquids.

Pride is endorsed by leading furniture manufacturers. You can keep your furniture glowingly beautiful with so little work when you use Johnson's Pride. Try one bottle and you'll use it always.





Then slide the cloth over the surface you're waxing. Pride spreads on smoothly, easily. [There's no need to wash the surface first. You'll discover even stubborn dirt comes off quickly when you use Pride as a cleaner.)





"Johnson's" and "Pride" are trademarks of S. C. Johnson & Son, Inc.

FION of the land o

olor comb

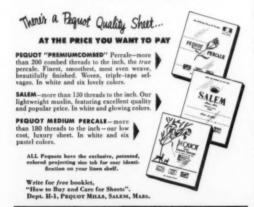
Acme (a

elf. Chiss is was especial the wallpape in the kitcher



do invite sweet slumber, no matter which of the four fine quality grades you choose. Each grade is made to suit particular needs and a variety of budgets. For those who want a sheet that will wear a very long time, look well all its life and grow softer with each laundering, we recommend PLUS-SERVICE, our best muslin. More than 144 strong, even, cotton threads to the inch. Woven, doubletape selvages prevent ripping (an exclusive Pequot feature). PLUS-SERVICE is your best buy. In six colors as well as white.

Pequots are now packed in the new, sanitary, cellophane packagelook for them at your favorite store.



The Nation Sleeps on FEGUDT SHIFTS

Listen to Pequet presents "Paula Stone and the stars" coast-to Mea-Wed-Fri. Consult your local paper for time and station.

## YOUR GUIDE TO THIS ISSUE

The following items appear in special features in this issue. ALL PRICES QUOTED IN LFYH ARE APPROXIMATE AND SUBJECT TO CHANGE. Write to LIVING For Young Homemakers, 575 Madison Avenue, New York 22, for listing of the stores nearest your home.

#### LIVE AS YOU LIKE IT

	Pages	72-83
Den:	Pages	72-73
Cupboards (each)		869.50
Ottoman		\$28,70
Sofa		\$190,75
Upholstered chair		\$76,40
Vanity bench		829.95
Low bench		\$34,50
Cross-leg end table.		\$24.95
Vanity chest		\$109,50
Lampland, Inc.:		
Ceramic lamp		\$35.00
Pin-up lamp		\$10,95
Brass lamp		\$20,95
Andirons-Richards	Morgenti	iau Co.
(pair)		
Flooring (per sq. ft.		
All accessories by	Southern	High-
landers		
All baskets by Light	house Cra	ft Shop
All maps by Rand	McNaily	& Com-

Bedroom:	Pages	74-75
Bed Night stands (eac		\$82,95
Night stands (eac	h)	\$39,95
Dresser		\$119,95
Bench		
Vanity base		
Upholstered chair		
(each)		842.50
Fannie Palmer ar	mchair	\$49,50
Chippendale chint	z (per yd.)	\$1,60
Fabric (per yd.)		\$2.50
Spindrift rug (per	sq. yd. I	87,95
Betsy Bates-1810		
Eastern Art Studie	Dec 1	

pany

Ivory	lamps (each)827.50	į
	w table lamp	
Metal	lamp827,50	ı
II niet	ures by Lames A Watson	

Living room: Pages 76-77
Settle
Council Room chair\$101.00
Forest Hall chair\$78,00
Cobbler's bench835,00
Pivot-top tables (each)\$41,00
Three-shelf table\$30,50
Refectory table862.00
Arrow-back chairs (each)\$19,30
Arrow-back armchairs (each)827.90
China cupboard base
Mirror
Fabric (per yd.)
Sherwood rug-Needletuft-
(per sq. yd.)89.95
All pictures by Oestreicher's
All brass accessories by S. P. Skin-
ner & Company
All lamps and ceramic accessories
by Nelson Lebo Company

Living room: Armchair (each)	Page 78
Armchair (each)	\$55,00
Cocktail table	
Corner unit table Console table	
Bedroom:	Page 79

Vanity

Cabi	net
Ches	\$109
Desk	chair
Desk	9123
	tables (each)943.

Living room:	Page 80
Ruffet	\$237.50
China cupboard	
Armehair	
Cocktail table	879,50
Hi-Low coffee table	\$85.00
Day bed	
Four-drawer-unit chest.	
Four-drawer-unit chest.	\$137.50

Bedroom:	D 01
	Page 81
Bed	
Chests (each)	\$56,00
Table top with legs	
Three-drawer chest	872.00
Armehair	824.00
Side chair	820.00
Cabinet	356,00
Wrought-iron table	
Upholstered chair-Stratfe	ord Furni-
ture Corporation	839,95
Ottoman	
Townley rug (per sq. yd.).	87.95
Casement cloth (per vd.).	
Oak Park fabric (per vd.):	82.29
Montego cloth (per yd.)	
Royal Haeger Lamp Comp	any:

ories by House of Italian Handicrafts

Bedroom: Pages 82-83
Night stands (each)\$39.95
Butterfly table
Captain's chairs (each)\$39.95
Lamp table
Four-poster bed
Double dresser\$199,00
Platform rocker\$109.00
Wing chair\$128.00
(Both chairs available at James Mo-
Creery & Company, New York)
Barrabrite cloth (per yd.)
Needlepoint fabric (per yd.) \$1.59
Fringe (per yd.)69c
Rug (per sq. yd.)
Concord wallpaper (per roll)\$1.50
Minuet bedspread324.95
All lamps by Quoizel, Inc.
All pictures by Rudolf Lesch Fine
Arts, Inc.
Glassware by Duncan & Miller Glass
Company

#### FACTORY-MADE. CUSTOM LOOK

Living	room:	Pages	102-103
Cocktail	tables (er e table	ich)	\$19.9
Sofa		ued on t	8150.0

-March 190

ures FYH TO

22, ome.

9167.50 \$109.50 \$13.50 \$123.00 \$43.50 Page 80

\$237,50 \$135,00 \$145,00 \$79,50 \$85,00 \$122,56 \$99,50

\$7.95 \$1.04 \$2.29 \$2.29 \$2.00 \$20.00 \$20.00 \$6.00 Fins

es 82-83 \$39.95 \$39.95 \$39.95 \$23.95 \$99.95 \$109.00 \$120.00 ames Moork)

E,

102-103 ....\$19.95 ....\$19.95 ....\$150.00 age 140]

# Beautiful tones in Flaxtex linen carpets



Harmony is the essence of good taste. And here is harmony that you'll never tire of—in the gracious charm and mellow tones of luxurious, all-linen Flaxtex rugs and carpets. Richly loomed from pure, yarn-dyed, long-fibre linen—Flaxtex stays fresh and beautiful years longer than ordinary kinds of floor covering. And only Flaxtex offers so many fine-quality features at such an incredibly low price! Reversible for double wear...mothproof...easy to keep clean...fire resistant...anti-allergy. Available at leading department stores everywhere in a chorus of bewitching hues...solid and multi-colors...in braided rounds and ovals up to 24 feet in diameter; braided or basketweave broadloom in sizes to fit any room.

Write for free illustrated booklet telling more about them, and where to buy.

write for free titustrated bookies tetting more about them, and where to buy.

Flaxtex



NATIONAL CARPETING, National Automotive Fibres, Inc., Dept. C, 527-23rd Avenue, Oakland 6, California





#### **CRESTA BLANCA** Wine of Sheer Delight

CALIFORNIA GREY RIESLING

Somewhat softer and with a more elusive aroma than most Rieslings, Cresta Blanca Grey Riesling is a wine of unusual delicacy and exquisite dryness.

It derives its unique character from the spicy Grey Riesling grape.

When you serve this rare wine, it is a compliment to your good taste and to your guests. A limited bottling.

Consistent Winner of Major Wine Awards Since 1889

CRESTA BLANCA WINE COMPANY, LIVERMORE, CALIFORNIA



Cherry Provincial our new bedroom group, leatures an exclusive iridescent rose-gray tone called "moonstone," and is available in a choice of pieces to meet any room size or budget.

#### HICKORY MFG. CO.

Bedroom Gurniture Dining Room HICKORY WORTH CAROLINA

#### Your guide to this issue [Continued from page 138]

860.00

Upholstered chair	
Armless chairs (each).	
Dining table	
Dining chairs (each)	827.00
Rug (per sq. yd.)	
Kenbark draperies	
Large Urn lamp	\$30,00
Footed column lamp	
Mill Valley wallpaper	(per roll)-
	82.25
Saratoga dinnerware ()	per 20-
piece set!	87,95
Damask Rose sterling	silver (per 6
piece place setting)	
Twist water goblets (ex	ich1\$1.10
Belmar floor screen	\$18.95
D	
Den:	Page 104
	Page 104
Nest of tables	
Nest of tables	
Nest of tables Lamp table Cocktail table	\$19.95 \$19.95 \$19.95
Nest of tables Lamp table Cocktail table	
Nest of tables	\$19.95 \$19.95 \$19.96 \$199.00 \$60.00
Nest of tables	\$19.95 \$19.95 \$19.95 \$199.00 \$60.00 Mfg. Com-
Nest of tables	\$19.95 \$19.95 \$19.96 \$199.00 \$60.00 Mfg. Com- \$19.95
Nest of tables	\$19.95 \$19.95 \$19.90 \$60.06 Mfg. Com \$19.95 \$8.95
Nest of tables	\$19,95 \$19,95 \$19,95 \$199,00 \$60,00 Mfg. Com- \$19,95 \$8,95 \$7,20
Nest of tables	\$19.95 \$19.95 \$19.95 \$19.90 \$60.00 Mfg. Com- \$19.95 \$8.95 \$7.20 \$359.95
Nest of tables. Lamp table. Cocktail table. Days V-Red Chairs (each). Card table—Ferguson pany— Rug (per sq. yd.). Curtains (per pair). Television set. Lamps (each).	\$19,95 \$19,95 \$19,95 \$19,90 \$60,00 Mfg. Com- \$19,95 \$8,95 \$7,20 \$359,95 \$17,50
Nest of tables	\$19,95 \$19,95 \$19,95 \$199,00 \$60,00 Mfg. Com \$19,95 \$8,95 \$7,20 \$359,95 \$17,56 \$19,00
Nest of tables. Lamp table. Cocktail table. Days V-Red Chairs (each). Card table—Ferguson pany— Rug (per sq. yd.). Curtains (per pair). Television set. Lamps (each).	\$19,95 \$19,95 \$19,96 \$60,00 Mfg. Com- \$19,95 \$3,95 \$7,26 \$359,95 \$17,56 \$13,95

Master bedr	oom:	Page	105
Bed		8	52,00
Night stand		8	57.00
Corner shelf		8	65,00
6-drawer chest.			
4-drawer chest.		8	79,00
8-drawer chest.			
Mirror		8	39,50
Chair		8	27.00
Rug (per sq. y			
Curtains (per			
Llama lamps (s			
Thomas Jeffersi			
Airfoam mattr			
(per set)	*********		49,50
Radio	Joronnos		29,95

Nursery:	Page	106
4-drawer chest	8	75,00
Night stand		
Bed	S	50,00
Babee-Tenda		36,00
Mattress and box spring	9	19.75
Rug (per sq. yd.1		
Curtains (per pair)		
Bedspread		14.75
Arrowhead Stripe wa		
roll)		\$1.60
Circus Pattern wallpap		
manufacture and a second		. 25e

Double Loop lamps	(each)\$13.50
Girl's room:	Page 107
Bed	
Night stand	\$25,00
Double dresser and	mirror\$134.00
Desk	875.00
Bench	
Rug (per sq. yd.)	
Curtains (per pair	\$5,40
Curtains (per pair Bedspread	
Country Life walls	oaper (per roll)
Double Loop lamps	(each)\$13.50
CO 1 11	220.05

Kitchen:	Pages	108-109
Blassam Tree	wallpaper	(per roll)
Table and 4 ch Curtains (per Blossom Tree piece set)	dinnerware	\$169,00 \$4,95 (per 28-

### Listen Mabel



#### You need a Beo-Fran Electric Exhaust Ventilator

Mabel, I just can't understand why

didn't insist on a Blo-Fan when you built your home. Blo-Fan is so inexpensive and it has saved me enough on soap and cleaning materials to pay for itself already. And Mabel, you know how much harder you wo than I do-and on top of that, all I need is a little lipstick to freshen up for Dick when he comes home. You know what Mabel? We're going to have another Blo-Fm installed in our bathroom, no more foggy irrors, steam-streaked walls and bathroom embarrassment for us. Dick says that

entually we will put one in the laundry an game room too. Gee, I wish we had done it when we built, but I didn't realize how important a Blo-Fan can be in the hom

And listen, Mabel, don't let anyone sell year an imitation! A lot of ventilators look like Blo-Fan, but only Blo-Fan has the patented blade that combines the volume of a fan with the power of a blower. Another thing too-No other ventilator has a nine-speci switch like Blo-Fan. Honestly, Mabel, its just as easy to regulate my Blo-Fan with that witch as it is to control the speed of my or

It's just like Dick says, Mabel-no n kitchen is complete without a Blo-Fan. And when we decided to put one in the bath, said "It takes more than plumbing to n a good bathroom," Isn't that cute,



Pryne & Company Box L-32, Pomona, California Please send your free booklet.

Name			
Address			
City	Zone Stele		

abel





Andersen Casement Window Units combined with stock picture windows

# FOR WINDOW BEAUTY IN YOUR HOME

Floods of sunshine are yours-and the illusion of living right outdoors-when you build long stretches of Andersen WINDOWALLS into your home.

And year-around comfort is yours too; for these are the quality wood window units that serve you both as windows and as weathertight walls. They admit sunshine,

a view and cooling breezes, yet wall out moisture and cold. These stock window units can be combined in hundreds of ways to form WINDOWALLS. Superb wood construction makes them more beautiful, adds insulating value.

Want a wealth of picture-ideas for window beauty? They're yours, if you'll mail the coupon today.





NEW WILLIAMSBURG BOOKLET READY ... 36 pages of illustrations and construction features of

WILLIAMSBURG RESTORATION FURNITURE REPRODUCTIONS Send 15 cents for your coby. 1905 Elmwood Avenue, Buffalo 7, N. Y.

BUFFALO BOSTON LOS ANGELES

YORK CHICAGO SAN FRANCISCO

Exclusive Makers of Williamsburg Restoration Furniture Repr



One of the World's Great **CHAMPAGNES** 

AMERICAN CHAMPAGNE

## LIVING QUARTERS

NEW PRODUCTS TESTED FOR PERFORMANCE AND APPROVED BY LFYH FOR HOME USE



#### MODERN COMFORT

A radiant glass heater that will keep you warm as toast with none of the disadvantages of ordinary heaters. There is no danger of burns or fire; there are no uncomfortable fumes or flames, and the air doesn't become dry and hot. Sturdily constructed, its 1/3" special glass is practically unbreakable under normal usage, Also, the heating element will not burn out and there are no moving parts to get out of order. The frame is metal, and the base and handle are made of wood in hammer-tone tan. This portable model, which is approved by the Underwriters Laboratories, Inc., is  $5\frac{1}{3}$ " x  $20\frac{1}{2}$ " x  $19\frac{1}{2}$ ", sells for \$34.95, shipped express collect (approximate shipping weight: 20 lbs.) from Radiant Glass Appliance Corp., Norwich, N.Y.



#### MADE TO MEASURE

This airtight plastic dispenser will keep one pound of coffee superfresh, and to make measuring easy, one tablespoon at a time is released by turning the lever on the side. The added attraction is that the container is translucent so that you can keep an eye on your supply. Measuring 8½" high, 5½" wide, 3½" deep, it is made of sturdy plastic in bright red, yellow, or clear color. Get one for your kitchen from Sunset House, 8818 Sunset Blvd., Hollywood, Calif., \$2, ppd.

Noul lu

MANCE

IE USE

luxurious soft rubber under <u>all</u> rugs

SPONGEX RIPPLE

Its amazing comfort
costs no more than ordinary rug cushions

Here at last is a luxurious all sponge rubber cushion that costs no more than ordinary rug pads! It's Spongex Ripple...amazingly soft to walk on, amazingly low in cost!

For room size rugs...Ripple is a clean, luxuriously soft cushion-fresh, resilient, all rubber...without hairs or fibers to scatter about your floors. Nothing could be finer!

For wall-to-wall carpeting...Ripple is a worry-free cushion under costly wall-to-wall carpeting. All rubber, Ripple is naturally moth and vermin proof.

For scatter rugs...Ripple is a non-skid as well as a super soft cushion. On Ripple, small rugs will not skid, even on highly polished floors.

Ripple is revolutionary in design. Air under row after row of resilient sponge rubber gently cushions every footstep. Any rug becomes super soft to walk on. See this amazing new rug cushion...Spongex Ripple... at your favorite floor covering store.

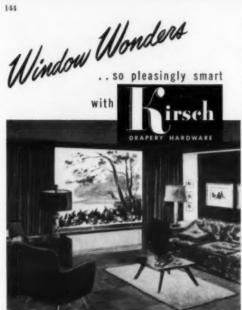
For booklet "Tips to Rug Buyers" and free sample of Ripple write us today.





THE SPONGE RUBBER PRODUCTS COMPANY

Derby Pines, Shalton, Conn.



Start right, at the windows, to give your home a thrilling beauty treatment. It's easy, and inexpensive! Adaptable Kirsch decorating ideas are yours to command ... and fine Kirsch drapery hardware, the complete line for extra beauty and durability, made by the leader in the business. Kirsch traverse (draw cord) rods, for example, work better and the bone-hard baked enamel finish looks better longer. Generous, positive overlap insures privacy. Four adjustable length-sizes, for windows up to 150 inches wide. Drapery hardware is not all alike! Ask for . . . insist on . . . genuine Kirsch traverse rods and accessories for assured satisfaction.



Address....

### Helping children think [Continued from page 115]

the side of the house and found the two children trying to load a small barrel of blocks into a wagon. Even with their combined efforts they seemed unable to lift it and as soon as they saw their father asked him to load the wagon for them. Sam started to oblige but stopped when he remembered their trip to the depot last week; it occurred to him that they might be able to figure it out themselves.

Wait a second," he said, "does either of you remember how the men at the freight depot got the oil drums into the car when we were there last Sunday?'

Jimmy thought for a minute. "They rolled 'em in, but how can we roll this barrel up in the air?" Since their father just looked thoughtful, the children considered the problem further and then Katherine had the answer.

"On a board. They did it on a board." And with that, the children went into the garage in search of a board, finally found one broad and long enough.

Like Mrs. Small, Sam Harden had encouraged his children to find the solution to their problem themselves, but his little exploring party to the freight depot had given the children a background of information that was important in their solution. They might have accomplished the same end by the more primitive method of emptying the barrel and refilling it after was loaded into the wagon. Their visit to the depot showed them an easier alternative.

### TEACH THEM TO CONSIDER DIFFERENT APPROACHES

Particularly in relationships with other people, children need help in recognizing the possibilities of different approaches to a given problem. Eric, who goes to nursery school, received guidance along these lines from his teacher. Eric ran into difficulties when he tried to join a team of young builders who were making a house from some large blocks. "Go 'way, go 'way," they yelled when Eric went over to their corner. Eric stood looking at them for a moment with a hurt expression and a quivering lip, and then he went over to the teacher. "Why [Continued on page 145] ARE EASY WITH

The luxurious tailored effects of triple pleats, double pleats, and smartly-trim bes pleats are easy now, thanks to the man of Kirsch Easypleat. This latest Kind accessory enables you to make beautiful, uniform, "professional-looking" pleas is any fabric — any width. Nothing cald be easier, with the special Kirsch Easy pleat heading tape, forming-hooks, a simple instructions

### BOX PLEATS



These most-tailoredlooking of pleats, fur-merly a job for expens only, take shape like well-ordered magic with the help of Kirsch Eury is required.

### DOUBLE PLEATS



Double pinch pleats and triple pleats (as illustrated at the top of this column) can be mois simply and easily, will just the right touch of professional flair" with Kirsch Easypleat.



Lunsa For Helping

can't I pl

not he a The tea dready 1 solve the into the g enough to intense et would so ing his w thore, sh third. "W Dick and with ther a good f blocks y Eric s

> beilt." h like me n? Wa Dick "Yes. a get goin În no ti a team

> > THINK

studying

went ove

"Say, th

A chi the sam Just as copies those a hest wa thinkin amples course. amples if he i himsel where made child i his ide

ity gr called The of pa childr six. z and e they I cratic mode

cussis situat contr maki necal eveni famil

any

### Helping children think

[Continued from page 144]

HTI

of triple ly-trim bez

the map

est Kimel

beautiful.

"pleats is ting could rach Emp

-tailored-

pleats, for for expens

shape lilu

magic with

irach Easy

sectal skill

pleats and

fan illus

top of this

be made

easily, with

t touch o

5

can't I play with them if I want to?" he asked.

ha?" he saked.

The feacher any that Eric had alendy thought of one way to sake the problem—crying his way into the group. She knew him well enough to feel that if he became intense enough, another approach wald soon occur to him—fighting his way in. To avoid both of hore, she indirectly suggested a bird. "What kind of a boy would bek and Tom like to have play with them? Remember you made a good fence with some of those blocks yeterday."

Eric stood still for a moment, andring the situation, then be unt over to the builders again. 'Say, this is a nice house you've balt," he said. "How would you like me to build a fence around it? It's big enough."

Dick responded immediately.

"Yes, a fence would be good. You get going on it and I'll help you."

In no time. Eric was a member of a team of housebuilders.

### THINK WITH YOUR CHILDREN

A child learns to think in much the same way as he learns to talk. Just as he imitates sounds, he copies the thought patterns of those around him, and one of the hest ways children can learn clear thinking is by seeing good examples of it in their parents. Of come, no amount of good examples will teach a child to think if he is never allowed to practice himself, if he lives in a home where decisions are arbitrarily made by the parents, where the child is never allowed to express his ideas. A child's thinking ability grows best in what might be called a "polite democracy."

The Browns are a good example of parents who think with their children. They have four-ages six, nine, twelve, and thirteenand ever since the first was born they have done things on a democratic basis. The parents serve as models of thinking minds by discusing the pros and cons of a situation, encouraging children to contribute their ideas and then making decisions openly. Today, usually once a week, there is an evening meeting at which the family discuss money, budgets, purchases, work, recreation, and my aspect of family living that some member of the group thinks important enough to bring up.

Children and parents state gripes, make suggestions, study facts, arrive at decisions, and work together to carry them out.

Sometimes the Browns have dinner from trays around the television set-and their conversations center on personal reactions to what they see. They discuss the ideas presented and what they learned from the show; they vote on favorite shows and back up their choices with reasons. The family listens as seriously to sixyear-old Edith as they do to father or mother, Ruth or Marvin, Many times they have been surprised at how thoughtful and intelligent their children's reactions are. Not long ago, a neighbor dropped in on a television post-mortem and was amazed. "How do you do it?" he asked Pete.

"It's easy." Pete answered. "We accept our children as children and try to understand them. They accept us as adults and try to understand us!"

One of the most important ways of setting a good model for children comes through an adult's admission of his own mistakes. Sometimes parents set themselves up as being all-wise, incapable of error. It is good for children to know that their parents' processes of thinking are as fallible as their own. The father who can say to his son. "That plane doesn't fly straight because I got the wings on crooked," frees his son to do experimenting-and to make mistakes in the process of doing so. He is helping his son to face facts. preventing him from developing disproportionate fears of failure.

Of course, as the child grows older, life grows increasingly complicated. If his opportunities for solving problems and for making choices are kept within the limits of his experience so that the results are not too painful or too disturbing, the child's wholeheartedness-in facing problems, in seeing issues, in foreseeing outcomes, in making choices, in accepting consequences-is not dulled. He will go on with initiative and courage from one problem to the next. He is, in the very best sense of the word, growing up in his ability to think well. This growth is made easier for him if he lives with people who face situations squarely and who, in turn, give him the freedom and practice to do so, too.



pleas.
fe esemn chart
pleating
. Trust
he very
Ask for
y namel

Chose the Name you Know KIRSCH

Lune For

stri

in h

this

fore

lati

who

He

ton

wit

ing

gro

Th

po

eio

sta

an

loc

Se

fie

tu

MA

### rung Jumphony

... strikes a delightful new note in modern decorating!

Write to Dept. L3 for your free copy of the String Symphony folder.

Ficks Reed furniture is available in the better stores from coast to co



String Symphony includes furniture for every room in the house but many of the pieces can be smartly interchanged. For example, the cabinets arranged here in sideboard fashion would make a beautiful area divider in the living room as well. Good design and adaptability at a price young folks can afford - that's String Symphony!

Ficks Reed Co. 424 Findley Street, Cincinnati 14. Ohio



You can see the

### NATIONAL HOMES' "LIVING HOUSE"

on exhibition in the following cities

Alabama

Huntsville Penhall Construction Co.

Colorado Colorado Springs

Alexander Construction Co.

Connecticut East Hartford Eastern Homes, Inc.

Norwich Lehtinen-O'Nell, Inc. West Haven Sun Homes Company

Windsor Locks George Vadnais Associates, Inc.

Georgia Atlanta

Homes of Georgia, Inc.

Illinois

Aurore T & R Construction Co. Bloomington Ryan Homes

Harvel & Pickle, Peoria Decatur

McConnell Real Estate Service Des Plaines Carebuilt Corp. Hoopeston

Ora J. Baer Co. Joliet Wm. Person Const. Co., Inc.

Kankakee Romy Hammes Homes, Inc. Peoria Service Realty & Investment Co.

Quincy Dalhaus Realty Rockford Chas, E. Barnes, Realtor

Springfield Duane Lowry Streator

S. & K. Homes, Bloomington Indiana

Bloomington Econobilt Development Corp. Elkhart Zook Bldg. & Housing, Inc.

Evansville Guthrie May & Co., Inc. Wayne

Ralph L. Shirmeyer, Inc. Hammond Baldwin Realty Co. Indianapolis

J. & L. Realty, Inc. Ruff Bros.

Lafayette Price & Price, Inc.

Lebanon United Builders, Inc. Marion United Builders, Inc.

South Bend Colpaert Realty Corp. Terre Haute Robbins Homes

Valparaiso National Const. Corp. Wabash Summit Const, Service, Inc.

Warsaw Reliable Builders, Inc. Whiteland Community Homes of White-

Burlington Homes, Inc. Cedar Rapids

C & R Builders

Kansas

Manhattan Quality Homes Wichita Matlock & Co., Inc.

Kentucky Paducah Cornell Development Ca

Maryland Aberdeen Jones A. Douglass Frederick Brosius Homes Corp. North East Development Com

Massachusetts Northboro Small Homes Co. Springfield George Vadnais Associates, by

Michigan Ann Arbor Staebler & Son Battle Creek Battle Creek Homes Holt Carlton R. Kessler Co. Kalamazoo Quality Bilt Homes Lansing
North American Homes Can
Midland Lester V. Kent Niles Max Meyer, Inc.

Saginaw Homes, Inc. Sturgis Brooks-Built Homes, Inc. Ypsilanti Jackson & Noll Home Builden

Missouri Independence M. H. Siegfried & Co. Joplin Tatum Homes, Inc. Sikeston
J. A. Montgomery Const. Ca,
Cape Girardeau

St. Joseph Vineyard Construction Co. St. Louis Schramm Realty Co. Wells & Wells, Inc. Webster Groves

Mid-States Construction Co.

Nebraska Lincoln Don Shurtleff & Co. Omaha Ryan & Rogers Co.

New Hampshire Manchester Roland Breton

New Jersey Princeton Edmund Cook Wildwood Morey Bros. Builders

New York Albany Kampf Builders Canandaigua Fisher Homes Corp. Fisher Book Elmira C. B. C. Construction Co. Ideal Homes Corp. Glens Falls Leavitt & Hall, Inc., Lake George Lake George North Tonawanda

Jesella Bros. Olean Modern Homes Co. Peekskill Westchester Development Corp. Rochester Wilmorite, Inc. Syracuse Clark Real Estate Co., Inc.

[Continued on page 147]

nt Ca

ment Con

mes Corp.

Inc.

e Builden

onst. Co.

on Co.

ion Ce.

in blonde oak by Springfield strikes a new note in home decorating

Beautifully crafted to grace modern homes, this distinctive group of freeform occasional tables offers a latitude of choice to those who prefer graceful furniture.

Here is the unusual . . . the touch of dash which combines with other household furnishings to create effective backgrounds for modern living. These are tables with a purpose . . . strong, cleverly spacious, beautifully made. They stand firmly on tapered legs and lend a smooth, modern look to every room they grace.

See these, and other, Springfield pieces at quality furniture stores. Write for the name of your nearest dealer.



SPRINGFIELD FURNITURE WORKS, INC. SPRINGFIELD, ONIO

MANUFACTURERS OF OCCASIONAL FURNITURE AND DINETTE SETS

### National Homes' "Living House"

[Continued from page 146]

Savage Homes, Inc. Mizell Const. Co.

#### Ohio

Alliance Alliance Homes, Inc. Avon A. R. Miller

Dayton J. G. Werkowitz

Elyria Popular Homes Corp. Fremont

Herbert H. Brauchla Edwards & Wheelright

Lancaster Fairfield Homes, Inc. Lebanon

Ohio Homes, Inc., Cincinnati Middletown

Brell Builders Piqua Flo-gene Co.

A. & L. Builders, Inc. Atlas Sub-Divisions Van Wert Cleon H. White

### Pennsylvania

Aliquippa Fairway Building Co. Berwick

Berwick Construction Co. Canonsburg Hardy & Rankin Doylestown

Doylestown Building Co.
Garards Fort
Russell Headlee

Johnstown Better Home Builders Lancaster

J. I., Barnhart & Sons Philadelphia Thomas & Groshon, Inc.

Pittsburgh National Home Builders, Corp. Real Realty Ca.
State College
J. Alvin Hawbaker, Inc.
Williamsport & Danville
Susquehanna Homes Co.

#### Vermont

Burlington Richards Enterprises Rutland Dwight Chellis

#### Virginia

Alexandria Alden J. Kieffer Arlington F. E. Malcolm Staunton F. C. Hamer Co. Waynesboro W. W. Alexander

### West Virginia

Charleston Aubrey W. Love Wheeling Interstate Const. Co.

### Wisconsin

Milwaukee Alan Realty Co. Emjay Realty Co. Muskego John M. Couture Co. Stoughton Henry Bjoin, Inc.

West Allis Greater Milwaukee Co.

## which of these ALWINTITE WINDOWS

best suits your needs?



### ALWINTITE

Designed to fit almost any plans, these smarf-looking, modern aluminem windows will make your new home more beautiful! They never need painting. Cannot rust, rot, warp or swell Built-in weatherstripping saves fuel. 4 styles 35 standard stack sizes, with screens and storm sash to fit.



### ALWINTITE

More light, more venification, more privacy and more usable well space are yours when you select these amart, new Horizontal Sliding Windows. Group them or install them in modern corner arrangements for added eye-appeal. Ideal for popular ranch-type houses.



### ALWINTITE

For that up-to-the-mixute modern touch, "big-vision" VIEWall is hard to beat. Its 9' x 9' size with 9 lights and 2 ventilating units assures a wider view and more light. VIEWall brings outdoor beauty right into your home



### ALWINTITE

SCREEN & STORM WINDOW

A real time, trouble and money saver. Features new Triple Channel Design. Instant changeover. Quick, easy ventilation central. Self-storing Saves up to 30% on fuel. Strong, extruded aluminum, never needs painting, cannot ruststreak your house. Mail coupon for full facts

Whatever your window needs, insist on ALWINTITE and be sure of finest quality, All ALWINTITE windows are made by General Broaze Carp., the work is larged manufacturer of adominum windows. All are made to give years of dependable, efficient service. Get all the facts. Mail coupon today . . . . . . . . . . . . . . . . .

TESTED AND APPROVED FOR QUALITY General Bronze Corp. (Alwintite Division), Dept. 33 Stewart Ave., Garden City, New York

Please send me FREE descriptive literature checked below: □ Double-hung Windows ☐ VIEWall Windows

☐ Sliding Windows Combination Storm Windows



Name Address State

ALWINTITE ALUMINUM WINDOWS are a product of GENERAL BRONZE CORPORATION

ent Corp.

Inc. nge 147]

Co.



### Midget vegetables for small gardens [Continued from page 113]

table is welcome. Mincu grows to only about 4 feet and one plant produces 8 to 12 small but delicious cucumbers within a foot of the hill itself. Big enough for slicing, Mincus are small enough for pickling, too. Dwarf Cuke XII is the welcome contribution of the Minnesota Horticulture Department, Even more compact than the Mincu, its vines grow only one-and-a-half to two feet long.

Root Crops: Even the rout crops have been cut down to size. The prize-winning beet, Good For All, produces small, tender beets of a deep, rich red and rather sparse foliage. The shorter carrots like Nantes Half Long and Chantenay produce roots 51/2 to 6 inches long, as compared to the 10 or 12 inch roots of the streamlined type, are easier to grow in the home garden where soil may not be very deep. Dig as far down as you can and add plenty of humus (peat moss or well-rotted compost) if you want your root crops to do well. Radishes, Cherry Belle and Sparkler, are recent varieties of this earliest of all root crops. These two radishes are good for the small garden because the tops are shorter and less spreading than in most types.

Lettuce: Two varieties of lettuce which combine small size and comparatively firm heads are Bibb, a green lettuce, and Mignonette, a bronze-leafed sort. Oakleaf, a loose-headed type with light-green leaves suggestive of oak leaves in shape, has recently won popularity for its tenderness and heat resistance. All these varieties may be planted 6 inches apart in rows 1 foot wide.

Tomatoes: There are several early tomatoes which produce fruit in 60 to 70 days from the time the plants are set out and which do not make large heavy vines like most late tomatoes. Early Chatham, Bounty and Firesteel are three varieties of this type and their vines should be permitted to grow naturally without staking or pruning. Among the late tomatoes which are thought by most housewives to be superior in flavor to early sorts, Dwarf Stone is a real midget, but the fruit is inferior to that of Improved Marglobe or Rutgers (standard varieties). A newer [Continued on page 149]



For Better Homes At Less Cost

13. THE L. F. GARLINGHOUSE CO., IN LIVING FO

Midge

use of I

Tiny Ti

round b

medium

Penn

in a pr

nights and en

there is

sou mi

most d

den cre

from t

Best kr

home p

with vi

which

NI







5 Pfitzer 5 Japanes

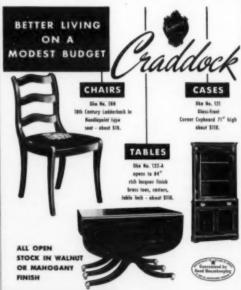
tatt.
10 postpatd at planting time, Com-MUSSER Forests, Inc. INDIANA, N



AMAZING SPARE PROFITS SELL EMPIRE Grooting Cards, Gift Home. Name-Printed Stationery-FREE SAMPLES

EMPIRE CARD CO. Sheles H.L.





Write for name of nearest dealer and enclose 10c for Catalog 303 prices slightly higher in some areas

CRADDOCK FURNITURE CORPORATION, Evensville 7, Ind. Noticed Hot Sets South Van No

Midget vegetables for small gardens [Continued from page 148]

one of fine quality and flavor is Tiny Tim, which produces small, round but luscious red fruits on medium-sized vines.

SERVICE

SE CO., NO

E TREES

PRIME O

ROFITS

Peas and Beans: If you live is a part of the country where nights are cool in late spring and early summer, and where there is plenty of spring rainfall, you may want to try peas, the most delicious of all home garden crops when they go directly from the garden into the post. Beek known of the dwarf peas for home garden use is Little Marvel with vines 18 inches tall and peas which remain in good picking

condition for some days. Our own favorite is Henderson's Mammoth-Podded Extra Early. The vines grow to 3 feet, however, and need some support. They can be "brushed" (supported by twiggy dead branches) or grown between two lengths of 3-foot chicken wire.

Triumph and Fordhook-242 are excellent varieties of the baby bush lima beans. Bush limas can be planted and grown like snap beans and in the same amount of space, i.e., 18 inches between rows, limas thinned to 6 inches, snap beans to 4 inches.

### SOURCE LIST FOR MIDGET VEGETABLES FOR SMALL GARDENS

MIRGET CORN

Peter Henderson Stumpp & Walter Co., 48 Cortland Street

New York, New York Max Schling Seedsmen, Inc. 618 Madison Avenue

NEW HAMPSHIRE MINGET WATERMELON Peter Henderson Stumpp &

New York, New York
Peter Henderson Stumpp &
Walter Co.

Joseph Harris Co., Inc. Morton Farm Rochester 11, New York

Vaughan's Seed Co. 10 West Randolph Street Chicago, Illinois, or 47 Barclay Street New York, New York Vaughan's Seed Co.

Joseph Harris Co., Inc.

Vaughan's Seed Co.

Any catalogue

Any catalogue

COOD FOR ALL BEETS Peter Henderson Stumpp & Walter Co.

CHERRY NELLE RADISH

ECONN SOUASH

MENCH CUCUMBER

CARBOTS

SPARKLER RADISH Burpee

Philadelphia, Pennsylvania
Peter Henderson Stumpp &
Walter Co.

LETTUCES Any catalogue

TOMATORS

BARLY CHATHAM 'BOUNTY FIRESTREEL

DWARF STONE

LITTLE MARVEL PEAS

MAMMOTH-POUDED EXTRA EARLY

PORDHOOK-242 BABY LIMA

TRUMPH BARY LIMA

Vaughan's Seed Co.

Max Schling Seedsmen, Inc.

rich again with Vigoro.
Order new process Vigoro now

and use it regularly on grass,

There is only one Vigoro . . . trade-mark for SWFT & COMPANY'S complete, belonced plant food.

End-o-Weed

flowers, shrubs and vegetables.

Any catalogue

Peter Henderson Stumpp & Walter Co.

Burpee

Burpee







City

### MR. FIXIT

LIVING For Young Homemakers' building and home repair experts will help you solve your problems on this page every month. If you have an immediate emergency, a stamped, self-addressed envelope will bring you a prompt reply. Questions about equipment and building materials will be answered frankly and honestly according to the results of our research,

Q. We have bought an old house and painted both exterior and interior, and now we have one more problem. The roof is made of a Spanish tile which is very faded and washed-out looking. Our painter says it is not real ceramic tile but a cement substitute and will not take paint. What is your opinion? M.R.S.

A. Your painter is probably right as real ceramic tile does not fade. However, I do believe that you could use a rubberbase paint and get excellent results from it.

Q. Our house is covered with stucco which appears in good condition. but after a leak appeared in the kitchen ceiling and our carpenter tore out a section we found that the studs in the wall were rotted badly. The cost of replacing them is staggering. Can you possibly make any suggestion that would help us in our dilemma? Mrs. B. L.

A. I am sorry to say that if the studs are badly rotted there is nothing to do but rip them out and set new ones. Stucco walls are often a problem because once water gets in them they seldom dry out properly. The best thing you can do is have the walls completely waterproofed and caulked to prevent more trouble of the same kind.

Q, I intend to lay a concrete walk around my house. I know all about making the forms and mixing the concrete, but would like to know which is the best aggregate to use—crushed stone or gravel.

A. E. K.

A. Crushed stone is the best because the sharp corners make a better bond than the smooth gravel. This will increase cost, however. The U.S. Government says concrete made with broken stone is 50 per cent stronger than that made with gravel.

Q. We are about to try our hand at wallpapering and have the paper all scraped off and a clean plaster wall to work on. We have been told that the walls should be sized before we put on the new paper, but this sounds like a lot of unnecessary work to me. Is it essential?

M. W.

A. As plaster is highly absorbent and it is almost impossible to tell when the chemical action it sets up has ceased, it is always advisable to size a wall before painting or papering. The size should not cost you more than a couple of dollars and you can do the average room in an hour or two.

Q. The joints between the tiles in our bathroom have turned a yellow and light-brown color. The tile man says we must have used too caustic a powder or soap in washing them. Can we remedy this defect ourselves? Mrs. C. B.

A. Use a sharp-pointed tool and scrape out the joints an eighth of an inch. Mix a batch of patching plaster and trowel into the joints with a putty knife. Wipe off excess plaster with a damp cloth. Mix only enough at a time to use at once, and work fast as the plaster sets in five minutes.

Q. Our fireplace has a dull-looking bluestone facing which I want to paint a darker color, like black marble. Do you know how to mix this paint? J. M.

A. Mix one third each linseed oil. turpentine, and japan drier. Apply three coats, allowing a full day of drying between coats. Bluestone facing will turn a good glossy black, very much like unpolished black marble. It will also stand the heat.



It's the spic and span step on can ... indispansable in every kircheel of great volve, low, where mechanical sphage disposal units are used—for was accumulations disposable in a chievery, including bettles, cans, jars as bones. Squere, snugto-the-well styling . . . with our with round inner pail

of leakproof, glistening galvanized stael. Three sizes; three colors. A department stores. MASTER METAL PRODUCTS, Isc. 239 Chicago Screet Buffelo 4, N. Y.

NEWEST
TYPE WATER

# CUSHIONETTE'

● Here is the NEWEST development is automotic water systems... "the Design "CUSHIONETE"... mederates in plat yot FOWERFUL in action... delivers up of 658 galfons of water par hour! It's a COMPLETE, "packaged" system... all ready to hook up to well and how connections. Easy to Install! COMPAC! in alsa. QUIST-unning!

The Deming "CUSMIONETTE" is sallpriming and fully automatic. Mas its ove self-contained air pressure controls (so EXCLUSIVE Deming feature)) Write for FREE illustrated literature and

Write for FREE illustrated literature or you will also receive a



Practical Information My Illustrated, Write for your FREE copy NOW!

THE DEMING CO.
SET Excodewer Scalence, Chile



Color
your C
[Continue new var
and Te
lina is
lovely—
good ==
pink, oa
phlox v
foet hi
flawers

A

Don't

LIVENG FOR

stand-b polds. days in with a color. nias, w separat white, mon. T that ve scarlet pappin eink a portion type is colors. with c smalle

giunin

rate

rai

50

tic

ro

A

Color accents from your cutting garden

[Continued from page 111]

new varieties are Tetra Salmon and Tetra Red. while Isabellan is an older one. but very Iseely—a bufl-yellow. There are pool mixtures. too, in white, pilos will grow only 1 to 1½ feet high but produces many flawers for cutting.

All-Purpose Annuals

Don't overlook the good old stand-bra like zinnias and marigolds. They are available nowadays in many improved varieties. with a greatly enlarged range in color, size and form. Giant zinnias, which should be ordered in senarate colors, can be had in white, yellow, gold, orange, salmon, rose, red. and lavender so that you need no longer have a scarlet or orange flower head popping up in your white or pink and blue border. Even the medium-sized cut-and-come-againtype is now sold in many separate colors, too. The Burpee Hybrids. with curled petals similar to the smaller Fantasies, also are beginning to be procurable in separate colors: Riverside Beauty, azalea-pink, and Floradale Scarlet. The 5-inch blooms are 2 or 3 inches deep. Fantasy varieties include Melody (orchid), Orange Lady, and Stardust (yellow).

Marigolds are now to be had in beights from 6 inches to more than 3 feet, in single, double. ball-like (chrysanthemumflowered) or ragged (carnation flowered) types, the blooms varying in size from 1 to 41/2 inches across. Colors range from pale buff and lime through lemon and buttercup yellow to gold, orange, red and maroon. Red and Gold Hybrids bear double 3-inch flowers in red and gold (or pure red as the nights get colder) on bushy 11/2-foot plants. This variety is excellent for cutting. Among the tall-growing kinds, Buff Beauty, Canary Bird and Clinton (light orange) are carnation-flowered with odorless foliage. Limelight, Glitters, Golden Bedder and Goldsmith are chrysanthemum-flowered. Riverside Beauty, a new one, produces 4-inch ruffled yellow flowers that

ruffled yellow flowers that [Continued on page 152]



### For Delightful Dining

apress Your Own Good Tuste

Combine Harding Leef wallpaper with draperies or chair cushions of Harding Leaf mode-to-match fabric and create a cool, leafy background for entertaining and family dining. Lovely, too, with contemporary furniture, Harding Leef is also wonderfully versatile for living room, bedroom, and kitchen.

Wallpaper and fabric available in bright blue, red. green, and gold. Complete Weterhouse Collection consists of 60 levely styles.

\$200 25c for the "Warner Key to Descreting" leducides (Gloria Massen's ideas for planning o home, selecting caler and furniture, and coerdinating home descreting with wellpaper. Samples of 11 Waterhouse wellpapers and matching fabrics included.

Write GLORIA MASON, our Home Service Advisor for answers to your wellpaper



The WARNER Company



There's a friendly welcome in every line of this contemporary styling. The richly upholstered
sofa features lifetime sagless construction; and tables are mastercrafted of solid
rock mountain maple, glowing with the
added lustre of our exclusive Timbertone finish.
At better dealers.

### Get acquainted offer



e in priss falivers up hour!

Typical of Empire's traditional design, flawless workmanship and highlighted Timbertone finish, this quaintly-styled corner whatnot for table or wall will introduce you to Empire maple. Eye-appealing, decorative and extremely convenient, it's yours to cherish at a get-acquainted price.

Just out! Our new booklet, brimming with roombrightening ideas, in full color and duotone, for living room, befroom, dining room. Only 25# postpaid, or



Designers of furniture created for graceful living

	FURNITURE	CORP.
Departm Johnson (	ent L-33 City, Tennessee	No 6
	osed is \$	Pleas

corner whatnot in solid rock maple, Timbertone finish; also booklet.

Enclosed is 35¢. Please send me your new booklet.

O. D.'s, piese

Colo

vour

[Cont

en if

in car

cuttin

After

they

out to

2 or

plant

varie

Snow

ver !

with

acros

and

The

petu

from

gern

the

Eise

colo

equa

viole

a fr

frin.

ceiv

Who mor ent like ty l bot

pior type or (

led led of The

B



### Color accents from your cutting garden

[Continued from page 151]

have a greenish cast when they first open. Red and Gold Hybrids and some of the real dwarfs, like Sunkist and Scarlet Clow come into bloom 8 to 10 weeks from seed germination, but the tallgrowing types take longer. Both marigolds and zinnias can be planted out about the time of the last spring frost, as they are halfhardy, along with calendulas, one of the best of cutting annuals. Cream Beauty is a cream-white and pale yellow calendula. The mixtures-Art Shades and Giant Doubles-give many delicate tints of apricot, buff, cream, and orange in handsome blooms.

If you'll need cutting flowers in the orange-scarlet-mahogany range, remember to order sweetscented double-dwarf nasturtium, either in mixtures or separate colors, for edging borders and for cutting.

These Take a Long Time to Grow
If you have a bed in part shade
where you would like to grow
annuals for color outdoors and
for lovely bouquets, by all means

get some of the wilt-resistant China asters. Instead of ordering a mixture in which harsh res. reds and strong purples are as to predominate, select separate colors according to your indust color schemes in the Princes strain, or some of the improved Cregos in shell pink, peach oum, blue, or white. Asters m. quire a long growing seases; start them inside this month at plant them in a well-prepared seedbed as soon as all danger of frost is past, for late summer and autumn bloom.

Another shade-loving amade (and there are too few of than in intotiana or flowering tobars. Famous for its wonderful sight fragrance, nicotiana comes is pure white or, if you buy the seed of the Affinis Hybrids, in purple, white, dark and light rel, salmon, lavender, pink and rese. The tall stems bear clusters of long-tubed starry flowers.

Petunias, too, require a long time from seed planting to bloom.

[Continued on page 153]



### Color accents from your cutting garden

March 16

ilt-resistant

of ordering

arsh rose

les are ap

t separate

our indeer

e Princes

improved

peach bloo

Asters to

E 000000 month at

II-prepaul

all danger

te summer

Legge 21 of these

In tohem.

rful side

comes is

t buy the

ybrids, is

light red

and rose

lusters of

re a long

to bloom. page 153

ITURE

TIFUL

era.

[Continued from page 152]

so if you want flowers outdoors in early summer, with plenty for cutting, start them indoors now, After the seedlings are well un they must be ruthlessly thinned out to leave only one plant every 2 or 3 inches. If you buy the plants in a flat or by the dozen, le eure you are getting named varieties in the colors you want. Snowstorm is a good white, Silusr Medal, a fine salmon-cerise with single blooms 3 inches across. Tally Ho is salmon-red and Fire Chief, geranium-red. The double, frilled and fringed petunias are beautiful, but come from extremely fine seed which is difficult for the beginner to germinate. The double we like the best is the Mrs. Dwight D. Eisenhower, a huge salmoncolored flower. Another, almost equally fine, is the mauve and violet Orchid. Apple Blossom is a fringed pink.

Ballerina, a brand-new dwarffringed giant of salmon-pink, received an honorable mention in the 1951 All America flower trials.

Another fine garden and cutting flower, especially if you like starting seeds in a sunny window indoors in a flat or cheesebox, is the little bedding dahlia which comes in almost every color but hlne: the Coltnes Hybrids and Unwin Dwarfs. Start them now indoors or as soon as all danger of frost is past, in a sheltered seedbed and have garden bloom from the plants they produce from August to frost. You can save the tubers of any which you find most appealing for next year. The little dahlias come in colors from strong reds and oranges to the most delicate wheatbuffs, apricots and pink-buffs,

For blue color schemes, you will naturally want plenty of the easily-grown, early-blooming cornflower or bachelor's-buttons in pink, white, and true blue, Plant seeds early, right where they are to grow, and for a succession of bloom in late summer, plant more seeds in late June.



NEW YORK STATE WINES

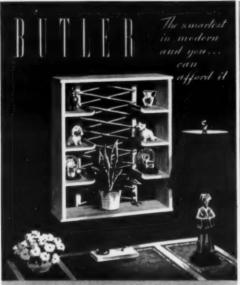
WIDMER'S WINE CELLARS, INC., NAPLES, N. Y.

SOLID Knotty Pine

What can be more typical or more appropriate for our presest day living than furniture like this - Unique's Solid Knotty Pine open stock series in both dining and bedroom pieces is perfect for the ranch type home or, either Colonial er Cape Cod cottage types. It even blends with contemporary backgrounds and the wide anlection offered permits a choice of pieces to meet any need. The rich brown "aged" pine celor makes decorating easy.

An illustrated folder describing the complete series will be sent upon request.





AT BETTER FURNITURE AND DEPARTMENT STORES ... See these thrilling new Butter creations in well racks, plor cabillets, magazine backets and tables.

MUTUER OCCASIONALS—2200 Seath Chicago Ave., Chicago 17, UL.

# I Learned SHORTHAND IN 6 WEEKS

IN 6 WEEK

by Miss Ruth E. Rubinose Norwell, Conn.

"Because I didn't know short-hand. I had to do cherval hand. I had to do cherval hand. I had to do cherval hand had been to be to be

nd better opportunities."

Sample Lesson Embles

YOU to Test Speedwriting at HameASSOLUTELY fixts

Because Speederriling shorthand uses the ABU's you have known since your childhood—it is by far the bar we known since you childhood—it is by far the bar who was the property of the property of the bar with we invite you to mail the common NOSW for both our PRES (suspen) lesson, you monerate after you read this namely lesson, you monerate after you read this namely lesson, you may be the property of the propert

FREE A shortcut to a Setter FREE A shortcut to a Setter Free A shortcut to a better to over 100.000 ambitious men and women have found forced with the shortcut to a better to

	100 0000	ES ADE 1						
	-		- 34		-	-		
- 7		200		THE P.	DOM:		204	-
- 59				1.0	$\omega$			Е
- 18				7.7	- 1			,,
- 7						-	_	
	-						- 17	e i
	Dont. 1	803-2, 50	W. 42	nd 81	Mow V	ark t	B M	v
	-		-	-			20.00	*
								~
	W DERES	of Spec	dwritin	B. 100.	100			7 4

i	New Yo	rk 16.	N. Y.	ASMS.	M.	27111	100
ļ	Picace	send	details	and	free	sample	Jesson.
	Name,						
i	Addres						

Name Address. City Som Store. Meds & Meds & Meds & Meds

# To all women who have never tried tampons

You're missing something if you're never worn Mads, the Modess tampon. Meds are an internal sanitary protection. They are made of soft white shierbent cotton desirated by a declored statement.

absorbent cetton

...designed by a doctor, popular with nurses. Each one has
its own improved applicator
for easy insertion.

Meds are so comfortable you don't know you're wearing one. No belts, pads, pins or odor. Shower, bathe, dance, in perfect freedom, any day.

Married women, single girls, we're so sure you'll like Meds we want you to try them at our expense. Write today.

PRBE! Send your name and address for a free sample package of Medsin plain wrapper. Write Miss Olive Crenning, Persona i Froducts Corp., Dapt. U. 134, Millhown, N. J. Check deerded stass Regular 1.1, Super (1. Junior 1.). One pack-

Meds & Meds & Meds & Meds

### **OUR FILE BOX**

If you have any household or decorating hints that you want to share, we'll pay \$5—for each one we publish.

Laundry

#### Small wash

To make the task of washing combs, brushes, stockings, and other small items easier, I keep a hobnail cologne bottle filled with liquid detergent in the bathroom. It holds several months' supply of soap and is attractive enough to place beside my prettiest cologne and bath salts bottles on the wall shelf (saving valuable cabinet space). It's no trick to wash small items if soap is within reach. Mrs. L. N. Park, Austin, Tex.

Desk

### Muffin tin trav

It is often difficult to find an appropriate place for all the little things needed at a desk, such as staples, clips, rubber bands, stamps, erasers, etc. An ordinary six-cup muffin iin, painted in colors to harmonize with the room décor, is the best and most attractive solution I have found. This convenient and effective desk tray eliminates the search for those hard-to-find-aplace-for articles. Mrs. C. L. Lekwa. Bennett, Iowa.

Convale

### Clothesline game

Your convalescent child will be amused and kept interested during days he spends in bed if you'll string a line of cord diagonally across his bed from post to post. On this line attach with snap clothespins all the cards he has received from friends and relatives. For variety, add comics he enjoys, cut out from Sunday newspapers, a few paper dolls, and some unusual picture postcards, Mrs. R. Miller, Lansing, Michigan. -March 1902

ock

nail ath-

d in

mbe

alu-

emi

Tex.

r ali

les.

arv

with olu-

lesk

d-a-

wa

ing

10

all

NA.

un

ual

Convales-

Toy storage

### Game bags

When boxes in which jigsaw puzzles, blocks, marbles, chalk, crayons, etc. tear, they make poor storage containers. To correct this, I made several small drawstring bags (13" x 10") from odd pieces of fabric. Using serew-type hooks, I attached the game bags in a row to the inside back of the toy chest. The children learned the contents quickly; each bag was made of different fabric. Mrs. D. Little, Baldwin, N.Y.

Desk blotters

### Kitchen introduction

For years I've been using blotters specifically for the writing desk. But recently I discovered that they are most practical in the kitchen, too. If you line the drawers of your stove with a brightly-colored blotter, cut to the required size, it will muffle the sound made by pots and pans as you put them away. It will also absorb the moisture often left after hurriedly drying these utensils. Mrs. R. Stocks, Atlanta, Ga.

Kitchen

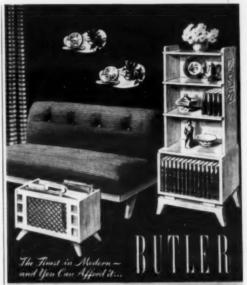
### Clock-wise

If you have a plain kitchen clock that you've grown tired of staring at, give it a new look with some ruffeld trimming. Buy a yard of plastic shelf edging; Scotch Tape this to the back of the clock, at the edge, so that the ruffle peeks out toward the face. If the clock is round, snip the backing in several places to eliminate gaping. You'll never tire of this fresh-looking decoration. Mrs. C. Simons, Detroit, Michigan.

Closets

### Plus storage

I was desperately in need of shelf space for storage, but I needed the space in my two small closets for clothes. Then I hit upon this idea: in one closet I put shelves down to within 40 inches of the floor. The rod was moved below the level of these shelves and jackets and other short garments were hung there. Now I have as much clothes-hanging space as before —plus shelf space. Mrs. V. Wells, Rockport, Ind.



AT BETTER FURNITURE AND DEPARTMENT STORES... See those thrilling new Butter creations in pier cabinets, magazine baskets, well racks and tubies.

BUTLER DECASIONALS—92000 South Chicago Area, Chicago 17, III.



★ Goes on quickly with brush or roller!

★ One coat covers most surfaces. ★ Dries overnight to a rich, velvety finish that withstands repeated scrubbings. See your O'Brien dealer today for handy new O'Brien Color Manual featuring famous Colors of the Year or send coupon below.

See telephone book for O'Brien dealers.

O'BRIEN PAINTS The O'Brion Corp., Dept. L-3

Please rush my capy of the new 1952 O'Brien Calas Manual contenting over 110 Colors of the Year, color scheme suggestions, helpful hints on decorating. Enclosed is my check for \$1.75.

Address

# play all records



The new Decorator Model can be placed in a cabinet, en a bookcase, in a console, on a table-in more than 100 locations. It will play all three speed records through your present radio (large or small) or through your TV set from any part of the room!

Made by Webster-Chicago, this fine instrument can also replace obsolete record changers within a radio-phono

Send to Webster-Chicago, Dep't. 15 for your free copy of "A Decorator's Guide to Music in the Home."

About \$5000

music sounds better on a lebcor WEBSTER-CHICAGO WIRETER-CHICAGO CORPORATE CHICAGO 29, ILL.

### STORES IN YOUR VICINITY featuring

the merchandise in this issue are here listed for your convenience. All prices quoted are approximate and subject to change. Your shopping will be simplified if you identify the merchandise as having been shown in the March issue of LIVING For Young Homemakers.

The following stores carry A. Brandt furniture as seen on pages 72-73.

Dorris-Heyman Furn. Co., Phoenix California John Breuner Co., Oakland Macy's, San Francisco Colorado

American Furn. Co., Denver Florida ones Bros. Furn. Co., Jacksonville Burdine's, Inc., Miami Illinois

Marshall Field & Co., Chicago Indiana Wolf & Dessauer, Ft. Wayne Adams & Co., Indianapolis Iowa

ounker Bros., Des Moines Kansa C. A. Karlan Furn. Co., Topeka Geo. Innes Co., Inc., Wichita Louisiana

Hemenway-Johnson Furn, Co., Shreveport Minnesota

Weyand Furn. Co., Inc., St. Paul Lammert Furn. Co., Inc., St. Louis Heer's, Inc., Springfield New Jersey Koos Bros., Inc., Rahway New York Altman & Co., New York

Ohio The Halle Bros. Co., Cleveland Oklahoma James A. Cullimore & Co.

Oklahoma City Pennsylvania Joseph Horne Co., Pittsburgh Tennessee Dodge Furniture Co., Nashville

Anderson Furniture Co., Dallas G. A. Stowers Furn. Co., Houston Virginia

Miller & Rhoads, Inc., Richmond Wisconsin Kunzelmann Esser Co., Milwaukee Wyoming Harris Furn. Co., Cheyenne

The following stores carry Hooker furniture as seen on pages 74-75.

California Darios Home Furnishers, San Francisco Delaware

Nap & Spence, Dover i Bros. Stores. Inc., Atlanta B. White & Co., Augusta B. C. Distributors, Chicago Glecier & Sons, Evergreen Park

Indiana Johnson Trans. & Whse. Co., Hammond

Kentucky Thompson & Marrow, Lancaster Peaslee-Gaulbert Corp., Louisville Maryland Stanley Furn. Co., Baltimore Kehne Furn. Co., Frederick Massachusetts Federal Furn. Co., Boston Tanners Trading Post, Springfield Lambson Furn. Co., Westfield Missouri

Major Housefurnishings Co., New Jersey L. Bamberger & Co., Newark Van Dyk Furn, Co., Paterson Ronald Furn, Co., Teaneck New York

Macy's, New York Schulman's Furn., Rochester Stafco Home Furnishers, Troy North Carolina Wilson Furn Co., Lexington Winston Furniture,

Winston-Salem Pennsylvania Gimbel Bros., Philadelphia Spear & Co., Pittsburgh Rhode Island Smith Furn, Co., Newport

Tennessee Bellar Furn, Co., Lebanon Virginia Frank Michaelbach, Inc., Alexandria

Wisconsin Koltes & Keegan, Stoughton

The following stores carry Kent-Coffey furniture as seen on page 81.

J. B. Van Sciver Co., Wilmington District of Columbia House & Herrmann Malcolm Scates Illinois Carson, Pirie Scott & Co., Chicago Iowa Davidson Co., Des Moines Massachusetts

Rapids Furn. Co., Inc., Boston (Wholesale Distributors) Michigan Baldwin Furn. Co., Detroit Missouri Davidson's, Kansas City Lammert Furn. Co., Inc., St. Louis

New Jersey J. B. Van Sciver Co., Camden Grayson's Furn. Co., Hackensack Cooper Furn. Co., Newark Hoagland & Hollins, Trenton New York

lames McCreery & Co., New York North Carolina Dworsky's, Inc., Raleigh Ohio The Kronheim Furn. Co., Cleve-

land Pennsylvania Strawbridge & Clothier, Phila-

delphia Gimbel Brothers, Pittsburgh Wisconsin Kun telmann Esser Co., Milwaukee The following stores carry Empire furniture as seen on pages 82-83.

G. Calder Furn, Co., Birmingham

Hunter Furn. Co., Decatur California John Breuner Co., Sacramento White House Dept. Store, Sm

Francisco Connecticut Union Furn. Co., Hartford Alberts Furn. Co., Waterbury District of Columbia oodward & Lothrop Florida

Hart Furn. Co., Jacksonville Georgia Myers-Dickson Furn, Co., Atlanta Maxwell Bros. Co., Columbus

Indiana John M. Karges Furn. Co., Evans Ritchey's Furn. Co., Indianapolis

Bruce-Cobbs, Des Moines ounker-Davidson's, Sioux City

Kentucky Ratliff Furn. Co., Ashland Rhodes-Burford Furn. Co., Louisville

Maryland Hochschild, Kohn & Co., Baki more

Massachusetts Edwards Wayside Furn., Springfield

Michigan L. S. Donaldson Co., Minneapolis W. L. Case & Co., Saginaw Mississippi C. E. Jordan & Co., Greenville R. E. Kennington Co., Jackson Missouri The Fireside, Kansas City

New Jersey Gang & Gang, Passaic Koos Bros., Inc., Rahway New York John G. Myers Co., Albany . N. Adam & Co., Buffalo Wallace Co., Poughkeepsie North Carolina Artmore Furn, Co., Asheville J. B. Ivey & Co., Charlotte Period Furn, House, Lexington

Ohio The Fair Store Co., Cincinnati Sterling-Welch, Cleveland

Oklahoma James A. Cullimore & Co., Oklahoma City Pennsylvania Strawbridge & Clothier, Philadel-

phia Tennessee H. George Sons, Knoxville Texas J. C. Briggs Furn. Co., Dallas

W. C. Stripling Co., Ft. Worth Virginia Barnes & Kimel Co., Arlington Lewis Furn. Co., Richmond

- March Int

es carry s seen us

o., Birming atur

ramento Store, Sm

ford terbury

onville Co., Atlanta lumbus

Co., Evans ndianapelle

ioux City and Co., Louis

Co., Balti

n., Spring-

linneapolis war eenville

Jackson lity

my falo epsie heville

tte xington cinnati

Co., Okla-

, Philadel-

xville Dallas

Worth

lington



# The best 8 hours in the whole 24

Why shouldn't you be lapped in the luxury of Bates silken Comb-Percales ... when you consider the years and years of blissful comfort they will give you ... and when you discover they aren't nearly as expensive as they look. Both the regular and the new fitted sheets come in white and the freshest pastels: yellow, pink, blue, green. Write for the store nearest you.



### Bates new fitted Sanforized Comb-Percale sheets

are tailored to fit

never need re-tucking, cut your bedmaking time in half.



Bates Comb-Percale Sheets & Pillowcases

BATES FABRICS, INC., 80 WORTH STREET, NEW YORK IS

